will help you develop and sharpen the skills needed for a successful career in analytical business consulting:

Analysis       Presentation      Teamwork

Through a series of applied exercises and cases, students work in teams to learn how to successfully obtain analytical business consulting contracts. Each team will prepare a research paper and presentation based on the top 3 business analytics companies of their choice.

With an emphasis on best practices, communication, and listening skills, each team will conduct their research to gain an in-depth knowledge of how the consulting world operates, with a detailed analysis of the factors critical to the success of the business. Teams will consult closely with Prof. Sidaoui during the research process, and receive feedback from other students in the class on their presentations. Visits to business analytics companies in San Francisco will provide professional interactions.

Questions? Contact Professor Mouwafac Sidaoui - sidaoui@usfca.edu