

CATHERINE HORIUCHI
Associate Professor
Program Director, Master of Public Administration
School of Management
University of San Francisco
101 Howard Street, SFH 224
San Francisco, CA 94105

CURRENT APPOINTMENT

Associate Professor

University of San Francisco, School of Management
Initial appointment at USF 2005, tenured and promoted 2011
Released from teaching with appointment as Associate Dean 2011-2014
Appointment as Program Director, Master of Public Administration, 2015

Courses:

Strategic Management of Public Communications
Public Policy Analysis
Public Policy Analysis and Implementation
Public Sector Budgeting
Managing Budgets, Finance, and Economics
Economics and Finance for Public Managers
Quantitative Methods
Emerging Technologies

Associate Dean, Academic Affairs and Graduate Management Programs 2011 - 2014

University of San Francisco, School of Management

Provided administrative leadership, coordination and oversight for school-wide matters related to academic affairs and operations, accreditation and assessment. Assured academic operations are aligned with the School's strategic priorities with a focus on efficiency, effectiveness, quality and the pursuit of excellence.

Managed all aspects of select graduate management programs (MPA, MNA, MSOD, MSIS) including, but not limited to: program development, marketing strategy and enrollment growth, oversight of recruiting and retention strategies, and outreach to the business, government and nonprofit communities. Ensured delivery of high quality graduate programs with discrete program and/or emphasis level accreditation as available.

Co-chaired Strategic Planning Committee. Updated, reviewed, and made recommendations for dean and faculty agreement to augment or revise school's strategic plan and its implementation.

Developed metrics and related reports for accreditors including maintenance of accreditation (AACSB), updates (WASC including Substantive Change for online MPA program), initial and ongoing accreditation (NASPAA)

EDUCATION

University of Southern California: D.P.A., Public Administration, 2001
Dissertation: *Electric System Restructuring and System Reliability*

University of California, San Diego
Graduate studies in Linguistics and Computer Science, 1982 - 1984

University of Utah
M.A., Linguistics, 1978
B.A., Latin, *magna cum laude*, 1975

HONORS

USF School of Management John Miller Mission Advocacy Award, 2017
Minnowbrook III Invited Scholar, Minnowbrook Conference Center and Lake Placid, NY, 2008
Reining Award for Best Dissertation in Public Administration, University of Southern California, School of Policy, Planning, and Development, 2001
Regents Fellowship, University of California, 1978
Honors at Entrance, University of Utah, 1972

FIELDS OF CONCENTRATION

Public Policy, Public Management, Public Finance

RESEARCH INTERESTS

Public Management and Information Technology (e-government)
Energy Policy (fuels, interventions, externalities)
Administrative Theory (sense making, decision making)

REVIEWED PUBLICATIONS

- “Stewardship in Large Public Projects: The Practicality of Shakespeare.” *Public Voices*, 14:2: 27-38, 2016.
- “On Inequality and Resilient Governance.” *Public Administration Quarterly*, 36:2 (Summer), 265-274. 2012. Coauthor Matthew Mingus.
- “On Civility and Resilient Governance.” *Public Administration Quarterly*, 36:1 (Spring), 119-129. 2012. Coauthor Matthew Mingus.
- “A Primitive Value: Reducing Disparity.” *International Journal of Organizational Theory and Behavior*, 12:2, 2009.
- “Is 2 Is.” *Administrative Theory & Praxis*, 30:1, 125-133. 2008.
- “One Policy Makes No Difference?” *Administrative Theory & Praxis*, 29:3, 432-439. 2007
- "Training a 'New' Consciousness." *Administrative Theory & Praxis*, 28:2, 208-224. 2006
- "The Rational Feminist: Enhancing Administrative Theory Through Object Models." *Administrative Theory & Praxis*, 27:2, 377-384. 2005.

"Predicting Market Failure Under Reduced Regulatory Controls." *Journal of California Politics and Policy*, 8:1(July), 39-59, 2005.

"Polling and Policy Analysis as Resources for Advocacy." (co-author with Howard P. Greenwald et al.) *Journal of Public Administration Research and Theory*, 13:177-191. 2003.

"The End of Public Administration: Toward the Militaristic State." *Administrative Theory & Praxis*, 24:3, 586-593. 2002.

"H.R. 695: The Security and Freedom Through Encryption (SAFE) Act." In Conference Proceedings, 21st National Information Systems Security Conference, Washington, D.C. 1998.

UNPUBLISHED MANUSCRIPT

"Administering the Commons: Imagining Public Administration in a Sectorless Society." 2009. Coauthor with Thomas Bryer, Thomas J. Catlaw, Angela M. Eikenberry, Kyle Farmbry, Matthew Mingus, Anthony Molina, and Margaret R. Stout. (cited in King, Cheryl Simrell, ed. *Government is Us 2.0*. New York: Routledge, 2011.)

COMMENTARY

"Anthony M. Kennedy: Centrist Supreme Court Justice from California." *SENRA Newsletter*, ASPA Section on Environmental and Natural Resource Administration, 4-6, 12. October 2006.

"Planned Crisis." *California Political Review*, 13: 5, 17-18. 2002.

"The Case of the Catastrophic Controller." *LAN Times*, 100. September 19, 1994.

BOOK CHAPTERS

"TIF in California: Birth, Growth, Death and Resurrection." In *Tax Increment Financing and Economic Development: Uses, Structures and Impact*, 2nd Edition. Johnson, Craig L. and Kenneth A. Kriz, editors. New York: SUNY Press, forthcoming.

"Managing Nuclear Waste." In *Handbook of Globalization and the Environment*. Thai, Khi; Rahm, Dianne; and Jerrell D. Cogburn, editors. New York: Taylor and Francis, 2007.

"California and the Implementation of Renewable Energy Technologies." In *Sustainable Energy and the States: Essays on Politics, Markets and Leadership*. Rahm, Dianne, editor. Jefferson, North Carolina and London: McFarland & Company, Inc., Publishers, 2006.

"Globalization and Energy." In *Handbook of Globalization, Governance, and Public Administration*. Farazmand, Ali and Jack Pinkowski, editors. Boca Raton: CRC Press, 2006.

"Creating Information System Quality in Government Settings." In *Measuring Information Systems Delivery Quality*, Duggan, Evan, editor. The Idea Group. 2006.

"Managing E-mail Data Stores" and "E-government Databases." In *Encyclopedia of Database Technologies and Applications*. Rivero, Laura C, Doorn, Jorge H. and Viviana E. Ferraggine, editors. The Idea Group. 2005.

BOOK REVIEWS

"Book Review: Barbara Czarniawska (ed.), *Organizing in the Face of Risk and Threat*, and Kyle Farmbry, *Crisis, Disaster, and Risk: Institutional Response and Emergence*." *Administrative Theory & Praxis*, 35:4, 609-614. 2013.

“Book Review: Bevir, Mark. *Democratic Governance*.”

Public Administration Review. 72:2, 105-106. 2012.

“Book Review: West, Darrell M. *Digital Government: Technology and Public Sector Performance*.”

Journal of Information Technology and Politics, 4:1, 96-99. 2007.

“Book Review: Timney, Mary M. *Power for the People: Protecting States' Energy Policy Interests in an Era of Deregulation*.” *Administrative Theory & Praxis*, 29:1, 173-181. 2007.

“Book Review: Globalization and Its Discontents: Essays on the Mobility of People and Money.”

International Journal of Public Administration, 24:6, 633-637. 2001.

PRESENTATIONS

30th Annual Meeting, Public Administration Theory Network, Cleveland, Ohio, 2018

Presented paper *Tunnels of Love*.

79th National Conference, American Society for Public Administration, Denver, Colorado, 2018

Presented paper *The Encroachment of Economics On Efficiency: Origins of the Flint Water Crisis*.

Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Annual Meeting, Washington, DC 2017

Presented *Communicating Reality in an Era of Fake: The Contribution of a Single Quants Course*.

Association for Budgeting and Financial Management Annual Conference, Washington, DC, 2017.

Presented *Innovations in Local Finance: Enhanced Infrastructure Finance Districts*.

78th National Conference, American Society for Public Administration, Atlanta, Georgia, 2017

Presented paper *The Best Use of Parking Revenue? Financing Sport Stadiums*.

Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Annual Meeting, Columbus, OH 2016

Presented *Innovations in Quantitative Methods Pedagogy: Modernizing the MPA*.

29th Annual Meeting, Public Administration Theory Network, San Antonio, Texas, 2016

Presented paper *The Tyranny of Sustainability, or Best Practices: “Now, things are worse.”*

77th National Conference, American Society for Public Administration, Seattle, Washington, 2016

Presented *Solving the “Wicked Problem” of Climate Change: Cap-and-Trade*.

Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Annual Meeting, Brooklyn, NY 2015

Presented *Vital Skills for Students to Become Multi-Sectoral Leaders, and How We Teach Those Skills*.

76th National Conference, American Society for Public Administration, Chicago, Illinois, 2015

Facilitated panel *Research in a Common Pool Frame*.

26th Annual Meeting, Public Administration Theory Network, San Francisco, California, 2013

Presented paper *Shakespeare's King Lear: "Night Pities Neither Wise Man Nor Fool"*

74th National Conference, American Society for Public Administration, New Orleans, Louisiana, 2013

Presented *Social Limits and Variations in Switching from Single Occupant Vehicles to Mass Transit: The Case for High Speed Rail*.

National Association of Schools of Public Affairs and Administration (NASPAA) Annual Meeting, Austin, Texas, 2012

Presented *The NASPAA Accreditation Site Visit: Deeds and Words*.

25th Annual Meeting, Public Administration Theory Network, South Padre Island, Texas, 2012

Presented paper *Meeting America's Energy Needs By Breaking Apart Rocks*.

24th Annual Meeting, Public Administration Theory Network, Norfolk, Virginia, 2011

Presented *Too Cheap to Meter: The Nuclear Myth and the End of American Exceptionalism*.

34th Annual Conference on Teaching Public Administration, Williamsburg, Virginia, 2011

Presented *A Model of Administrative Themes for Use Across the Curriculum*.

71st National Conference, American Society for Public Administration, San Jose, California, 2010

Presented *Think Local, Act Local: The "Climate Neutral" American City*.

Minnowbrook III Conference on the Future of Public Administration, Public Management and Public Service Around the World, Lake Placid, New York, 2008

Participant, Pre-conference Workshop With New Scholars

Co-presented paper with Matthew S. Mingus *Resilience: Developing State-level Capacity to Rise Above Societal Limitations*.

5th California Climate Change Conference, Sacramento, California, 2008

Presented poster *The Renewables Portfolio Standard: Wind, Solar, Si Se Puede?*

21st Annual Conference, Public Administration Theory Network, Richmond, Virginia, 2008

Presented paper *The (Ir)Rationality of Counting Who is Not Here*.

36th Annual Meeting, Urban Affairs Association, Baltimore, Maryland, 2008

Presented *Renaissance, or Railroaded? Dealmaking in Sacramento's Historic Railyards*.

69th National Conference, American Society for Public Administration, Dallas, Texas, 2008

Co-presented with Janet Hutchinson *The Margins of E-Government*.

Annual Meeting, American Political Science Association, Chicago, Illinois, 2007

Presented paper *A Collision of Good Intentions: Observations on California's Implementation of AB 32, the Global Warming Solutions Act*.

20th Annual Conference, Public Administration Theory Network, Harrisburg, Pennsylvania, 2007

Presented paper *Terror, Confusion, and the Snap Decision*.

68th National Conference, American Society for Public Administration, Washington, DC, 2007

Presented *Web Equity*.

Anti-Essentialism Conference, Hollywood, FL, 2007

Presented paper *Theorizing Public Administration as a Stochastic Process*.

19th Annual Conference, Public Administration Theory Network, Olympia, Washington, 2006

Presented paper *PA in Post-postmodern America: My Number is My Name*.

18th Annual Conference, Public Administration Theory Network, Krakow, Poland, 2005
Presented paper *The Union of Real and Surreal: Public Administration in Cyberspace*.

35th Annual Meeting, Urban Affairs Association, Salt Lake City, UT, 2005
Presented *Equity, Sustainability, and Innovation in Public Power*.

66th National Conference, American Society for Public Administration, Milwaukee, WI, 2005
Presented *California and the Implementation of Renewable Energy Technologies*.

Teaching Public Administration Conference, Fort Walton Beach, FL, 2005
Presented paper *Literature Review Strategies for the Digital Age*.

17th Annual Conference, Public Administration Theory Network, Omaha, NE, 2004
Presented paper *Virtual Space: An Alternative to Rooted Involvement in the Community*.

Debating Globalization: An Interdisciplinary Dialogue, Seattle, WA, 2004
Presented *Globalization and Energy*.

16th Annual Conference, Public Administration Theory Network, Anchorage, AK, 2003
Presented paper *Machine as Mask: A Totemic Analysis of eGovernment*.

64th National Conference, American Society for Public Administration, Washington, DC, 2003
Presented *An Emerging Regulatory Structure for the Political Use of the Internet*.

15th Annual Conference of the Public Administration Theory Network, Cleveland, OH, 2002
Presented paper *Creating Discourse Space in Complex Policy Arenas*.

63rd National Conference, American Society for Public Administration, Phoenix, AZ, 2002
Presented paper *The Contributory Role of Jurisdictional Dispute in the California Energy Crisis*.

Western Political Science Association 2002 Meeting, Long Beach, CA, 2002
Presented paper *Predicting Market Failure Under Reduced Regulatory Controls*.

13th Annual Envisioning California Conference, Center for California Studies, Sacramento CA, 2001
Panelist *Dick Cheney Versus Hiram Johnson: Utility Regulation in Texas and California*.

62nd National Conference, American Society for Public Administration, Newark, NJ, 2001
Presented paper *Implications of Security Policies on Strategic Operational Goals*.

61st National Conference, American Society for Public Administration, San Diego, CA, 2000
Co-presented *Public Leadership in Collaborative Environments*.

Government Technology Conference, Sacramento, CA, 1996
Presented *Capital Project Planning at SMUD*.

Western Energy and Communication Association (WECA) Operations & Maintenance Conference, San Francisco, CA, 1994
Presented *Distributed Processing at SMUD*.

National Conference of Returned Peace Corps Volunteers, Berkeley, CA, 1993
Presented *Charting a New Energy Path: Energy Efficiency*.

PRIOR RESEARCH EXPERIENCE

Field Research, Ministry of Health, Sultanate of Oman for the World Health Organization, 1979
Project: Geographic, ethnographic mapping. Demographic survey, house-to-house interviews in Arabic.

Research Assistant, University of Utah, 1976 - 1978
Research Projects: Syntactic analysis of television language. Compilation of vowels in Old English gospel texts.

PRIOR ACADEMIC APPOINTMENTS AND TEACHING EXPERIENCE

Visiting Assistant Professor, 2003 - 2005
Seattle University, Institute of Public Service
Courses: Foundations of Public Administration, Digital Government, Policy Analysis (master level);
Policy and Program Research (master and undergraduate level)

Adjunct Faculty, 2002 - 2006
University of Southern California, School of Policy, Planning and Development
Course: Administrative Research and Analysis (master level)

Teaching Assistant, University of California, San Diego, 1982 - 1984
Courses: English as a Second Language; English Composition for Non-native Speakers of English;
American Sign Language (undergraduate)

Teacher, Qaboos Hospital, Salalah, Oman, 1981 - 1982
Courses: Arabic as a Second Language (medical terminology and counseling for expatriate hospital staff)

Teacher, Banaat Roqiya School, Mintirib, Sultanate of Oman, 1979 - 1981
Courses: English as a Second Language (primary education, grades 4 through 9, and Adult Education)

Teaching Assistant, University of Utah, 1977 - 1978
Course: Introduction to Linguistics (undergraduate)

PROFESSIONAL EXPERIENCE

Consultant (May 2001 – December 2003)

Partial client and project list:

California Chamber of Commerce: Qualitative and quantitative analyses on Federal Energy Regulatory Commission submittals and issuances, Public Utility Commission decisions, State of California expenditures for power purchases.

SPL Worldgroup, Inc.: Business process reengineering and related management consulting.

Enformion: Multiple-source VLDB dataset modeling, associated technology design and programming.

CU Direct Corporation: Dataset modeling, VB data transformation packages review, data migration.

Accenture: Business development.

Lead System Architect (November 1999 - December 2000)**Information Resources, University of California at Davis**

Chaired Windows 2000 project Active Directory infrastructure planning team. Provided organizational analysis for newly established Instructional Technology and Digital Media Center, and chaired their technology infrastructure planning committee. Evaluated web-based credit card systems in use on campus. *Developed recommended architecture for unified credit card transaction services and custom connectors into financial system.* Managed system architecture/quality assurance unit of the student information system.

Senior Developer/Engineer (February 1999 - November 1999)**ISInc**

Database design, administration, and programming in MS SQL Server 7.0 and 6.5 (SQL Server 7.0 certified). Network Administration, MS NT Server 4.0, MS IIS. Project Management. XP, RAD, and Microsoft Solution Framework application development methodologies applied to manage team using HTML, DHTML, Visual Basic, ASP, COM objects, ODBC, embedded SQL, backend stored procedures and triggers, SSL technologies. Developed and maintained data-driven websites, including ISInc, CU Direct and CUDL Inc., and State of California Labor Market Information.

Information Technology Analyst (February 1992 - August 1998)**Sacramento Municipal Utility District**

From 1994, managed information technology acquisition of products, staff and funding for business and real-time electric system technology. Developed and assured adherence to District's published technology architecture. Redesigned desktop/LAN infrastructure process. *Doubled PC acquisitions and reduced replacement cycle from five to three years, reduced problem calls 75%, while saving \$5 million in direct costs over three years in management of 1,600 desktops.* Provided analysis to CIO and executive management for use of computer technology in all areas of District operations. In early work, coordinated administration of twenty interconnected Unix, Novell and NT local area networks with 1800 nodes. Lead programmer for a ten member distributed application development group providing energy efficiency evaluation software, and participated at the 1992 American Council for an Energy Efficient Economy (ACEEE).

Data Analyst (July 1989 to February 1992)**City of Sacramento, Department of Planning and Development**

Managed departmental information systems, staff and services, including contracted staff and services. Designed materials and trained internal trainers, contracted for outside instructors. Designed, set up and dismantled networked demo and training rooms as needed. Installed and maintained local area network that grew from zero to 110 nodes. *Assured minimal system downtime - twenty hours over two years.* Designed and coordinated implementation of gateway protocols for connectivity to City's mainframe.

Manager, Information Systems (September 1984 to April 1989)**Medirec, now KCI, Salt Lake City, Utah**

Directed maintenance work of programming and support staff. Reengineered accounts receivable processes after investigating branch operations, modified software and associated business practices. *This robust, modular design survived organizational transitions from decentralized to centralized to regional operations, and hardware/software platform migrations.* Provided wide area connectivity, telephone and on-site support to technical and end users at 27 branch operations in 13 western states.

Computer Operator/Technical Writer (July 1978 - June 1979)**Coordinated Management Systems, acquired by A. C. Nielsen**

Operator on two Digital minicomputers housing marketing databases for Coca-Cola, General Mills, other corporations. Wrote database queries (proprietary language), performed maintenance programming such

as updating reports and quality assurance testing. *Provided presentations and analytical services for internal and external clients.*

TECHNICAL TRAINING EXPERIENCE

Technology Instructor, ISInc, 1999

Course: Microsoft SQL Server.

Public Health Instructor, Rural Health Service, Sultanate of Oman, 1981 – 1982

Course: Primary Health Care (in Arabic).

TECHNICAL CERTIFICATIONS

Microsoft Certified System Engineer (MCSE) / Trainer (MCT) - Certification ID# 42585

Also certified on Windows 2000 Active Directory Design and Windows 2000 Security Design.

Certified Netware Engineer (CNE, MCNE Netware 3.x and 4.x) - Novell Certification ID# 6215522.

SERVICE

University of San Francisco

Jesuit Foundation Advisory Board, 2008 – present

Strategic Planning Committee, School of Management 2011-2014

Graduate Programs Committee, School of Business and Professional Studies 2009 - 2011

University Life Committee of the Board of Trustees, 2008 - 2010

Curriculum Committee, College of Professional Studies 2005 – 2010

Peace Corps Volunteer, 1979 - 1982

Peace Corps, Washington, DC

Served in the Sultanate of Oman for three years.

Taught for two years for the Ministry of Education in al-Mintirib. Summer research project for World Health Organization. Extended service third year with Ministry of Health, Rural Health Services.

Managed primary health care program for southern half of country. Trained workers, provided field supervision of clinics. Assisted rural families in communication with hospital staff of regional hospital.

EDITORIAL BOARDS AND PEER REVIEW

Editorial Boards

Administrative Theory & Praxis 2011-present

Journal of Information Technology and Politics 2008-2012

Reviewer

Public Administration Review

Administrative Theory & Praxis

Journal of Information Technology and Politics

Public Performance and Management Review

Public Administrative Quarterly

Policy Science

Book Review Editor

International Journal of Organization Theory and Behavior

AFFILIATIONS

National Association of Schools of Public Affairs and Administration (NASPAA)

Accreditation site visit chair, 2016, 2017
Accreditation site visitor, 2009, 2010, 2014, 2015
Accreditation workshop facilitator 2014

American Society for Public Administration (ASPA)

National Council, elected representative for Region V, 2009-2012
2008, 2009, 2010 National Annual Conference Program Committee
Section on Science and Technology in Government (SSTIG) Executive Committee
Section on Public Administration Research, Chair 2015-2016
Sacramento Chapter President 2009

Public Administration Theory Network (PAT-Net)

Program Chair, 2008 Conference
Program Committee, 2005-2008; 2012
Program Host, 2013 Conference

American Political Science Association

Urban Affairs Association