

Curriculum Vitae Fall 2025

Patrick McDonnell M.S., Ed. D
Department of Rhetoric and Language
University of San Francisco
2130 Fulton Street
San Francisco CA 94117
415-533-8022
mcdonnell@usfca.edu

Academic Appointments

- Mt. Tamalpais College, Professor, San Quentin Prison University Project 2024-present
- University of San Francisco Speaking Center Director, 2018-2024
- University of San Francisco Adjunct Professor, Associate Professor 1998-Present
- De Anza College Adjunct Professor, Dept. Communication Studies 2005-Present
- Skyline College, Adjunct Professor, Department of Communication Studies 2008-Present
- City College of San Francisco, College of Alameda, Merritt College, College of San Mateo, San Francisco State University, Chabot College 1998-2005
- Bronx Community College Adjunct Professor, Department of English, 1993-1995

Education

- Ed. D University of San Francisco, CA Organization & Leadership, Pacific Rim Int'l. 2005
- M.S. University of Portland, OR Management Communication 1997
- B.A. Fordham University, New York, NY Communication Studies 1992
- Herbert H. Lehman High School, Bronx, New York 1988

Courses Taught:

University of San Francisco Department of Rhetoric & Language

- Rhetoric 202: Multimedia Rhetoric and the Arts
- Rhetoric 103: Public Speaking
- Rhetoric 328: Speaking Center Internship
- Rhetoric 104: Argumentation and Critical Decision-Making
- Rhetoric 130-131: Year-Long Combined Speaking and Writing Course
- Honors College / Rhetoric 130-131: Rhetoric Across Borders
- Rhetoric 250: Transfer Student Rhetoric Course
- Rhetoric 110: Written Communication

De Anza College, Department of Communication Studies

- Communication 110: Public Speaking
- Communication 10: Fundamentals of Oral Communication
- Communication 16: Interpersonal Communication

Skyline College, Department of Communication Studies

- Communication 110: Public Speaking
- Communication 127: Argumentation and Debate

- Communication 130: Survey of Communication
- Communication 150: Intercultural Communication

Courses Created / Co-Created / Major Revisions

Rhetoric 202: Multimedia, Rhetoric and the Arts: Co-Taught with Performing Arts and Social Justice Professor Megan Nicely, using a multimodal approach to speaking, writing, and other language forms, students engage in creative and scholarly research projects, curatorial questions, exploring ways students are in dialog between the Arts, academic, civic, and professional contexts.

Rhetoric 103: Public Speaking: Students practice skills for oral presentations and explore public speaking as a component of civic life. Foundational to the course are the practices of ethical speech-making, corresponding to the Jesuit value of *Eloquentia Perfecta*, speaking and writing for the common good. This course emphasizes the practice and assessment of oral communication for various purposes and in response to rhetorical situations that require public words to advocate, inform, and celebrate.

Rhetoric 110: Written Composition: Students explore how language influences values, beliefs, and actions. This course emphasizes the development of rhetorical knowledge and power, in keeping with the Jesuit value of *Eloquentia Perfecta*—speaking and writing for the common good. Through inquiry, analysis, and reflection, students create writing projects based on their own personal, civic, or academic interests and goals. Students develop their voices in crafting written, oral, and multimedia communication for specific purposes and audiences.

Rhetoric 250: Rhetoric for Transfer Students: This course is designed to provide transfer students with prior college composition credits and an introduction to the standards and research methods expected at the University of San Francisco. It is an intensive course that will fulfill the Core writing requirement and stress academic writing and research skills.

Rhetoric 256: Speaking Center Internship: In addition to preparing students to serve as Speaking Center Coaches, infused Anti-Racist coaching practices, Linguistic Justice, and awareness of Neurodiversity, to reduce bias and increase inclusion in coaching approaches, and for students to act and thrive as ambassadors of USF's community.

Honors Rhetoric 130-131: Rhetoric Across Borders: Asks critical questions relevant to an interdisciplinary-liberal arts education, with an emphasis on the role of the global humanities, apply global and cross-cultural perspectives to scholarly inquiry, and analyze liberal arts content using diverse approaches and methodologies.

Presentations for Academic Audiences

Discover and Develop Your Communication Skills / GOUSF! Fall 24: A 3-part communications workshop that emphasizes Public Speaking and Presentation skills to enhance employee and staff collaboration, creativity, knowledge sharing and use of technology.

Rhetoric of Dance, Movement and Social Space 2022: Delivered a collaborative between faculty and students for Spring 2022 which explores Rhetoric in nontraditional and multimodal forms including, Dance, The Body, Movement and Expression

Rhetoric of Comedy 2019: An interactive workshop that shared Rhetorical approaches to comedy, including storytelling, stand-up, satire, visual presentations and reflections. Delivered key-note presentation on the Applying Rhetorical Elements of Comedy: Ethos, Logos and Pathos.

Rhetoric of the 21st Century 2020: Organized and delivered presentations on what the study of Rhetoric might look like in the 21st Century Classroom, including issues of Technology, Social-Media, and Information Literacy. Students delivered presentations applying Rhetoric to Advertising, Marketing and Computer Science.

Rhetoric of Health Communication 2018: Delivered key-note presentation about the Rhetorical Strategies used by Pharmaceutical Drug Companies to Market Drugs to Consumers.

Special Events, Collaborations & Continuing Education

UC Berkeley: *Fostering Connections, Conference on Teaching Writing Fall 2024*

The Conference, sponsored by Bay Area Writing Project, UC Berkeley College Writing Programs and UC Berkeley Center for Teaching and Learning aims to foster a community of writing instructors and educators from different educational levels and disciplines to discuss, learn about, and improve teaching writing practices.

Writing for a Real World, USF's undergraduate research Journal, Reviewer

UC Berkeley Writer's Conference Winter 2021 / Center for Teaching Excellence

Presentations: As part of a collaborative team of professors, this workshop Integrating Public Speaking into a Writing Course, which taught writing instructors evidence-based practices that integrate speaking exercises into composition courses to increase student participation, collaboration, and hopefully, enhance student's writing.

Democracy Right Now! Video Action Project Showcase Fall 2020: Initiated the development, organization and promotion of our department's first Multimodal Rhetoric Event, which showcased at least a dozen student's Multimodal Rhetoric Projects from Rhetoric Classes, in anticipation of the 2020 Presidential Election, in order to promote student action and increase voter turnout.

Advocacy and Action! Video Event Spring 2021: The event promoted and participate in a more-wide ranging themed event highlighting various issues in society through student's Multi-Modal Works and how students and faculty can participate in, and enact social change.

CTE: Doing it Digital: Integrating Public Speaking into a Writing Course Spring 2020: Collaborated with Professors on an on-line workshop for USF faculty who would like to integrate Public Speaking in their courses in order to increase student engagement and access different forms of learning and assessment.

Completed Teaching Development Activities

Re-Imagining Grading Workshop 2024: What It Is, Why It Matters, and How It Can Transform Schools and Classrooms Spring 24/ USF Tracy Seeley Center for Teaching Excellence (CTE)

Symposium on Generative AI in Higher Ed 2024: Instructional Technology and Training Spring 24 / USF Tracy Seeley Center for Teaching Excellence (CTE)

Universal Design for Learning 2024: 3/26/2024 Faculty Training Student Disability Services

CTE Summer Book Club 2021: *Why Are All the Black Kids Sitting Together in The Cafeteria?* By: Cafe Beverly Tatum

CTE Summer Book Club 2019: *The Courage to Teach: Exploring the Inner Landscape of a Teacher's Life* by Parker J. Palmer.

USF Center for Instructional Technology (CIT) 2020-2024

- **Get to Know Echo 360:** Learned to apply Zoom, Echo360, and YouTube to automatically create transcriptions and to edit them for use as captions in video.
- **Digital Storytelling for the Classroom:** Learned how to develop the steps for implementing both audio and video projects in my courses along with the software and hardware tools to capture, edit, and publish the final products.
- **Padlet and Alternatives:** Learned how to create, share and use Padlet which I've used in my classes and for the Adjunct Rhetoric Conference.