

# CURRICULUM VITAE

## **Xiaohua (Shaowa) Yang, Ph.D.**

### **Professor of International Business**

Founding Director, Center for Business Studies and Innovation in Asia-Pacific  
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### **ACADEMIC EXPERIENCE**

#### **University of San Francisco, School of Management, USA**

Professor of International Business, 2014--present  
Associate Professor of International Business, 2009 – 2014  
Founding Director, Center for Business Studies and Innovation in Asia-Pacific, 2023-Present  
Founding Director, China Business Studies Initiative, 2013—2022

#### **EMLYON Business School**

DBA Adviser and Research Professor, 2019—present

#### **Hunan Normal University**

Honorary XiaoXiang Professor, 2017--2020

#### **Queensland University of Technology, School of Management, Australia**

Senior Lecturer (Associate Professor, International Business, permanent), 2004 – 2009

#### **National Sun Yat-Sen University, School of Management, Taiwan**

Visiting Associate Professor, 2006

#### **Bond University, School of Business, Australia**

Assistant Professor (International Business, permanent), 1998 – 2004

#### **University of Redlands, Alfred North Whitehead College (Adult Learning Education), USA**

Assistant Professor (International Business), 1995 – 1998

#### **University of Kansas, Lawrence, Kansas, USA**

Instructor (Organizational Behavior), 1992 – 1995  
Teaching Assistant, 1991 – 1992

**Des Moines Area Community College, USA**

Adjunct instructor (Marketing), 1989

**Hangzhou Institute of Electronics Engineering, China**

Instructor (English) 1983 – 1986

**EDUCATION**

**Doctor of Philosophy (Ph.D.)**

University of Kansas, Lawrence, Kansas USA

Major: International Business/Strategic Management

**Master of Sciences (M.S.) in Business Administration**

Iowa State University, Ames, Iowa USA

Major: Marketing/International Business

**Bachelor of Arts (B.A.)**

Shanghai International Studies University, Shanghai, China

Major: English Literature

**AWARDS AND HONORS**

**Awards since 2009 Appointment at USF**

- **Recipient, Outstanding Research Award (as a full professor)**, University of San Francisco School of Management, 2018
- **Recipient, Outstanding Research Award (as a full professor)**, University of San Francisco School of Management, 2016
- **Recipient, Outstanding Research Award**, University of San Francisco School of Management, 2013
- **Recipient, Outstanding Service Award**, University of San Francisco School of Management, 2010
- **Recipient, Outstanding Contribution Award**, International Association for Chinese Management Research, 2010

**Best Paper Awards**

- **Recipient, 2022 best case study award, North America Case Study Research Association** for “Corporate New Venture Development--the Case of Dahan Tricom” (authored with Chen, R. Xie, Z. Wei, W. Yang, X. Huang, Q.).
- **Winner (third prize), 2020 Tsinghua University China Business Case Center for annual case competition** for “New Business Development at Dahan Tricom

Group” (Co-authored with Chen, R. Xie, Z. Wei, W. Yang, X. Huang, Q.).

- **Recipient of 2019 Emerald Literati Highly Commended Award** for “A global perspective of entrepreneurship and innovation”, *Multinational Business Review*, 26 (4): 302-318 (Co-authored with Ahlstrom, Wang, & Chang).
- **Finalist, 2017 Best Paper Award** at the 10<sup>th</sup> China Goes Global Conference for “Relational Competence vs. Local Isomorphism: Strategic Choice of EMNEs in Advanced Economies” Recipient of 2017 (co-authored with Wang & Zhang).
- **Recipient of 2015 Emerald Literati Network Outstanding Paper** in International Journal of Emerging Markets and the best paper conference award at 8<sup>th</sup> China Goes Global Conference for “A Review of Institutional Influences on the Rise of Made-in-China Multinationals” (Co-authored with Stoltenberg).
- **Recipient of 2012 Best Paper Award** at 6<sup>th</sup> Harvard conference on China Goes Global, October 8-10, 2012, Cambridge, MA, USA for “Revisit the Institutional Influences on the rise of Made-in-China Multinationals” (co-author with Stoltenberg)
- **Finalist, 2006 Best Paper Award** at *International Association for Chinese Management Research 2<sup>nd</sup> Annual Conference*, Nanjing, PRC June 15-18 for “Antecedents of International Expansion in Chinese State-Owned Enterprises.”
- **Recipient of 2002 Distinguished Paper Award** at the *Midwest Academy of Legal Studies in Business Annual Conference*, February 27 - March 1, in Chicago, Illinois for “Impact of China’s Revised FDI Laws and WTO Entry on FDI in China: Implications for Chinese Policy Makers” (co-authored with Wang & Moore)

#### **Other Honors since Appointment at USF since 2009**

- **Honorary Doctoral Research Professor**, Emlyon School of Business, Shanghai, 2019-Present, responsible for supervising DBA students.
- **Honorary Research Professor**, Nankai University Institute of Corporate Governance, 2017-Present.
- **Member**, Bond University’s International Relations Advisory Board, 2024-present.
- **Member of Bay Area Council and United Airlines Sustainability and Climate Changes Research and Trade Mission to Australia**, July 23-29, 2023.
- **Honorary Xiaoxian Professor**, Hunan Normal University, School of Public Administration, 2017-2019.
- **Keynote speaker**, Naikai University’s 9<sup>th</sup> International Symposium on Corporate Governance: UN SDGs: A New Agenda for Chinese Firms’ Global Strategies? July 22-24, 2017 Tainjin, China
- **Keynote speaker**, International Symposium: Confucianism and Modern Society Bond University, Gold Coast, Queensland, Australia, May 14-15, 2015
- **Invited speaker and faculty adviser**, Doctorial Consortium, Academy of Management, annual conference International Management Division, August 7-11, 2014, Vancouver, Canada.
- **International Visiting Fellow**, Royal Melbourne Institute of Technology, School of Management, November –December 2014.

- **Finalist**, 1000 Talents Program awardee, Zhejiang Province, China (award pending; this program awards outstanding individuals who are highly accomplished and are internationally well-known experts in their field of study and who will make contribution to the economic development of Zhejiang Province in China).
- **Keynote Speaker**, International Conference on the construction of China pilot free trade zone and the cultivation of compound talents, October 26-27, 2019, Shanghai International Studies University.
- **Invited speaker and faculty adviser**, Doctorial Consortium, Academy of International Business annual conference, June 24-26, 2014, Vancouver, Canada.
- **Invited Member, Expert Board**, the Research Institute for Managing Sustainability (RIMAS) at Vienna University of Economics and Business Administration in Austria (Invited to be a part of the European Union research project team, “The role of multinational companies in addressing global development challenges,” 2013-present
- **Recipient, Certificate of Excellence**, the Winter Intensive Workshop, Reinventing Rigor, USF Center for Teaching Excellence, 2013
- **Recipient, Friends of Armenia Award**, ALTERNATIVE Research Center, Yerevan, Armenia
- **Honorary Professor**, Center for Business Ethics, Shanghai Academy of Social Sciences, China, 2012-present
- **Research Fellow**, Tim Fischer Center for Global Trade and Finance, Bond University, Australia, 2012-present
- Invited as Distinguished Guest at World Wenzhou People Congress, Wenzhou, China, February 16-19, 2013 (unable to attend due to responsibilities at USF)
- **Fellow**, Academy for Global Business Advancement, 2012
- **Member**, Bay Area Council’s Healthcare and Life Sciences Trade Mission to China, April 2011
- **Member**, delegation of high profile overseas Chinese scholars to China, June 2011, organized by US-China Association of High-level Professionals
- **Recipient**, Certificate of Appreciation, Discussion Session Coach at Academy of Management annual conference, 2011

#### **Honors and Awards Prior to Appointment at USF in 2009**

- Recipient, Certificate of Appreciation for organizing *Asia Pacific Journal of Management* Special Issue Conference 2007
- Recipient, Certificate of Completion, CSR Asia Winter School, 2006
- Honorary Professorship at Sichuan University 1999-2003
- Recipient, The Mayor of Gold Coast City’s Award of Contribution 2003
- Recipient, Premier of Queensland’s "Award of Excellence" 1998
- Recognition at Celebration of the 70th Anniversary of International Women's Day in Queensland 1998
- Academy of Management International Division Junior Faculty Consortium fellow, 1996
- Recipient, Margaret S. Jefferies Scholarship--University of Kansas 1994

- Academy of Management International Division Doctoral Consortium fellow 1994
- Southwest Academy of Management Doctoral Consortium fellow 1994
- Recipient, Doctoral Fellowships--University of Kansas, School of Business, various years 1990-1995
- Phi Delta Delta, Honor Society of International Scholars
- Alpha Mu Alpha, National Marketing Honorary

## RESEARCH GRANTS

### Research Grants since 2009 Appointment at USF (Partial list)

- Recipient of US\$45,000 three-year (2017-2019) collaborative grant awarded with Xian Jiaotong University research team by the China Natural Science Foundation to support research on the influence of CSR on employees' behavior—from the perspective of employees' perceived CSR (grant # 71672139)
- Recipient of US\$26,000 three-year (2017-2019) collaborative grant awarded with Zhejiang Agriculture University research team by the China Natural Science Foundation to support research on the Internet governance for service innovation and international performance (grant # 71602180).
- Recipient of US\$40,000 three-year (2013-2015) collaborative grant awarded with Xian Jiaotong University research team by the China Natural Science Foundation to support research on the motivations for firms to engage in private-public partnership and the implications of such partnerships for globalization of Chinese businesses
- Recipient of 2014 USF SOM **top Competitive Summer Research grant**
- Recipient of 2013 USF SOM **top Competitive Summer Research grant**
- Recipient of 2012 USF SOM **top Competitive Summer Research grant**
- Recipient of USF School of Management 2009, 2010, and 2011 Summer Research grants

### Research Grants Prior to Appointment at USF in 2009 (Partial list)

- Recipient of \$30,000 in research grants and fundraising to conduct special issue conference on Varieties of Asian Capitalism held in December 2007, at Queensland University of Technology, Brisbane, Australia
- Recipient of Competitive Queensland University of Technology Faculty of Business Research Initiative Grants \$5000 per year: 2005, 2006, 2007, and 2008
- Recipient, Grant from Energex in Queensland, Australia to conduct cross-cultural negotiation competition in graduate Cross-Cultural Negotiation Course 2000, Bond University, Australia
- Recipient, Whitehead Research Institute Grants, 1995-1998, University of Redlands
- Recipient, The KU Center for International Business Research Grant, 1993-1994

## ACADEMIC AND PROFESSIONAL LEADERSHIP

### Editorship and Editorial Boards

- Senior Editor, *Asia Management*, 2025-2027
- Special Issue Co-Editor, *Thunderbird International Business Review*, 2018-2020
- Special Issue Co-Editor, *Multinational Business Review*, 2017-2019
- Special Issue Co-Editor, *Thunderbird International Business Review*, 2014-2017
- Special Issue Co-Editor, *Business Ethics Quarterly*, 2013-2016
- Senior Editor, *Journal of Asia Business Studies*, 2010-2013
- Associate Editor, China General Chamber of Commerce's White Paper on Chinese Enterprises in the US, 2011-present
- Special Issue Co-Editor, *Asia Pacific Journal of Management*, 2007-2009
- Special Issue Co-Editor, *ALTERNATIVE Quarterly Journal of Economics*, 2012-2013
- Editor-in-chief, the official newsletter for the International Association for Chinese Management Research (IACMR), 2008-2010
- Member, Editorial Review Board, *Asia Pacific Journal of Management*, 2009-present
- Member, Editorial Review Board, *Thunderbird International Business Review*, 2018-Present
- Member, Editorial Review Board, *International Journal of Emerging Markets* 2013-present
- Member, Editorial Board, *Enlightening Tourism*, 2010-present

### **Leadership at USF**

- Founding Director, Center for Business Studies and Innovation in Asia-Pacific, 2023-present: founded the China Business Studies Initiative in 2014 and guided its transformation into the Center for Business Studies and Innovation in Asia-Pacific (CBSI), relaunched in 2022 with a broader Asia-Pacific focus. I built robust governance through executive and advisory boards, by-laws, and sustained leadership transitions, while expanding capacity by recruiting directors, fellows, and visiting scholars. A highly effective fundraiser, I consistently generated around \$200,000 annually, maintained strong financial reserves, and positioned CBSI as part of a multi-million-dollar campaign for the School of Management, including the CBSI Leadership and Innovation Fund. Under my leadership, CBSI became a regional thought leader benefiting over 1,000 participants annually through programs and domestic and international partnerships. I also created and led the Global Student Ambassador Program, offering funded global immersions, scholarships, and competition opportunities—advancing student leadership and diversity while continuing to

support the program beyond my directorship.

- Founding Director, China Business Studies Initiative, 2013-2022.
- Raised around two million US dollars for the Center.
- Coordinator, Globalization of Chinese Business research program, USF School of Management, 2009-present: Successfully led a 20 member plus research team in completing a large-scale study on Chinese enterprises in the US commissioned by China General Chamber of Commerce, which resulted in a 300-pages long White Paper and some members have generated research papers for conferences and journal articles from the study.
- Coordinator, Graduate International Business Program, 2012-present, responsible for updating and redesigning International Business emphasis.
- Organizer, Panel Discussion on “Chinese Enterprises in the United States,” as part of the launch of the study report investigating the challenges facing Chinese firms on August 29, 2014.
- Chair, Panel discussion on “China’s Investment in California” at USF Conference on China California Trade, Oct 27, 2012 at USF
- Organizer and presenter, 2012 USF Symposium “Investing Responsibly: Corporate Social Responsibility and Globalization of Chinese Business” at IACMR conference June 20-24, 2012 Hong Kong, China
- Organizer, 2010 USF Symposium “Changing Paradigm of Analysis of Foreign Direct Investment: Implications for Studying Globalization of Chinese Firms” at IACMR conference June 16-20, 2010 Shanghai China (Co-organizer, Roger Chen)
- Organizer and Moderator. Panel discussion on “Myth or reality: China’s unskilled labor shortage crisis, ethical challenges, and rise of multinationals”, April 11, 2012, University of San Francisco
- Organizer and Moderator, Global Business Forum: China 2021, May 14, 2011, University of San Francisco, successfully led a group of MBA students in organizing this forum to address trends and patterns of Chinese outbound foreign investment, attended by nearly 70 participants from USF and business communities around the Bay Area. This has laid foundation for the succeeding USF conferences on Chinese business
- Chair, Task force on Chinese Global Business, 2010-2011

### **Leadership in International Academic and Professional Organizations**

- Member, Bond University International Relations Industry Advisory Committee (IAC), 2024-Present.
- Member, Asia Academy of Management Board of Governors, 2018-Present (elected).
- Member, Executive Board, International Association for Chinese Management Research, 2008-2010 (elected).
- Program Co-Chair, International conference on Chinese OFDI Issue in Different Countries, July 9-11, 2013, Alternative Research Center, Yerevan, Armenia.
- Program Co-Chair, International conference on Varieties of Asian Capitalism: Indigenization and Internationalization, December 10-12, 2007, *Asia Pacific Journal of Management/Asia Academy of Management*.

- Conference Co-Founder and Co-Chair, ECUST-USF annual international conferences 2016-Present
- Conference Co-founder and Co-Chair, AIB Special Theme conferences, 2018-Present
- Conference Chair, CBSI International conferences, 2015 and 2017.

### **Leadership at National and International Conferences**

- Conference Co-Chair, AIB Special theme Conference and ECUST-USF International Conference, June 7-9, 2025, Wenzhou China
- Conference Co-Chair, AIB Special theme Conference and 8<sup>th</sup> ECUST-USF International Conference, June 22-23, 2024, Shanghai China
- Conference Co-Chair, AIB Special theme Conference and 7<sup>th</sup> ECUST-Nottingham-USF International Conference, June 10-11, 2023, Ningbo China
- Session Chair, AIB annual conference, July 5-9, 2023, Warsaw, Poland
- Editors Panel speaker, 17<sup>th</sup> China Goes Global conference, July 11-13, Bologna, Italy
- Conference Co-Chair, 6<sup>th</sup> ECUST-USF International Conference, June 9-10, 2022 (virtual)
- Session Chair, AIB annual conference, July 5-9, 2023, Miami, USA
- Conference Co-Chair, 5<sup>th</sup> ECUST-USF International Conference, June 11-13, 2021 (virtual)
- Conference Co-Chair, 4<sup>th</sup> ECUST-USF International Conference, May 25-26, 2019, Shanghai China
- Co-Chair, Doctoral Consortium, Asia Academy of Management, June 19-21, 2019, Bali Indonesia.
- Conference Co-Chair, AIB China Chapter annual conference, May 26-27, 2018, Shanghai, China
- Conference Co-Chair, 3<sup>rd</sup> ECUST-USF International Symposium, May 26-27, 2018, shanghai, China
- Conference Chair, 2<sup>nd</sup> USF China Business Studies Initiative International Conference, May 17-19, 2017, Langfang China
- Co-Chair, 2<sup>nd</sup> ECUST-USF Symposium on Opportunities and Threats for the Emerging Market Multinationals, May 22, 2017, Shanghai China.
- Conference Chair, Inaugural USF China Business Studies Initiative International Conference, February 26-28, 2015, San Francisco.
- Co-Chair, Inaugural ECUST-USF Symposium on Global of Chinese Business, June 14, 2016, Shanghai China.
- Plenary Session Chair, US China cross-border investment and M&A service forum, Grandall Law Firms cross-border investment and M&A conference, October 22, 2016, Santa Clara, CA.
- Chair, University president roundtable discussion, Sino-American Innovative High-End Forum for Baishishan Global Innovation Summit, September 28-30, 2016, Baishishan, Hebei.
- Plenary Session Chair, International Symposium: Confucianism, Governance and the Emerging Economic Order, October 8-9, 2016, Beijing, China.
- Session Chair, 2015 Academy of International Business, Bangalore, India “Impact of

Institutional Distance”

- Session Chair, 2015 Academy of Management, Vancouver, Canada.
- Organizer and co-moderator, Panel on “The Role of CSR in the Growth and Success of Emerging Economy Multinationals”, Academy of International Business annual conference in July 3-6, 2013, Istanbul, Turkey
- Organizer and co-moderator, Panel on “Chinese Multinationals: Black Cats, White Cats or Models of CSR?”, Academy of International Business annual conference, in July 3-6, 2013, Istanbul, Turkey
- Organizer and moderator. Professional Development Workshop on Varieties of Asian Capitalism, Academy of Management annual conference, August 9-13, 2013, Orlando, Florida, USA, sponsored by Asia Academy of Management and International Management Divisions
- Organizer and presenter, The state of the art panel on “Globalization of Chinese Businesses: Emerging Patterns, Trends and Research Agenda”, Academy of International Business annual conference, Nagoya, Japan, June 24-28, 2011
- Chair, Closing plenary session “Future Path for China and Chinese firms” at Harvard Conference on China Goes Global, October 6-8, 2011, Cambridge, MA
- Chair, Closing plenary session “Future Path for China and Chinese firms” at Harvard Conference on China Goes Global, October 6-8, 2010, Cambridge, MA
- Session Chair, Internationalization of Business, Academy of International Business annual conference, June 26-29, 2009, Rio de Janeiro, Brazil
- Session Chair, 2010 Academy of International Business annual conference, Rio de Janeiro, Brazil
- Session Chair, 2008 IACMR conference in Guangzhou, China
- Session Chair, 2006 IACMR conference in Nanjing, China
- Panel Chair, Economic Development and Poverty in Southeast Asian Country, 4<sup>th</sup> International Development Studies Conference, Bali, Indonesia, December 2003
- Session Chair, 1999 Annual Australia-New Zealand International Business Academy Conference, Sydney, Australia
- Session Chair and discussant, The 1999 Third International Symposium on Multinational Business Management: the 21<sup>st</sup> Century Global Corporation, Nanjing, China

### **MEDIA REPORT AND RECOGNITION FOR RESEARCH**

I have been interviewed and highlighted by and/or cited in important media and government organizations. Below is a partial list of such citations.

- Interviewed by Emilie Echaroux, a French journalist at Usbek & Rica, a media which explores the future on February 21, 2025.
- Interviewed on US-China Trade War by Singtao Daily Reporter Weijiang Huang on April 12, 2025: <https://www.singtaousa.com/2025-04/5201367#page2>
- Quoted by Asia News Network on 2024 APEC Leaders Summit Peru: <https://asianews.network/presidents-xi-biden-emphasise-stabilising-sino-us-ties->

- [during-peru-summit/](#)
- Interviewed by Shanghai Eye Reporter Max Ren on 2023 APEC Leaders Summit San Francisco on November 16, 2023: <http://www.shanghaieye.cn/detail?postId=119050>
  - Invited to speak on Silicon Valley Investment Channel: How did the pandemic crisis disrupt global supply chain: Efficiency vs resilience on August 21, 2020, [https://youtu.be/6X-YjKD\\_BDE](https://youtu.be/6X-YjKD_BDE)
  - Interview by South China Morning Post on China's Greater Bay Area dwarfs US counterpart but still looks to unlock the secret of its success on February 10, 2020: [https://www.scmp.com/news/china/article/3044157/chinas-greater-bay-area-dwarfs-us-counterpart-still-looks-unlock-secret?utm\\_source=usnewsletter&utm\\_medium=email&utm\\_campaign=omc-facstaff-020720&utm\\_content=image](https://www.scmp.com/news/china/article/3044157/chinas-greater-bay-area-dwarfs-us-counterpart-still-looks-unlock-secret?utm_source=usnewsletter&utm_medium=email&utm_campaign=omc-facstaff-020720&utm_content=image).
  - Interviewed by Tom Vavar at KTVU on US-China trade war on August 23, 2019: <http://www.ktvu.com/news/trump-raises-tariffs-on-chinese-goods-to-15-as-trade-war-escalates>
  - Interviewed by Mr. Zhijian Wu, the CEO of Woodsford Capital Management in Singapore for her 2016 TIBR paper, co-authored with Roger Chen, Mark Cannice, Zeyu Peng and Cindy Qin: *Towards a Framework of Reverse Knowledge Transfer by Emerging Economy Multinationals: Evidence from Chinese MNE Subsidiaries in the United States*: <https://www.ximalaya.com/shangye/9916638/207020319>.
  - Interviewed by Lina at SVTIMES on the impact of US-China Trade War on Silicon Valley businesses on August 24, 2019: [https://mp.weixin.qq.com/s/PB2z8x-14EU\\_R9rdU98eSw](https://mp.weixin.qq.com/s/PB2z8x-14EU_R9rdU98eSw)
  - Interviewed by World Journal on US-China trade war on July 5<sup>th</sup>, 2018: <http://www.worldjournal.com/5651722/article>.
  - Interviewed by DingDing TV on CBSI Fall Forum on One Belt, One Road, One World, New Dimensions of US-China Investment Relations on August 20, 2016: <https://www.youtube.com/watch?v=mEDrWY-yH8>  
<https://www.youtube.com/watch?v=qhimc64xG-8>
  - Interviewed by Xinhua News: Scholars' reaction to Xi's speech at B20 summit Xinhua News 各国学者对习近平在 B20 的讲话的反应 新华社报道: [http://news.xinhuanet.com/world/2016-09/04/c\\_1119508018.htm](http://news.xinhuanet.com/world/2016-09/04/c_1119508018.htm), September 4, 2016.
  - KPIX 5 News-SF (CBS) - San Francisco, CA interviewed Professor Xiaohua Yang on China's ending of one child policy on October 29, 2015 <http://mms.tveyes.com/Transcript.asp?StationID=959&DateTime=10/29/2015+11:15:44+PM&LineNumber=&MediaStationID=959&playclip=True&RefPage=>
  - Singtai Daily Reporter Zhen Zhang in San Francisco quoted on Professor Xiaohua Yang Comments on the significance of President Xi's visit to the US on September 22, 2015 <https://www.usfca.edu/sites/default/files/management/translationofsingtaidailyarticle220915.pdf>
  - China Daily reports on the panel discussions on Chinese enterprises in the US that I

- organized on August 29, 2014: [http://usa.chinadaily.com.cn/epaper/2014-09/01/content\\_18522646.htm](http://usa.chinadaily.com.cn/epaper/2014-09/01/content_18522646.htm)
- World Journal reports on the panel discussions on Chinese enterprises in the US that I organized on August 29, 2014:  
[http://www.worldjournal.com/view/full\\_sf\\_14/25696076/xarticle-%E4%B8%AD%E5%9C%8B%E8%B3%87%E9%87%91-%E9%81%8D%E5%8F%8A%E5%85%A8%E7%BE%8E50%E5%B7%9E?instance=sf3&np=1](http://www.worldjournal.com/view/full_sf_14/25696076/xarticle-%E4%B8%AD%E5%9C%8B%E8%B3%87%E9%87%91-%E9%81%8D%E5%8F%8A%E5%85%A8%E7%BE%8E50%E5%B7%9E?instance=sf3&np=1)
  - Wenzhou Business Daily in China interviewed me on globalization of Wenzhou brands in June 2014: <http://www.wzsee.com/2014/0627/219990.html>
  - National Business Daily in China interviewed me on China's outbound FDI in the US in April 2014: <http://www.nbd.com.cn/articles/2014-04-28/829413.html>
  - China News Agency interviewed me on China's outbound FDI in the US in April 2014: [http://news.china.com.cn/live/2014-04/16/content\\_26163751.htm](http://news.china.com.cn/live/2014-04/16/content_26163751.htm)
  - San Francisco Business Times on February 12 2014 interviewed me and reported on the official launch of China Business Studies Initiative on February 8, 2014. This newspaper is one of the most authoritative media outlets on business and commerce in the Bay Area. <http://www.bizjournals.com/sanfrancisco/blog/2014/02/china-usf-executive-training.html?page=all>.
  - China Daily on February 7 2014 reported on the imminent official launch of China Business Studies Initiative on February 8, 2014 and quoted me in a number of places. This newspaper is one of the most authoritative media outlets outside the Mainland China. [http://usa.chinadaily.com.cn/epaper/2014-02/07/content\\_17270514.htm](http://usa.chinadaily.com.cn/epaper/2014-02/07/content_17270514.htm)
  - ARKA News Agency, an official newspaper for Armenia Republic, reported in a full page on talk at the Special Issue conference on Chinese foreign direct investment I organized in Armenia:  
[http://arka.am/en/news/tourism/professor\\_at\\_san\\_francisco\\_state\\_university\\_armenia\\_should\\_develop\\_ecotourism/?sphrase\\_id=713756](http://arka.am/en/news/tourism/professor_at_san_francisco_state_university_armenia_should_develop_ecotourism/?sphrase_id=713756)
  - *World Journal* (in Chinese) on May 23, 2013 mentioned my work on immigrant entrepreneurship in connection with USF School of Management Gallert Award night:  
[http://sf.worldjournal.com/printer\\_friendly/22680286](http://sf.worldjournal.com/printer_friendly/22680286)
  - *Wenzhou Daily*, an official newspaper for the City of Wenzhou distributed internationally, reported in a half page on my work on globalization of Chinese business and implications for Wenzhou businesses going global, based on an interview with me in Summer 2012
  - *Singtao Daily*, the largest Chinese language newspaper in North America, reported on my talk on Chinese brands going global at the panel discussion at HYSTA annual conference in September 2012

- The Ministry of Commerce of the People's Republic of China cited my work in November, 2012 on the official website of Chinese Ministry of Commerce. Below is the news link from the website (my points were cited in the section "三 美对我企业投资防备趋强") <http://www.mofcom.gov.cn/aarticle/difang/ak/201211/20121108460667.html>
- Hunan provincial government in China cited my work on globalization of Chinese business in their official website  
<http://smc.hunancom.gov.cn/swdy/359756.htm>
- Guest, China and globalization of Chinese business, Lihong Radio, October 12, 2012

## RESEARCH

### Peer-Reviewed Journal Articles (In Chronological Order)

36. **Yang, X.**, Li, P. P., Chen, R., & Hunter, K. (2025). Intercultural Experience as a Unique Facilitator of Immigrant Entrepreneurship. *Thunderbird International Business Review*, 67(2), 193-200.
35. Gong, M., Zhang, Z., **Yang, X.**, & Jia, M. (2024). Birds of a feather flock together: How and when does the fit of CEO–CFO high promotion focus predict new venture initial public offering fraud? *Corporate Governance: An International Review* 32(3), 408-427.
34. Yang, Y., Xu, J., Allen, J. P., & **Yang, X.** (2022). Strategic asset-seeking foreign direct investments by emerging market firms: the role of institutional distance. *International Journal of Emerging Markets* (first published online).
34. Xie, Z., Chen, R., Wei, W., **Yang, X.**, & Huang, Q. (2022), Corporate new venture development at Dahan Tricom: the case of a new B2B e-commerce business *Emerald Emerging Markets Case Studies* 12 (4), 1-23.
33. Bai, O., **Yang, X.**, Hunter, K.O. and Wang, B. (2022), "Meorient: a pioneer of the digital exhibition industry", *Emerald Emerging Markets Case Studies*, Vol. 12 No. 3.
32. Lewis D.J., **Yang, X.**, Roddy S., Moise D. 2021. Synergistic Dynamics between China's Belt and Road Initiative and the UN Sustainable Development Goals. *Journal of International Business Policy*, in 4 (1), 58-79.

31. Wang, L., Yan, H., **Yang, X.** F. Ciabuschi, F. and Wei, W.X. (2020). "Assets of origin? Chinese multinational enterprises amidst the Belt and Road Initiative." *Thunderbird International Business Review* 62(3): 233-238.
30. Bai, O., Wei, J., **Yang, X.** and Chen, R.R., 2020. Third-party relational governance and collaborative innovation performance: The role of IPR protection. *International Journal of Innovation Studies*, 4(1), pp.1-15.
29. Pérez, A. H, **Yang, X.** Flores, A. F., & Heredia, W. 2020. An integrative strategy tripod approach. *Thunderbird International Business Review*, 62(4), 393-409.
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#### **Peer Reviewed Conference Presentations (p = presenter)**

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Huang, Charlie and **Yang, Xiaohua**, Staple, Warren. 2025. Corporate Community Engagement by Emerging Economy Multinational Enterprises in Developed Countries: Evidence from Chinese Firms in Australia. Asia Academy of Management, June 18-21, Bangkok Thailand.

**Yang, Xiaohua** and Chen, Roger. 2025. Impact of Asian Social Enterprises: Evidence from the E-waste Management Case. Asia Academy of Management, June 18-21, Bangkok Thailand.

Lewis, D., **Yang, X.**, Moise, D., and Roddy, S. 2019. **China's Belt and Road Initiative: Mainstreaming and Expanding the Frontiers of Sustainable Development Goals**, presented at the *Journal of International Business Policy (JIBP)* Paper Development Workshop (PDW), AIB Conference, June 24-27, Copenhagen, Denmark.

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Yang Y. and **Yang, X.** and JP Allen. 2016. The Influences of Institutional Distances on Foreign Ownership Strategy of Emerging Economy Multinationals, presented at the Thirteenth Annual *Journal of International Business Studies (JIBS)* Paper Development Workshop (PDW), June 27, New Orleans, Louisiana (USA).

Yang Y. and **Yang, X.** and JP Allen. 2016. The Influences of Institutional Distance and FDI type on the Foreign Ownership Strategy of Emerging Economy Multinationals, presented at Academy of International Business, June 28-30, New Orleans, LA.

Yang Y. and **Yang, X.** 2016. Institutional Distances and Foreign Ownership Strategy of Emerging Economy Multinationals, the IACMR Hangzhou Conference on June 15-19.

Zhou, Y. and **Yang, X.** Regional innovation capacity in China, presented at Academy of Management, annual conference, August 7-11, 2014, Vancouver, Canada.

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**Yang, X.** and Taylor, M. Legitimacy and CSR Attitude: Case of Chinese Multinational Subsidiaries, *Academy of Management*, August 6-10, 2010, Montreal, Canada.

**Yang, X.**, McGrath-Champ, S., and Fee, A. Minding the Minders: The Relationship between a Firm's Level of Internationalization and its Expatriate Performance Management System, the 2009 annual meeting of *Academy of International Business*, San Diego, USA, 26-30 June. (p)

Taylor, M., **Yang, X.**, and Coates, T. How do born globals differ from traditional internationalizers? *2008 Academy of International Business Paper Development Workshop*. (p)

Rivers, C., and **Yang, X.**, 2007. Antecedents of company attitude to corporate social responsibility in the international environment," *Academy of Management*, Philadelphia, PA, 6-8 August. (p)

**Yang, X.**, Taylor, M., and Stoltenberg, C., 1997. Assessing R&D strategic alliance outcomes: The role of structural and project-specific characteristics, *Academy of Management conference*, Cambridge, MA. (p)

**Yang, X.**, Taylor, M., and Stoltenberg, C., 1996. The 1984 National Cooperative Research Act: Its effect on strategic alliances, the *International Strategic Management Society Conference*, November, Phoenix, AZ. (p)

**Yang, X.** and Datta, D., 1995. International licensing and shareholder value creation: An empirical investigation, *National Academy of Management conference* in Vancouver. (p)

### **Invited Presentations**

Huang, X. Staples, W. and **Yang, X.** 2017. Stakeholder Saliency, CSR Posture and Community Engagement in Chinese MNEs in Australia, presented at International conference on Cultural Development, Justice and Responsibility, July 14-17, Changsha, Hunan, China.

**Yang, X.** Peng, Z. and Chen, R. 2016. Internationalization of Chinese small medium size firms: Will they break out of the “silent majority” conundrum? Presented at IACMR frontier research conference, October 5-7, Beijing, China.

**Yang, X.** China’s state capitalism and globalization, *Globalization, crisis and reinventing of the state*, July 28-29, 2011, Gold Coast, Australia (invited speaker). (p)

Yang, Y., **Yang, X.**, and Doyle, B. 2011. Does Internationalization Affect Chinese Firms’ Performance? *The state of the art panel on Globalization of Chinese Businesses: Emerging Patterns, Trends and Research Agenda, Academy of International Business annual conference*, Nagoya, Japan, June 24-28, 2011. (p)

Zhou, Y., **Yang, X.**, Parker, R., and Stephen, P. Regional Innovative Capacity in China: From the Perspective of Embedded Autonomy, *Stanford conference on innovation and Entrepreneurship in East Asia*, July 7-8, 2010, Palo Alto, California, USA. (p)

Davidsson, P., **Yang, X.**, and Terjeson, S. How Entrepreneurship Breeds and Kills Itself: A Multi-Level Analysis and Implications for Present-Day China, **keynote speech**. the 3<sup>rd</sup> *International Association for Chinese Management Research Conference*, Guangzhou, China, 19-22 June, 2008.

**Yang, X.**, 2002. Effects of Expatriate Training on Firm Performance: A Conceptual Approach. **keynote speech**. *Symposium on Joint Research on Human Resource Management*, Nanjing University, China, November. (p)

**Yang, X.**, 2002. Australian Experience on Teaching Cross-Cultural Management. **keynote speech** at *Symposium on How to Teach Human Resource Management and Development as a MBA Course*, Nanjing University, China November. (P)

### **Doctoral Dissertation**

**Yang, X.**, 1996. An Analysis of R&D Strategic Alliance Activity in the Evolving Global Competitive Environment, *doctoral dissertation*, University of Kansas. The abstract of the dissertation was published as **Yang, X.** 1997. An Empirical Investigation of R&D Strategic Alliances in the Competitive Global Environment. *Journal of International Business Studies*; 28 (2): 435-435.

### **Book Review**

*International Business: Competing in the Global Marketplace*, Charles Hill, Irwin-McGraw Hill, 2000.

## TEACHING

### Teaching Portfolio

- Teach undergraduate, MBA and EMBA classes in International Business.
- Curriculum Development at USF
  - coordinated the update of the emphasis in International Business for MBA students
  - designed and offered the MBA course: 6715 Globalization of Chinese Business
  - designed and offered MBA course: 6719 Cross-cultural Negotiation
  - designed and offered undergraduate course BUS 457 International Negotiation (with Jennifer Parlamis)
  - designed and offered
  - EMBA International Negotiation (with Jennifer Parlamis)
- Doctoral, master, and honor student supervision
  - Zhou, Xi, DBA principle adviser 2024-present; Emlyon University China Business School, Shanghai. Dissertation “The role of boundary spanning in Mergers and Acquisition integration”.
  - Ying, Zhou, PhD co-adviser 2008-2009; external associate adviser 2009-2012 (QUT policy requires non-QUT faculty be external associate adviser); dissertation “Determinants of regional innovation capacity in China.” 2012.
  - Yang Yang, PhD overseas adviser, 2010-2011, visiting PhD student conducting research on Chinese outbound investment and growth of Chinese multinationals (produced two research papers under my supervision, and co-authored with Barry Doyle on one and with Roger Chen on the other).
  - Elly Ho, Research Master, co-adviser, 2008-2011, Thesis “Growth and success of Chinese immigrant entrepreneurs in Australia” 2011.
  - Ian Huiyuan Li, honor student, principal adviser, Thesis “Understanding ‘Asian Values’: The Case of Singapore,” 2006.
- Independent Study Students Supervision
  - Kim Nevinger, MBA International Business emphasis, has completed two independent studies with me and has produced two conference papers and is in the process of preparing a manuscript for a refereed journal publication, 2011-

2012.

- Jennifer Seidler, MBA International Business emphasis, Chinese foreign direct investment in Africa, Spring 2010.
- Examiner/panel member for PhD and research master dissertations
  - Panel member, final PhD dissertation seminar, Vicki Chiuhsuan Chiu, “A study of Entrepreneurship: Taiwan digital content companies in China” Queensland University of Technology, Faculty of Creative Arts, May 2008.
  - Examiner, PhD Dissertation, Yinghui Liu “Factors Influencing the Location and Control of Foreign MNEs in China: The Case of Liaoning Province.” University of Sydney, December 2008.
  - Examiner, PhD. Dissertation  
Jessie Ching-Ni Liu: “From Chinese National Identity to Taiwanese Consciousness: An Examination of the Cultural Elements in Taiwan’s Democratization During the Lee Teng-hui Era and Its Aftermath,” Dissertation Bond University, 2004.
  - Examiner, Research Masters Dissertation, Queensland University of Technology, Faculty of International Management and Marketing, 2000.

### **Teaching Assignments at USF**

#### *Graduate Courses*

MBA 6414 Managing Across Cultures

MBA 6715 Globalization of Chinese Business

MBA 6719 Cross-cultural Negotiation

MBA 6703 Global Trends

EMBA Cross-cultural Negotiation

#### *Undergraduate Courses*

BUS 350 International Business

BUS 457 International Negotiation

BUS 452 The Manager in the Global Economy

## SERVICE<sup>1</sup>

### University Service

- Advisory Board Member, Center for Business Studies and Innovation in Asia-Pacific, 2024-2025
- Executive Advisory Board, Center for Asia Pacific Studies 2025-Present
- Faculty Lead—GSAP/IB Student Shenzhen Summer Camp May 28-June 4
- Member, USFFA Policy Board Member, fall 2023-spring 2025
- Faculty adviser to Vietnamese Student Association 2022-present
- USF Rapid Response Team, September 2020-present
- USF Strategic Enrollment Committee, January 2020-present
- Faculty adviser and mentor, Chinese Student and Scholars Association, 2009-present
- Faculty advisor, International Business Club, 2014 - present
- Faculty advisor, Asian Entrepreneurs Club, 2014 - present
- Member, USF Summer Reading committee, 2010-2011
- Member, AIESEC faculty advisory board, 2009 - 2015
- Faculty Adviser, Bond University Chinese Student Association, 1999-2003
- Co-Chair, International Business Program revision committee, successfully developed undergraduate International Business Program, Bond University, 1998-1999
- Member of University of Redlands Whitehead College Curriculum Committee, 1996-1998.
- Member of University of Redlands Weekend/Completion Advisory Board, 1996-1998.
- Member of Student Life Committee of University of Redlands, 1996-1998.
- Faculty Review Committee for a visiting assistant professor's two years contract renewal, 1997.
- President, the Chinese Student and Scholar Friendship Association at the University of Kansas; successfully organized 1993 "Celebration of Chinese Spring Festival", which drew over 800 people, not only from the university campus and Lawrence community, but also from as far away as Kansas City and Topeka. This activity, covered by local news reports, was part of the university-wide effort to raise awareness of cultural diversity issues and provided an opportunity for the public to enhance their understanding of Chinese culture.
- Vice-President, Graduate School of Business Association of Iowa State University, 1987-1988.

### School Service

- Member, School Strategic Planning Committee, 2016-2022
- Chair, Faculty Search Committee for IB position, 2015
- Member, School Strategic Planning Committee, 2010-2011
- Member, Faculty Search Committee for Strategy position, 2010
- Research coordinator, asset governance and ownership transition, part of infrastructure management program, Queensland University of Technology, 2007-2009.
- Member, Faculty of Business Equity Committee, Queensland University of Technology, 2006-2008.
- Coordinator, School of Management Public Research Seminar Series, Queensland

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<sup>1</sup> I have listed leadership service on page 5. This part lists contributor role in service only.

University of Technology, 2006.

- Member, School of Management's R&D committee, Queensland University of Technology, 2006-2007.

### **Service to the Academic Community**

- External Reviewer, full professor promotion, Bowling Green University
- External Reviewer, Associate Professor Promotion, RMIT, Australia
- Faculty mentor, PDW, IM division, AOM Annual conference, 2019
- Faculty mentor, PDW, IM division, AOM Annual conference, 2018
- Member, Editorial Review Board, *Asia Pacific Journal of Management*, 2009-present
- Member, Editorial Review Board, *Thunderbird International Business Review*, 2018-Present
- Member, Editorial Review Board, *International Journal of Emerging Markets* 2013-present
- Member, Editorial Board, *Enlightening Tourism*, 2010-present
- Member, Chinese Forum Organizing committee, IACMR biennial conferences, 2008-2014,

-Review, 2017-Present --Reviewer, *Asia Pacific Journal of Management*

-Reviewer, *International Journal of Human Resource Management*

-Reviewer, *International Business Review*

### **Other Community Service**

#### **Volunteer Services to the Business Communities:**

- Expert Adviser to the president of Zhejiang General Chamber of Commerce USA, 2017-president
- Expert Adviser to the president of Hebei General Chamber of Commerce USA, 2017-president

#### Invited Keynote Speeches and other Speaking Engagements to Academic Communities

- **Mentor and speaker**, Asia Academy of Management doctoral consortium, June 25-28, 2024, Miri, Malaysia.
- **Invited panel speaker**, Open Innovation Partnership to embed the SDGs in the Curriculum: The Sustainable International Business Poster Competition, AIB annual

conference, July 2-7, 2024, Seoul, South Korea.

- **Invited speaker**, The Economy and the Common Good in Times of Pandemics: International Perspectives, USF Center for Teaching Excellence talk series, April 23, 2020.
- **Keynote Speaker**, US-China Trade War-Impact on Global Trade and Investment, Wenzhou PHD Association-USA Annual Meeting, November 8, 2019, Las Vegas.
- **Keynote Speaker**, US-China Trade War-Impact on Global Trade and Investment, Hunan Normal University, October 21, 2019, Changsha, China.
- **Invited Speaker**, How to conduct phenomenon-driven research, Hunan Normal University School of Business, October 24, 2019, Changsha, China.
- **Keynote Speaker**, Hunan Normal University symposium on globalization of university research, October 21, 2018.
- **Invited Speaker**, UN 17 SDGs and implications for Chinese multinationals, Huelva University Business School, October 4, 2018
- **Keynote Speaker**, Bond University Symposium on Confucius and Society, May 14-15, 2015, Gold Coast, Australia.
- **Invited speaker**, RMIT, “Reverse knowledge transfer in emerging economy multinationals: Evidence from China,” on November 27, 2014.
- **Honored Speaker**, Panel on “Economic transformation in China following globalization”, Berkeley China Forum, November 18, 2012.
- **Speaker**, Panel discussion on “Teaching International Students: Academic, Social, and Cultural Challenges,” organized by Center for Teaching Excellence, University of San Francisco, October 17, 2012.
- **Speaker**, Wenzhou and Globalization, The Association of Wenzhou Ph.Ds-U.S.A annual meeting, Chicago, October 6-7, 2012.
- **Speaker**, Current research in globalization of Chinese enterprises: Trends and opportunities, School of Management, Zhejiang University, July 11, 2012, Hangzhou, China.
- **Speaker**, Location strategy and firm value creation: The case of Chinese MNEs, Management Spring Colloquium, Henry W. Bloch School of Management, University of Missouri at Kansas City, February 20, 2012, Kansas City, USA.
- **Speaker**, panel discussion on Research in Foreign Direct Investment: Does Location Matter in Chinese OFDI? 2012 AGBA Conference, March 19-21, 2012, Ajman, UAE.
- **Speaker**, Globalization of Chinese business, Patterns and trends, Meiji Gakuin University School of Global Management, Faculty of Economics, Tokyo, Japan, May 24, 2011.
- **Speaker**, Legitimacy & CSR Attitude: The Case of Chinese Multinational Subsidiaries, invited talk, Shanghai Business Ethnic Association and Shanghai Academy of Social Sciences, July 14, 2011, Shanghai, China.
- **Keynote speaker**, Corporate Social Responsibility and Government Legislations, invited talk at Workshop di Sinergie, University of Rome La Sapienza, Rome, Italy, 2008.
- **Speaker**, “Growth of Made-in-China Multinationals: An Institutional and Historical Perspective,” National Cheng Kung University, Tainan, Taiwan, October 2006.

- **Speaker**, How to Publish in Western academic journals, invited talk to faculty and research students in the School of Business, Zhejiang Gongsheng University, China, 2005.
- **Speaker**, Changes in American antitrust legal system and rise of R&D strategic alliances, research seminar given at Chinese Academy of Social Sciences, Beijing, China, 2000.
- **Speaker**, MBA education in the West: Historical development and future trends, invited speech at University of International Business and Economics, Beijing, China, 2000.
- **Speaker**, International venture success and expatriate training: the state of research, invited lecture at Nanjing University, School of Business, Nanjing, China, 2000.
- **Speaker**, Australian Economic and Business Environment: Business opportunities for Chinese companies, invited speech at Hangzhou Institute of Electronic engineering, Hangzhou, China. 2000.
- **Speaker**, Australian Economic and Business Environment: Market entry strategies for Chinese firms, workshop conducted for Chinese business executives, Beijing, China, 1999.
- **Speaker**, Impact of China's Accession to World Trade Organization on Chinese firms' international business strategies, invited lecture at Sichuan University, Chengdu, China, 1999.
- **Speaker**, China's imminent membership in World Trade Organization and global strategies for Chinese firms for the next century, invited lecture at Suzhou University, Suzhou, China, 1999.
- **Speaker**, 1997. Trends in foreign direct investment: Implications for transition economies, invited lecture at Yerevan State University and Sanahin Caucas and Management Institute, Armenia, 1997.
- **Speaker**, 1996. Trends in globalization process: Implications for Chinese firms, invited lecture, Hangzhou Institute of Electronic Engineering, Hangzhou, China, 1996.
- **Speaker**, The Rise of R&D strategic alliances and the role of U.S. government regulation. Invited lecture, Åbo Akademi University, Turku, Finland, 1996.

#### Invited Keynote Speeches and other Speeches to Business Communities and Governments

- **Keynote speaker**, Global trends for FDI and implications for Chinese firms' global strategies, Shijiazhuang, China, November 6, 2018
- **Keynote speaker**, China's BRI in the context of global sustainable development, BRI conference, Chengdu, China, November 4, 2018.
- **Invited Speaker**, 2018 SVEF Silicon Valley Entrepreneurs Festival, May 2, 2018, Santa Clara Convention Center.
- **Invited Speaker**, F50 Global Capital Summit, May 3, 2018, Palo Alto Hills Gold Club.
- **Invited Speaker**, Grandall annual conference, Santa Clara, April 21, 2018.
- **Keynote speaker**, 2017, Wenzhou Finance and investment forum: Internationalization of Wenzhou enterprises and OBOR opportunities, November 7, Wenzhou.
- **Speaker**, 2017 HYSTA annual conference: US-China Tech Investment Summit, Santa Clara, October 5-6.

- **Speaker**, 2017 Grandall annual conference: Cross-border investment and risk management, Santa Clara, November 18.
- **Speaker**, Ding Ding TV grand opening of Geju Silicon Valley Online education platform, Santa Clara May 3<sup>rd</sup>, 2017.
- **Speaker**, Plenary session “What role for foreign investors in China’s economic restructuring? Still welcome? How and in which sectors? **CCG Inaugural Meeting of the China Global Enterprises Forum**. September 24-25, 2016, Ningbo, China.
- **Speaker**, panel discussion on Chinese enterprises in the United States, August 29, 2014, USF main campus.
- **Speaker**, public lecture on Globalization of brands in Wenzhou private firms, Wenzhou Institute of Venture Capital Investment, June 17, 2014, Wenzhou China.
- **Speaker**, International technology transfer and globalization of Chinese business, Beijing International Technology Transfer Conference, hosted by Ministry of Science and Technology, April 14-17, Beijing China.
- **Speaker**, panel discussion on Transforming Chinese brands into global brands, HYSTA annual conference, September 29, 2012, Hyatt Santa Clara, California, USA (approximately 1500 attendees).
- **Speaker**, Globalization of Chinese Business: Patterns, Trends and Challenges, presented to a delegation from Chinese Ministry of Commerce, October 17, 2012, San Francisco, USA (reported on the official websites of Chinese Ministry of Commerce and Hunan provincial government).
- **Keynote speaker**, Globalization of Chinese enterprises: Challenges and strategies, Wenzhou Pareto Public Policy Colloquium, July 3, 2012, Wenzhou, China.
- **Speaker**, Update Asia, EMBA Speaker Series, Henry W. Bloch School of Management, University of Missouri at Kansas City, February 18, 2012.
- **Keynote speaker**, “Multiculturalism and City development,” presented to municipal government officials, Civic & City Development Institute, Kaohsiung Municipal City Government, Kaohsiung, Taiwan, October, 2006.
- **Speaker**, “Chinese Culture and Business Practices: Roundtable with Queensland Chinese Entrepreneurs,” jointly sponsored by the department of Sociology and Asian Business History Center, The University of Queensland, Brisbane, Australia, 1999.

#### **Reviewer for refereed journals**

- Journal of International Business Studies
- Asia Pacific Journal of Management
- Academy of Management Journal
- Journal of World Business
- Business Ethics Quarterly
- Journal of Business Ethics
- International Journal of Emerging Markets
- Thunderbird International Business Review
- Multinational Business Review

- Journal of Asia Business Review

#### **Reviewer for Conferences**

- Academy of International Business conferences
- China Goes Global conferences
- IACMR conferences
- 2005 European Academy of Management annual conference
- 1996 Academy of Management Case Critique Colloquium
- Western Academy of Management Case Writers' Workshop.

#### **Board Member for External Organizations**

- Advisor, Zhejiang General Chamber of Commerce-USA (2017- present)
- Advisor, Wenzhou General Chamber of Commerce-USA (2018-present)
- Member, Advisory Board, Alternative Research Center for Education, Politics, and Economic Development in Yerevan, Armenia (2013—present)
- Member, Advisory Board for Asia Development Partners 2012-present
- Member, Technology Committee, New Traditions Creative Arts School (2011-2012)
- Parent representative, Brisbane Central State School, Queensland Australia (2007-2009)
- Member, St Paul School Council, Brisbane, Queensland Australia (2007-2008)
- Member, Kindercraft Management Committee, Brisbane, Queensland Australia (2006)
- Member, Gold Coast City Council's International Relations Advisory Board, Queensland Australia (2001-2004)
- Member, Gold Coast Chinese Club's Executive Board, Queensland Australia (2001-2004)