Elective Course for All USF Seniors and Juniors – Spring 2016 – No Pre-Reqs.

**THOUGHT LEADERSHIP IN ENTREPRENEURSHIP AND INNOVATION**

**BUS 473**

**PROFESSOR MARK V. CANNICE, PH.D.**

Gain professional expertise from leading Silicon Valley executives, entrepreneurs, and investors, and develop theoretical insights from the literature in entrepreneurship and innovation. From these experiences, write and present a scholarly white paper that supports your career objectives.

Previous guest executive thought leaders included:

**Venture Capitalists:**
- Bryant Tong – at his Nth Power boardroom
- Joe Mandato - De Novo Ventures
- Angie Krackeler - IBM
- Girish Acharya, SRI

**Entrepreneurial Executives:**
- Clara Tao, VP, Tragon
- Dennis Hu, CEO, Fundly
- Jon Fisher, CEO, Crowd Optic
- Ari Levy – at CNBC - SF

Learn from Thought Leaders. Work toward becoming a Thought Leader.

BUS 473 counts as a 4-unit entrepreneurship and innovation elective, a business administration elective, or general elective. All USF seniors and juniors are eligible; there are no prerequisites. Students from all disciplines who enjoy reading scholarly articles, gaining insights from industry professionals, and learning to write a thought provoking white paper designed to support their career aspirations are encouraged to enroll. Class size is limited. **Offered Spring 2016, Wednesdays, 11:45am – 3:25pm.**

Questions? Contact Dr. Cannice at Cannice@usfca.edu, Malloy 233.