

**Jiarui (Jerry) Liu**  
236 Cowper St.  
Palo Alto, CA 94301  
Telephone: (650) 868 6516  
E-mail: jiarui@stanford.edu

## **EDUCATION**

**Stanford Law School**, Stanford, California

J.S.D., June 2014

*Olin Fellow in Law and Economics*

*Microsoft Fellow in Intellectual Property and Antitrust*

*Stanford Program in International Legal Studies Fellow*

*Senior Editor, Stanford Technology Law Review*

*Faculty Advisors: Paul Goldstein, Mark A. Lemley, Lawrence M. Friedman*

**Chinese Academy of Social Sciences**, Beijing, China

Ph.D. in Jurisprudence, June 2004

*Award of Outstanding Graduate Student*

*Supervisor: Zheng Chengsi*

**East China University of Political Science and Law**, Shanghai, China

Bachelor of Laws & Master of Laws, June 2000

*Award of Excellent Writing in the "New Technology and Intellectual Property" Writing Contest (Granted by Chinese Academy of Social Sciences)*

*First Grade Award of Academic Writing*

*Third Grade Award of Academic Writing*

*Award of Excellent Study*

*Award of Excellent English Study*

*Comprehensive Scholarship*

## **TEACHING AND RESEARCH**

### **Core Areas**

Intellectual Property (Copyright, Patent and Trademark)

International Intellectual Property

Contracts

Chinese Legal System

International Trade

### **Other Areas**

Comparative Law

Torts

Private International Law

Property

Internet Law

## **BAR ADMISSIONS**

New York

China

## **LANGUAGES**

English: Fluent

Mandarin: Native

Cantonese: Proficient

## **EXPERIENCE**

Sep. 2015–Present **University of San Francisco School of law** San Francisco, CA  
**Assistant Professor of Law**

- Teaching intellectual property and international law.
- Service: Academic Director of IP and Technology Law Program

Jan. 2015–Present **Stanford Law School** Stanford, CA  
**Fellow, Center for Internet and Society**

- Doing research on intellectual property and Internet law.

Jan. 2013–July 2014 **University of New Hampshire School of Law** Concord, NH  
**Assistant Professor of Law (Tenure Track)**

- Taught Contracts, Copyrights, and Intellectual Property and International Trade.
- Service: Academic Administration, Appeals, and IPLA Advisor

Oct. 2010–Mar. 2012 **Tongji University School of Law** Shanghai, China  
**Professor of Law by Courtesy**

- Co-founded the Tongji Global Intellectual Property Institute.

Jan. 2004–July 2009 **Baker & McKenzie** Hong Kong / Shanghai, China  
**Associate**

- Represented multinational companies in high-profile litigations, including those among the “Top 10 Intellectual Property Cases of the Year” designated by the Supreme People’s Court of China.
- Advised international trade associations on lobbying and legal strategies in China.
- Assisted high-tech and media companies in negotiating and drafting copyright, patent and trademark licensing agreements.
- Advised clients on intellectual property enforcement strategies, e.g. anti-counterfeit and anti-piracy.

- Advised clients on legal issues concerning the Internet, electronic commerce and software development.

Apr. 2000–July 2001 **Jones Day** Shanghai, China

**Legal Consultant**

- Advised clients on intellectual property enforcement and licensing in China.
- Advised venture capitals and start-ups on telecommunications and information technology regulations in China.
- Advised clients on the establishment and restructuring of foreign-funded enterprises in China.

**SELECTED PUBLICATIONS**

*English*

1. The Predatory Effects of Copyright Piracy  
24 George Mason Law Review 961 (2017)
2. Copyright Reform and Copyright Market  
31 Berkeley Technology Law Journal 1461 (2017)
3. Copyright Protection of Sports Programs in China  
63 Journal of the Copyright Society of the U.S.A. 201 (2017)
4. Report of the Independent Review of the Trademark Clearinghouse (ICANN)  
<https://newgtlds.icann.org/en/reviews/tmch/revised-services-review-22feb17-en.pdf>  
(2017)
5. Copyright for Blockheads: An Empirical Study of Market Incentive and Intrinsic Motivation  
38 Columbia Journal of Law and the Arts 467 (2015)
6. Copyright Complements and Piracy-Induced Deadweight Loss  
90 Indiana Law Journal 1011 (2015)
7. Copyright Injunctions after eBay: An Empirical Study  
16 Lewis & Clark Law Review 215 (2012)
8. The Tough Reality of Copyright Piracy: A Case Study of the Music Industry in China (Reprinted by West in the Entertainment, Publishing and Arts Handbook as one of the best law articles in these areas)  
27 Cardozo Arts & Entertainment Law Journal 621 (2010)

9. Sino-US Intellectual Property Dispute: A New Chapter in WTO History  
3 *Journal of Intellectual Property Law & Practice* 194 (2008)
10. New Development of Digital Copyright Protection in China  
28 *European Intellectual Property Review* 299 (2006)
11. Why Is Betamax an Anachronism in the Digital Age?—Erosion of the Sony  
Doctrine and Indirect Copyright Liability of Internet Technologies  
7 *Vanderbilt Journal of Entertainment & Technology Law* 343 (2005)
12. The Idea/Expression Dichotomy in Cyberspace: Comparative Study of Web-page  
Copyrights in the United States and in China (Included in WIPO Suggested  
Readings)  
25 *European Intellectual Property Review* 504 (2003)
13. Preserving the Originality in Cyberspace: What China Can Learn from the United  
States and the European Union about Database Protection  
6 *Journal of World Intellectual Property* 593 (2003)
14. Does What Works for “.com” Also Work for “.cn”? : Comparative Study of  
Anti-Cybersquatting Legal Systems in the United States and in China  
20 *John Marshall Journal of Computer & Information Law* 541 (2002)

***Chinese***

15. International Copyright Protection of Sports Programs  
Issue VIII *Intellectual Property* (2017)
16. Why History Has Chosen the Server Test  
Issue II *Intellectual Property* (2017)
17. The Market Approach to Copyright Reform  
Issue V *Intellectual Property* (2016)
18. Vicarious Liability and Copyright Law  
Issue III *Intellectual Property* (2011)
19. Direct Infringement and Indirect Liability under Copyright Law  
Issue I *Electronic Intellectual Property* (2010)
20. Safe Harbors for Internet Service Providers in China  
Issue II *Intellectual Property* (2009)
21. Contributory Infringement in Copyright Liabilities  
Issue VI *Intellectual Property* (2008)

22. Law and Economics of Copyright Protection for Web-pages  
Issue VI Intellectual Property (2006)
23. Law and Practice of Limitations on ISP Liabilities  
Issue VII Intellectual Property Forum (2005)
24. Proposals for an Indirect Copyright Liability Regime in China  
Issue IV Electronic Intellectual Property (2005)
25. The Napster Case and Copyright Liabilities of P2P Technologies  
Issue IV Journal of Science, Technology and Law (2004)
26. Indirect Copyright Liabilities of Internet Service Providers  
Issue XVI Intellectual Property Study (2004)
27. Emerging P2P Technologies and Indirect Copyright Liabilities  
Issue VIII Electronic Intellectual Property (2004)
28. Intellectual Property and Possession  
Issue X Law Science (2003)
29. Rebirth of Moral Rights—Justifying and Restructuring Author’s Moral Rights in  
the Digital Age  
Issue IV Intellectual Property Forum (2000)
30. Legal Protection of Moral Rights in Copyright Transactions  
Issue IV Copyright (1999)
31. International Commercial Arbitration and Intellectual Property Disputes  
Issue X International Trade Issues (1999)
32. Legal Analysis of the Internationalization of Franchising  
Issue VII International Economic Cooperation (1999)
33. New Developments of International Jurisdiction in Cases concerning Intellectual  
Property and Their Legal Implications  
Issue I Intellectual Property Study (1999)
34. Legal Analysis of Dispute Resolution Mechanisms of World Intellectual Property  
Organization  
Issue I Journal of East China University of Political Science and Law (1999)
35. Conflict of Laws Aspects of Territoriality of Intellectual Property

Issue VI Journal of Central Leadership Institute of Political Science and Law (1998)

36. New Developments of Territoriality of Intellectual Property in International Protection

Issue V Politics and Law Forum (1998)

37. Deficiency of Copyright Protection for Fictional Characters and Its Supplements  
Issue V Hebei Law Science (1998)

38. Comparative Study of Antidumping Legislations between China and European Union

Issue V International Business (1998)

39. Legal Issues concerning the Sanmao Case—The Conflict between Registered Trademark and Copyright

Issue II Oriental Law Forum (1998)

### **SELECTED PRESENTATIONS**

1. “International IP Issues in Business Transactions”

PLI Conference on IP Issues in International Business

PLI (San Francisco, February 2018)

2. “Protecting Your IP in China - Principal Laws”

China IP Road Show: What Silicon Valley Companies Need to Know

USPTO (San Jose, November 2017)

3. “Copyright Protection of Sports Programs in China”

Peking-Stanford-Oxford Internet Law and Policy Conference 2016

Peking Law School (Shenzhen, December 2016)

4. “Copyright Protection for Audiovisual Works”

US-China Entertainment Law Conference

USPTO (Los Angeles, November 2016)

5. “Creative Upstarts and Startups: How IP Creates Opportunities and Opens Doors”

CPIP Annual Conference – Intellectual Property and Global Prosperity

George Mason University School of Law (Washington, October 2016)

6. “Why Authors Create? A Law and Economic Perspective”

Intellectual Property Scholars Conference 2016

Stanford Law School (Stanford, August 2016)

7. “ISP Liabilities and Safe Harbors in China”

- Information Industry Law and Policy Forum (2016)  
University of San Francisco School of Law (Shanghai, June 2016)
8. “Why Authors Create? A Law and Economic Perspective”  
Vanderbilt IP Scholars Roundtable  
Vanderbilt Law School (Nashville, April 2016)
9. “Copyright Protection for Sports Programs”  
US-China Legal Exchange  
U.S. Department of Commerce (Stanford, February 2016)
10. “Copyright for Blockheads”  
Intellectual Property Scholars Conference 2014  
UC Berkeley School of Law (Berkeley, August 2014)
11. “Copyright Reform and Copyright Market”  
Copyright Society of the U.S.A. Annual Meeting  
Copyright Society of the U.S.A. (Washington, June 2014)
12. “Copyright Complements”  
Works-in-Process Intellectual Property Conference 2014  
Santa Clara University School of Law (Santa Clara, February 2014)
13. “ISP Copyright Liabilities and Safe Harbors in China”  
Stanford-Peking Internet Law and Public Policy Conference 2013  
Stanford Law School (Stanford, May 2013)
14. “Copyright Complements”  
Intellectual Property Scholars Conference 2012  
Stanford Law School (Stanford, August 2012)
15. “ISP Copyright Liabilities and Safe Harbors in China”  
Fifth Annual Symposium: China’s Role in Regulating the Global Information Economy  
University of Oregon School of Law (Eugene, April 2011)
16. “The Optimal Structure of Copyright Enforcement: Rationalizing the US-China  
WTO Dispute”  
Intellectual Property Scholars Conference 2010  
UC Berkeley School of Law (Berkeley, August 2010)
17. “The Tough Reality of Copyright Piracy: A Case Study of the Music Industry in  
China”  
CEAS China Series  
Stanford Center for East Asian Studies (Stanford, October 2009)

18. “The Real-life Effects of Copyright Piracy”  
Stanford Program in International Legal Studies  
Stanford Law School (Stanford, December 2008)
19. “Sino-US Intellectual Property Dispute—A New Chapter in WTO History”  
WIPO/ESCAP High Level Forum on IPRs and Trade  
World Intellectual Property Organization (WIPO) & United Nations Economic and  
Social Commission for Asia and the Pacific (ESCAP) (Macao, July 2007)
20. “Internet Piracy in China”  
Counterfeiting Focus Spots—Asia and the Internet—Continuing Challenges for Brand  
Owners  
Association of European Trade Mark Owners (Marques) (Amsterdam, May 2007)
21. “Intellectual Property Enforcement in China”  
LL.M. Program in International Commercial Law  
National University of Singapore & East China University of Political Science and Law  
(Shanghai, April 2007)
22. “PRC Technology Transfer”  
Siemens China Legal Workshop  
Siemens (Shanghai, April 2006)
23. “Intellectual Property Protection in China”  
IPR Workshop on Electrical and Gas Appliances  
U.S. Consulate General, Shanghai & National Electrical Manufacturers Association  
(NEMA) (Shanghai, March 2006)
24. “Technology Development and Copyright Protection”  
The 3rd International Conference on the Intellectual Property Protection of High  
Technology  
Tsinghua University School of Law (Beijing, December 2005)
25. “International Copyright Law”  
World Book Fair Conference 2005  
Government of Singapore & Singapore Press Holdings Ltd. (Singapore, May 2005)
26. “Globalization and the Role of Intellectual Property”  
Intellectual Property Forum  
Shanghai Intellectual Property Office (Shanghai, October 2004)