News from the School of Management

The School of Management is excited to share what’s been happening. The highlights include The China Business Studies Conference, graduate students study in Rome, a conversation about Bitcoin, and much more.

A Successful China Business Studies Initiative Conference Strengthens US-China Business Ties

More than 200 scholars, students, practitioners and entrepreneurs from all over the world discussed the topic of Chinese business.
Will Crypto Currency Be as Big as the Internet?

Olaf Carlson-Wee, Head of Risk at Coinbase aimed to demystify the world of crypto currency in his talk at USF.

Grad Students Gain Perspective on Refugee Migration through Immersion Program

Students from the Master of Nonprofit and Public Administration program at the University of San Francisco (USF) traveled to Rome over the winter break as part of the inaugural Academic Global Immersion (AGI) program.

USF’s Wolfram Alderson is Changing the Way America Eats

Wolfram Alderson MSOD ’08 is waging a national campaign to save American lives by changing the way we eat.
School of Management Test Drives Tesla Model S at Sonoma Raceway

The USF School of Management's Dean, faculty, students and alumni experienced the stealth of the new Tesla Model S as it went from zero to 60 mph in 3.2 seconds at the Sonoma Raceway in February. Read more »

School of Management Events

**April 22**

**The Role of Ethics (if any) in Management. Lessons from the Unethical. Featuring USF Professor Neil Walshe, Ph.D**
WED | 5:30 – 7:30 PM | Downtown Campus 155

Dr. Walshe explores the role of moral behavior in business and considers the complexities involved in creating socially just organizations.

**April 22**

**Understanding How Big Data Powers Big Business**
WED | 6 – 7:30 PM | Fromm Hall 125 - Maraschi Room

Bill Schmarzo is the CTO at EMC and the author of “Big Data: Understanding How Data Powers Big Business.” He will be talking about how application of big data and advanced analytics can help drive an organization’s key business initiatives.

**April 29**

**SOM Undergraduate Elevator Pitch**
WED | 5:30 – 8 PM | McLaren Conference Center 250

Join us and see approximately 28 undergraduate student entrepreneur teams compete by pitching their innovative new business ideas in 90 seconds.