THOUGHT LEADERSHIP IN
ENTREPRENEURSHIP AND INNOVATION
BUS 473-02

PROFESSOR MARK V. CANNICE, PH.D.

Gain professional expertise and career guidance from leading Silicon Valley executives, entrepreneurs, investors, and recent alumni, and develop theoretical insights from the literature in entrepreneurship and innovation. From these experiences, write and present a scholarly white paper that supports your career objectives.

Previous guest executive thought leaders included:

Venture Capitalists and Technologists:
Bryant Tong, VC Partner, at his Nth Power boardroom
Joe Mandato, VC Partner, De Novo Ventures
Angie Krackeler, Technology Evangelist, IBM
Girish Acharya, AI Director, SRI

Entrepreneurial Executives:
Clara Tao, VP of Consumer Insights, Tragon
Dennis Hu, CEO, Fundly
Jon Fisher, CEO, Crowd Optic
Ari Levy, Senior Technology Reporter, at CNBC Studio

Learn from Thought Leaders. Work toward becoming a Thought Leader.

BUS 473-02 counts as an Honors Elective (contact Dr. Cannice for additional requirements), a 4-unit entrepreneurship and innovation elective, a business administration elective, or a general elective. USF Honors Program seniors and juniors are eligible; there are no prerequisites. Students from all disciplines who enjoy reading scholarly articles, gaining insights from industry professionals, and learning to write a thought provoking white paper designed to support their career aspirations are encouraged to enroll. Class size is limited. **Offered Spring 2016, Wednesdays, 11:45am – 3:25pm.**