

### Professional Profile

Passionate advocate for public health with significant leadership experience in a variety of public health programs. Skilled communicator and trainer, able to bridge across cultural and language divides in Sonoma County. Team builder who is flexible, inquisitive and persistent. Provide leadership in the following areas:

- ◆ Training, Facilitation and Presentation
- ◆ Strategic Planning and Evaluation
- ◆ Public Health Workforce Education
- ◆ Program Development, Management
- ◆ Fund Development, Budget and Management

### Leadership and Fund Development

- Co-founded local nonprofit to provide leadership training for immigrant families and Latina women through popular education and agitational theater. Developed strategic plan, wrote successful grant applications, and developed funding program in partnership with a culturally and socially diverse board of directors. Conducted Spanish-language community needs survey.
- Developed budget for the Sonoma County Healthcare Preparedness Program; managed state grants; created and monitored contracts to ensure that all requirements were fulfilled, coordinated PIO response to H1N1.
- Launched a dental health program in the Department of Health Services and co-founded the Dental Health Network, who created the first Dental Health Strategic Plan for Sonoma County.
- Leveraged the Network to develop an innovative strategy for improving dental health for Medi-Cal enrolled children, winning a competitive award for a \$4.1 million 4-year dental health project, in collaboration with 8 community health clinics, the Santa Rosa Junior College and other stakeholders.

### Public Health Workforce Education

- As faculty at Santa Rosa Junior College, coordinated the Community Health Worker (CHW) program, developing curriculum, instructing course for the CHW and the Health Care Interpreter programs and supervising CHW externships
- Recruited, hired, trained and supervised public health staff; developed collaborative and productive work teams. Prepared and facilitated dynamic staff meetings that included training to motivate and develop staff.
- Trained and managed the Medical Reserve Corps, a medical volunteer program, including recruitment, training, deployment and evaluation of volunteers.
- Conducted trainings, exercises and evaluations in compliance with the Federal Emergency Management Administration (FEMA), resulting in Improvement plans.
- Recently joined faculty at USF, Masters Public Health Program, Grant Writing for Public Health instructor.

### Communication and Collaboration

- Public Information Officer for COVID-19, Kincadee & Tubbs wildfires and the H1N1 Pandemic in Sonoma County, member of executive branch for Public Health Response. Planned and executed response actions, evaluated impact, and coordinated a public health communications team. Produced Health Alerts and press releases, public messages in English and Spanish, flyers, advertisements, website content and banners. Coordinated radio, television and newspaper coverage, including press conferences. Conducted interviews on Spanish-language radio, met with Spanish speaking groups such as childcare providers and parents.
- Increased media communications capability in the Public Health Division. Coordinated popular media workshops, developed communication templates for the division and trained leadership staff.
- Developed and executed communication plan and budget for several successful public health prevention campaigns, such as the Cavity Free Sonoma pilot project.

### Employment History- References available upon request.

- Sonoma County Public Health-management positions in clinical care, preparedness, program support and dental health since 2000.
- Santa Rosa Junior College-Adjunct Faculty and Program Coordinator since 2013.
- University of San Francisco, MPH Program Faculty-2019-present

### Education

- Physician Assistant - Stanford University/Foothill College Primary Care Associate Program
- Master of Public Health – Johns Hopkins University/Bloomberg School of Public Health