**EVELYN Y. HO**

University of San Francisco, Communication Studies

eyho@usfca.edu

# EDUCATION

**Ph.D.** University of Iowa, Iowa City, IA, Communication Studies

**M.A.** University of Iowa, Iowa City, IA, Communication Studies

**B.A.** University of Washington, Seattle, WA, Speech Communication

## ACADEMIC POSITIONS

**Professor** University of San Francisco, Department of Communication Studies 2015–present

Asian Pacific American Studies Program, Critical Diversity Studies Program

**Director** University of San Francisco, Honors College

Director ofFaculty Experience & Global Engagement2023–2026

**Associate** Asian American Research Center on Health, San Francisco 2016–present

**Member**

**Associate** CIMEOS Research Lab, University of Bourgogne, Dijon, France 2021–present

**Member**

**Co-Director** Asian Pacific American Studies Minor Program 2021–2022

University of San Francisco

**Visiting** National University of Singapore, Department of Communications Spring 2015

**Assoc Prof** and New Media

**Chair**University of San Francisco, Department of Communication Studies 2016, 2012­–2014

**Associate** University of San Francisco, Department of Communication Studies 2010–2015

**Professor** Asian Pacific American Studies Program. *Received tenure:*  Fall 2010

**Co-Chair** University of San Francisco, Department of Communication Studies 2009–2010

**Assistant** University of San Francisco, Department of Communication Studies 2004–2010

**Professor** Asian American Studies Program

**JOURNAL ARTICLES** (\*peer reviewed)

1. \* Winchatz, M., Sprain, L., & **Ho, E. Y.,** (2023). A spectrum of speech codes: Review of thirty years of empirical research for methodological insights. *Annals of the International Communication Association.* [https://doi.org/10.1080/23808985.2023.2233491](https://urldefense.proofpoint.com/v2/url?u=https-3A__doi.org_10.1080_23808985.2023.2233491&d=DwMCaQ&c=qgVugHHq3rzouXkEXdxBNQ&r=-HGC_f8tuHuWJV2YyUUEIQ&m=RAA3DduRzIVejHyf4gcuotHOot_7bYM1xorR63m4wg-9z5EFhHENF1O54PFrTcVC&s=RRvPI9cYjZZq7-y9jXPvJNC5clY8qe7O7Kuo9AouRqw&e=).
2. \* **Ho, E. Y.,** Karliner, L., Leung, G., Harb, R., Aguayo Ramirez, G., & Garcia, M. (2023). “How’s your mood”: Recorded physician mental health conversations with Chinese and Latino patients in routine primary care visits. *Patient Education and Counseling.* <https://doi.org/10.1016/j.pec.2023.107850>
3. Eide, H., **Ho, E. Y.,** Gilligan, C., Noordman, J., Street, R. L., & Finset, A. (2023). Communication research in a post-COVID era: Special Section with invited papers from the International Conference on Communication in Healthcare 2022 (ICCH-2022). *Patient Education and Counseling*, *115*, 107945. <https://doi.org/https://doi.org/10.1016/j.pec.2023.107945>
4. \* Koenig, C. J., Vasquez, T. S., Peterson, E. B., Wollney, E. N., Bylund, C. L., & **Ho, E. Y.** (2023). Mapping uncharted terrain: A systematic review of complementary and integrative health communication using observational data in biomedical settings. *Health Communication.* <https://doi.org/10.1080/10410236.2022.2140080>
5. \* Winchatz, M., Sprain, L., Poutiainen, S., & **Ho, E. Y.** (2022). “We don’t say that word out loud”: A Grounded Practical Theory for analyzing difficult data in language and social interaction classrooms. *Communication Education.* <https://doi.org/10.1080/03634523.2022.2148708>
6. \* **Ho, E. Y.,** Leung, G., & Jih, J. (2022, online first). “It looks like you're making very healthy choices”: Blending the voice of lifeworld and medicine in photo-based talk in primary care. *Health Communication*. <https://doi.org/10.1080/10410236.2022.2071390>
7. \* **Ho, E. Y.,** Leung, G., Lauer, B., Jih, J., & Karliner, L., (2022). Complementary and integrative healthcare communication in Chinese American patient/primary care visits: An observational discourse analysis. *PEC Innovation, 1,* 100082. <https://doi.org/10.1016/j.pecinn.2022.100082>
8. \* Doohan, E. M., Lawless, B. J., & **Ho, E. Y.** (2022). Are students learning what we want them to learn? A communication program assessment. *Communication Teacher, 36,* 54-66*.* <https://doi.org/10.1080/17404622.2021.1931704>
9. \* **Ho, E. Y.,** Agne, R., Santana, T., Thompson, N., McClendon, G., Ng, E., Merrick, S., Gonzalez, F., Smith, T., Drewke, K., Gutierrez, A., Floyd, G, & Chao, Maria T. (2022). A communication perspective on what patient advisory boards do: Action-Implicative Discourse Analysis and the dilemma of advice. *Journal of General Internal Medicine, 37*, 99-104*.* [doi: 10.1007/s11606-021-07062-3](https://urldefense.proofpoint.com/v2/url?u=http-3A__links.springernature.com_f_a_nz-2DZV02KkYrLu54B-2DUE9zg-7E-7E_AABE5gA-7E_RgRjOBaQP0QwaHR0cDovL3d3dy5zcHJpbmdlci5jb20vLS8xL0FYdzdadlJ3RjJmd1B0OVNYN2JmVwNzcGNCCmFWEONWYTNnv7ZSDmV5aG9AdXNmY2EuZWR1WAQAAAbn&d=DwMFaQ&c=qgVugHHq3rzouXkEXdxBNQ&r=-HGC_f8tuHuWJV2YyUUEIQ&m=5oHQA8vwg8T6n-lDHehDDsIZLthVpYV-bpRRbnd15OA&s=GKHyCP32PHJdmpW6TVyxytke8kIoX6GNVwx1KdYF4CY&e=)
10. \* **Ho, E. Y.,** Leung, G., Chao, M. T., Pritzker, S. E., Hsieh, E., Chi, H.-L., Chan, D., Huang, S., Ruan, Q., & Seligman, H. K. (2021). Integrative nutritional counseling combining Chinese medicine and biomedicine for Chinese Americans with type 2 diabetes. *Journal of Alternative and Complementary Medicine, 27*(8), 657-668*.* <https://doi.org/10.1089/acm.2020.0558>
11. Duggan, A. P., Rosenbaum, M., **Ho, E. Y.,** Matsaganis, M., van Weert, J. C. M., Pieterse, A. H., Bol, N., Rubinelli, S., Dean, M., & Bylund, C. (2021). Creating a formal partnership between EACH and the International Communication Association (ICA). *Patient Education and Counseling, 104*, 2846-2847. <https://doi.org/10.1016/j.pec.2021.09.002>
12. \* **Ho, E. Y.,** Bylund, C. L., Wollney, E., Peterson, E. B., Wong, H.-N., & Koenig, C. J. (2021). A systematic review of communication about complementary and integrative health (CIH) in global biomedical settings. *Patient Education and Counseling, 104,* 2900-2911*.* <https://doi.org/10.1016/j.pec.2021.05.015>
13. \* **Ho, E. Y.,** Thompson-Lastad, A., Lam, R., Zhang, X., Thompson, N., & Chao, M. (2021). Adaptations to acupuncture and pain counseling implementation in a multi-site pragmatic randomized clinical trial. *Journal of Alternative and Complementary Medicine, 27*(5), 398-406*.* <https://doi.org/10.1089/acm.2020.0387>
14. \* Woo, J., **Ho, E. Y.,** Jih, J. (2021). Heart healthy integrative nutritional counseling group session in primary care among Chinese Americans with cardiovascular risk factors or disease: A quality improvement pilot. *Journal of Patient-Centered Research and Reviews, 8,* 127-133. <https://institutionalrepository.aah.org/jpcrr/vol8/iss2/7/>
15. \* **Ho, E. Y.,** Leung, G., Fung, J. & Jih, J. (2021). “I didn’t know you were such a good cook”: Photos as a tool for primary care clinician-patient communication. *Patient Education and Counseling, 104,* 1356-1363. <https://doi.org/10.1016/j.pec.2020.10.033>
16. \* **Ho, E. Y.,** Pak, S., Leung, G., Xu, S., Yu, C. K., Hecht, F. M., Jih, J., & Chao, M. T., (2020). Pilot cluster randomized controlled trial of Integrative Nutritional Counseling versus standard diabetes self-management education for Chinese Americans with type 2 diabetes. *Health Equity, 4,* 410-420.<https://doi.org/10.1089/heq.2020.0002>
17. \* **Ho, E. Y.,** Fung, E. C.-C., & Leung, G. (2020). Skimming the scum: Hygienic modernity in Chinese American intergenerational soup-making. *Revue française des sciences de l’information et de la communication, 19.* <https://doi.org/10.4000/rfsic.8746>
18. \* Ghannam, J., Afana, A., **Ho, E. Y.,** Al-Khal, A., & Bylund, C. L. (2020). The multi-level impact of a stress management intervention on medical residents' stress and burnout.*International Journal of Stress Management, 27*, 65-73*.* [http://dx.doi.org/10.1037/str0000125](https://psycnet.apa.org/doi/10.1037/str0000125)
19. \* **Ho, E. Y.,** Acquah, J., Chao, C., Leung, G., Ng, D., Chao, M. T., Wang, A., Ku, S., Chen, W., Yu., C. K., Xu, S., Chen, M., & Jih, J. (2018). Heart healthy integrative nutritional counseling (H2INC): Creating a Chinese medicine + Western medicine patient education curriculum for Chinese Americans with heart disease. *Patient Education & Counseling, 101,* 2202-2208*.* <https://doi.org/10.1016/j.pec.2018.08.011>
20. \* Chi, H.-L., Cataldo, J., **Ho, E. Y.**, & Rehm, R. S. (2018). “Can we talk about it now?” Recognizing the optimal time to initiate end-of-life care discussions with Chinese-American older adults and their families. *Journal of Transcultural Nursing, 29,* 532-539*.* [https://doi.org/10.1177/1043659618760689](https://doi.org/10.1177%2F1043659618760689)
21. \* Leung, G., **Ho, E. Y.,** Chi, H.-L., Huang, S., Ting, I., Chan, D., Chen, Y., Zhang, H., Pritzker, S., Hsieh, E., & Seligman, H. (2018). “We (Tong) Chinese”: Contemporary health management and identity positioning among Cantonese Chinese Americans with type 2 diabetes. *Journal of International and Intercultural Communication, 11,* 271-285*.* <https://doi.org/10.1080/17513057.2018.1487071>
22. \* Chi, H.-L., Cataldo, J., **Ho, E. Y.**, & Rehm, R. S. (2018). “Please ask gently: Using culturally targeted communication strategies to initiate end-of-life care discussions with older Chinese Americans. *American Journal of Hospice and Palliative Medicine, 35,* 1265-1272*.* [https://doi.org/10.1177/1049909118760310](https://doi.org/10.1177%2F1049909118760310)
23. \* Afana, A., Ghannam, J., **Ho, E. Y.,** Al-Khal, A., Al Arab, B., & Bylund, C. L. (2017). Burnout and sources of stress among medical residents at the Hamad Medical Corporation, Qatar. *Eastern Mediterranean Health Journal, 23,* 40-45*.* [PMID: 28244060](http://applications.emro.who.int/EMHJ/V23/01/EMHJ_2017_23_01_40_45.pdf).
24. \* **Ho, E. Y.**,Cady, K. A., Robles, J. S. (2016). A case study of the neti pot’s rise, Americanization, and rupture as integrative medicine in US media discourse. *Health Communication,* 31, 1181-1192. <https://doi.org/10.1080/10410236.2015.1047145>
25. \* **Ho, E. Y.**, Lalancette, C., & Leung, G., (2015). “Using Chinese medicine in a Western way”: Negotiating integrative Chinese medicine treatment for type 2 diabetes. *Communication & Medicine, 12,* 41-54, [doi: 10.1558/cam.v12i1.25993](https://journals.equinoxpub.com/index.php/CAM/article/view/25993)*.*
26. \* Koenig, C. J., **Ho, E. Y.**,Trupin, L., & Dohan, D. (2015). An exploratory typology of provider responses that encourage and discourage conversation about complementary and integrative medicine during routine oncology visits. *Patient Education & Counseling, 98,* 857-863*.* <https://doi.org/10.1016/j.pec.2015.02.018>
27. \* **Ho, E. Y.**,Tran, H., & Chesla, C. A. (2015). Assessing the cultural in culturally sensitive printed patient education materials for Chinese Americans with Type 2 diabetes.*Health Communication, 30,* 39-49*.* <https://doi.org/10.1080/10410236.2013.835216>
28. \* Robles, J. S. & **Ho, E. Y.** (2014). Interactional formats and institutional context: A practical and exploitable distinction in interviews. *Text & Talk*, *34,* 443-465. <https://doi.org/10.1515/text-2014-0011>
29. Witteborn, S., Milburn, T., & **Ho, E. Y**. (2013). The ethnography of communication as applied methodology: Insights from three case studies. *Journal of Applied Communication Research, 41*, 188-194. <https://doi.org/10.1080/00909882.2013.782421>
30. \* **Ho, E. Y.**, Chesla, C. A., & Chun, K. M. (2012). Health communication with Chinese Americans about type 2 diabetes. *The Diabetes Educator*, *38*, 66-75. [https://doi.org/10.1177/0145721711428774](https://doi.org/10.1177%2F0145721711428774)
31. \* **Ho, E. Y**., D’Agostino, T. A., Yadegar, V., Burke, A., & Bylund, C. L. (2012). Teaching patients how to talk with biomedical providers about their complementary and alternative medicine use. *Patient Education & Counseling, 89*, 405-410. <https://doi.org/10.1016/j.pec.2012.03.009>
32. \* Koenig, C. J., **Ho, E. Y**., Yadegar, V., & Tarn, D. M. (2012). Negotiating complementary and alternative medicine use in primary care visits with older patients. *Patient Education & Counseling, 89*, 368-373. <https://doi.org/10.1016/j.pec.2012.02.020>.
33. \* **Ho, E. Y.**,& Robles, J. S. (2011). Cultural resources for health participation: Examining biomedicine, acupuncture and massage therapy for HIV-related peripheral neuropathy. *Health Communication, 26*, 135-146. <https://doi.org/10.1080/10410236.2010.541991>
34. \* Bylund, C. L., D’Agostino, T. A., **Ho, E. Y.**, & Chewning, B. A. (2010). Improving clinical communication and promoting health through concordance-based patient education. *Communication Education, 59*, 294-311*.* <https://doi.org/10.1080/03634521003631952>
35. \* **Ho, E. Y.**,Bylund, C. L., Rosenbaum, M., & Herwaldt, L. A. (2009). Teaching health communication through found poems created from patients’ stories. *Communication Teacher, 23*, 93-98. <https://doi.org/10.1080/17404620902779512>
36. \* **Ho, E. Y.**,Koenig, C. J., Wingard, L., & Bansavich, J. (2009). Learning LSI means doing LSI: Reflections on technology use in two Language & Social Interaction courses. *Electronic Journal of Communication, 19*(1-2)*.* [*http://www.cios.org/ejcpublic/019/1/019121.HTML*](http://www.cios.org/ejcpublic/019/1/019121.HTML)
37. \* **Ho, E. Y.**, & Bylund, C. L. (2008). Models of health and models of health delivery in the practitioner-client relationship in acupuncture. *Health Communication, 23*, 506-515. <https://doi.org/10.1080/10410230802460234>
38. \* Baxter, L., Egbert, N., & **Ho, E.** (2008). Everyday health communication experiences of college students. *Journal of American College Health, 56,* 427-435. <https://doi.org/10.3200/JACH.56.44.427-436>
39. \* **Ho, E. Y.** (2007). “Have you seen your aura lately?”: Examining boundary-work in holistic health pamphlets*. Qualitative Health Research, 17,* 26-37*.* [https://doi.org/10.1177/1049732306296364](https://doi.org/10.1177%2F1049732306296364)
40. \* **Ho, E. Y.** (2006). Behold the power of *Qi*: The importance of *Qi* in the discourse of acupuncture. *Research on Language and Social Interaction, 39,* 411-440. <https://doi.org/10.1207/s15327973rlsi3904_3>
41. \* Zickmund, S., **Ho, E. Y.**, Masuda, M., Ippolito, L. & LaBrecque, D. R. (2003). “They treated me like a leper”: Stigmatization and the emotional burden of hepatitis C. *Journal of General Internal Medicine, 18,* 835-844.<https://doi.org/10.1046/j.1525-1497.2003.20826.x>

**EDITED VOLUMES**

1. **Ho, E. Y.,** Bylund, C. L., van Weert, J. C. M., Basnyat, I., Bol, N., & Dean, M. (eds.). (2023). [*The international encyclopedia of health communication*](https://www.wiley.com/en-us/The+International+Encyclopedia+of+Health+Communication-p-9780470673959). Wiley.

**REPORTS / BOOK CHAPTERS / ENCYLOPEDIA ENTRIES**

1. Chao, M. T., Reddy, S., Hartogensis, W., Abrams, D. I., Dhruva, A., **Ho, E. Y.,** Thompson-Lastad, A., Thompson, N., Leung, I., Ashby, J., Hullender Rubin, L., Santana, T., Toveg, M., Ruvalcaba, D., Ritter, V., Turchin, C., Ye, H., Trejo, E., Cheng, J., Hecht, F. M. (2023, forthcoming). *Pragmatic Research of Acupuncture and Pain Counseling Extended to Inpatient Services: The PRACXIS study of nonpharmacologic approaches to improve symptoms in diverse cancer patients.*Patient-Centered Outcomes Research Institute (PCORI).
2. Winchatz, M. R., **Ho, E. Y.,** Sprain, L. (2023, forthcoming). Stories of speech codes in the field. In G. Philipsen & T. Hart (eds.). *Contending (with) codes in a world of difference.* Farleigh Dickinson University Press.
3. **Ho, E. Y.**, & Koenig, C. J. (2023). CIH: Complementary and integrative healthcare: Overview. In E. Y. Ho, C. L. Bylund, J. C. M. van Weert, I. Basnyat, N. Bol, & M. Dean (eds.). [*The international encyclopedia of health communication*](file:///Users/eyho/Library/CloudStorage/GoogleDrive-eyho@usfca.edu/My%20Drive/Vita/The%20international%20encyclopedia%20of%20health%20communication)*.* Wiley. <https://doi.org/10.1002/9781119678816.iehc0919>
4. Raisa, A. & **Ho, E. Y.** (2023). Acculturation. In E. Y. Ho, C. L. Bylund, J. C. M. van Weert, I. Basnyat, N. Bol, & M. Dean (eds.). [*The international encyclopedia of health communication*](https://www.wiley.com/en-us/The+International+Encyclopedia+of+Health+Communication-p-9780470673959)*.* Wiley. <https://doi.org/10.1002/9781119678816.iehc0912>
5. Qi, D. & **Ho, E. Y.** (2023). Cultural humility. In E. Y. Ho, C. L. Bylund, J. VanWeert, I. Basnyat, N. Bol, & M. Dean (eds.).[*The international encyclopedia of health communication*](https://www.wiley.com/en-us/The+International+Encyclopedia+of+Health+Communication-p-9780470673959)*.* Wiley. <https://doi.org/10.1002/9781119678816.iehc0922>
6. **Ho, E. Y.,** & Sharf, B. F. (2021). Cultural theories of health communication. In T. L. Thompson & P. J. Schulz, (Eds.). [*Health communication theories.*](https://www.wiley.com/en-us/Health+Communication+Theory-p-9781119574439) (278-299). Wiley-Blackwell.
7. **Ho, E. Y.,** Leung, G., Chi, H.-L., Huang, S., Zhang, H., Ting, I., Chan, D., Chen, Y., Pritzker, S., Hsieh, E., & Seligman, H. K. (2019). Integrative medicine focus groups as a source of patient agency and social change. In M. J. Dutta & D. B. Zapata, (Eds.). [*Communicating for social change: Intersection of theory and praxis*](https://www.palgrave.com/gp/book/9789811320040)*.* (285-310). Palgrave-McMillan.
8. **Ho, E. Y.,** Lie, S., Luk, P. P. L., & Dutta, M. J. (2018). Speaking of health in Singapore using the Singlish term *heaty.* In M. Scollo & T. Milburn (Eds.). [*Engaging and transforming global communication through Cultural Discourse Analysis: A tribute to Donal Carbaugh*](https://rowman.com/ISBN/9781683930389/Engaging-and-Transforming-Global-Communication-through-Cultural-Discourse-Analysis-A-Tribute-to-Donal-Carbaugh). (3-19). Fairleigh Dickinson University Press. **2020 National Communication Association, Language and Social Interaction Outstanding Scholarly Publication Award**
9. Hamblin, T., **Ho, E. Y.,** & Dhruva, A. (2017). Integrative medicine: Combining Ayurveda and biomedicine. In A. du Pré & E. B. Ray (Eds.). [*Case studies: Real-life scenarios in health communication*](https://global.oup.com/academic/product/real-life-scenarios-9780190623258?cc=us&lang=en&). (73-78). Oxford University Press.
10. **Ho, E. Y.** (2016). Complementary and alternative medicine [sidebar]. In J. Yamasaki, P. Geist-Martin, and B. F. Sharf (Eds.). [*Storied health and illness: Communicating personal, cultural, and political complexities*.](https://www.waveland.com/browse.php?t=698) (64-65). Waveland Press.
11. **Ho, E. Y.** (2015). Qi (Chinese). In K. Tracy, C. Ilie & T. Sandel (Eds.). [*The international encyclopedia of language & social interaction*.](https://www.wiley.com/en-us/The+International+Encyclopedia+of+Language+and+Social+Interaction%2C+3+Volume+Set-p-9781118611104) John Wiley & Sons. doi: 10.1002/9781118611463.wbielsi085
12. **Ho, E. Y.**,& Koenig, C. J. (2014).Provider-patient communication about complementary and alternative medicine.In H. E. Hamilton & W-Y. S. Chou (Eds.). [*The Routledge handbook of language and health communication*](https://www.routledge.com/The-Routledge-Handbook-of-Language-and-Health-Communication-1st-Edition/Hamilton-Chou/p/book/9780415670432)*.* (506-519). Routledge.
13. **Ho, E. Y.** (2014a). Complementary and alternative medicine. In T. L. Thompson (Ed.). [*Encyclopedia of health communication*](https://us.sagepub.com/en-us/nam/encyclopedia-of-health-communication/book239622). Volume 1. (65-70). Sage.
14. **Ho, E. Y.** (2014b). Socio-cultural factors in health communication. In N. G. Harrington (Ed.). [*Exploring health communication from multiple perspectives*](https://www.taylorfrancis.com/chapters/edit/10.4324/9780203366820-10/socio-cultural-factors-health-communication-evelyn-ho)*.* (212-239). Routledge.

(Recent) **CONFERENCE PRESENTATIONS** *(\*blind peer reviewed)*

\* **Ho, E. Y.,** Karliner, L., Leung, G., Ramirez, G., & Garcia, M. (May 2023). “How’s your mood”: Recorded physician mental health conversations with Chinese and Latino patients in routine primary care visits. Paper Presentation; International Communication Association, Toronto, Canada.

\* **Ho, E. Y.,** Karliner, L., Harb, R., Ramirez, G., & Garcia, M. (April 2023). Examining how validated mental health screeners are administered in multilingual primary care visits: Three cases in Cantonese, Mandarin and Spanish. Poster Presentation; D.C. Health Communication Conference, Washington, DC.

\* Garcia, M., **Ho, E. Y.,** Karliner, L. (September 2022). Mood talk: Clinician conversations with Chinese and Latinx patients in primary care recorded visits. Paper Presentation; International Conference on Communication in Healthcare, Glasgow, Scotland.

Rubinelli, S., Bol, N., Dean, M., **Ho, E. Y.,** Van Weert, J. C. M., Duggan, A. (September 2022). How (not) to use theory in health practice: Hosted by the EACH/ICA Partnership. Roundtable; International Conference on Communication in Healthcare, Glasgow, Scotland.

\* Koenig, C. J., Vasquez, T. S., Wollney, E., Peterson, E., Bylund, C. L., **Ho, E. Y.** (May 2022). What difference does observation make? A systematic review of CIM communication using observational data in biomedical settings. Paper Presentation; International Communication Association, Paris, France.

Duggan, A., Rosenbaum, M., Anderson, J., Bol, N., Boumis, J., Dean, M., Haverfield, M., **Ho, E. Y.,** Kerr, A., Koenig, C., Matsaganis, M., Pieterse, A., Rubinelli, S., Street, R., van Weert, J., Westerbeck, L. (May 2022). Research partnership and opportunities between the Health Communication Division of ICA and EACH: International Association for Communication in Healthcare. Panel; International Communication Association, Paris, France.

\* Thompson-Lastad, A., **Ho, E. Y.,** Thompson, N., Chao, M. T. (May 2022). Inpatient integrative medicine: Exploratory national data. Paper Presentation, International Congress on Integrative Medicine and Health, Phoenix, AZ.

\* **Ho, E. Y.,** Thompson-Lastad, A., Chao, M. T. (April 2022). Nonpharmacologic pain care options for cancer inpatients: A qualitative study of stakeholder perspectives. Poster Presentation; Kentucky Health Communication Conference, Lexington, KY.

### \* Koenig, C. J., Vasquez, T. S., Peterson, E., Wollney, E., Bylund, C. L., Ho, E. Y. (April 2022). A systematic review of complementary and integrative health (CIH) communication using observational data in biomedical settings. Paper Presentation; Kentucky Health Communication Conference, Lexington, KY.

\* Agne, R., **Ho, E. Y.**, Chao, M. T., Thompson, N. (November 2021). Transforming the boundaries of advice in patient advisory council meetings: Tensions in a pragmatic study of non-pharmacologic pain management. Paper Presentation; National Communication Association, Seattle, WA.

\* Sprain, L., Winchatz, M., & **Ho, E.,Y.** (November 2021). A spectrum of speech codes. Paper Presentation; National Communication Association, Seattle, WA.

\* Hurtado, A., Thompson-Lastad, A., Ruvalcaba, D., Leung, I., Levine, K., **Ho, E. Y.,** & Chao, M. (September 2021). Stakeholder Perspectives on Inpatient Acupuncture at an Urban Public Safety Net Hospital. Poster Presentation; Integrative Medicine for the Underserved, [Online].

\* **Ho, E. Y.** (May 2021). Innovations in LSI approaches to racial justice in research and pedagogy. Panel Presentation; International Communication Association, [Online].

**Ho, E. Y.,** Rosenbaum, M., Pieterse, A., Rubinelli, S., Bigi, S., Duggan, A., Kruzel, M. D., Matsangis, M., van Weert, J. (May 2021). International collaborations for communication in healthcare: Research, teaching and policy opportunities with EACH (International Association for Communication in Healthcare). Panel Presentation; International Communication Association, [Online].

**Ho, E. Y.,** Duggan, A., Matsanganis, M., van Weert, J., Rubinelli, S., Bigi, S., Pieterse, A., Bol, N., & Bylund, C. (April 2021). Highlighting communication theory and methods: Partnering opportunities and perspectives between the International Communication Association (ICA) and EACH. Symposium; International Conference on Communication in Healthcare Part 2, [Online].

\* **Ho, E. Y.,** Leung, G., & Fung, E. (April 2021). "Jitgwatong is basically like a donggwatong”: Expanding the value of ‘kitchen language’ in Cantonese intergenerational soup-making talk. Paper; Association for Asian American Studies Conference, [Online].

\* **Ho, E. Y.,** Thompson-Lastad, A., Lam, R., Zhang, X., & Chao, M. T. (October 2020). Evaluating the implementation of acupuncture and pain counseling interventions in a multi-site pragmatic randomized clinical trial. Presentation; American Public Health Association Annual Meeting & Expo, [Online].

\* Woo, J., **Ho, E. Y.,** Jih, J. (October 2020). Heart healthy integrative nutritional counseling (H2INC) among Chinese American older adults with cardiovascular disease. Presentation; American Public Health Association Annual Meeting & Expo, [Online].

\* **Ho, E. Y.,** Leung, G., & Jih, J. (September 2020). I didn’t know you were such a good cook”: Photos in primary care clinician-patient communication. Poster; International Conference on Communication in Healthcare, [Online].

\* **Ho, E. Y.,** Leung, G., Pak, S., Chao, M. T. (May 2020). Pilot RCT of integrative nutritional counseling versus usual care diabetes self-management education for Chinese Americans with type 2 diabetes. Presentation; International Communication Association, [Online].

\* Winchatz, M., Sprain, L., Poutiainen, S., & **Ho, E. Y.** (May 2020). “We don’t say that word out loud”: Testing the boundaries of ‘difficult data’ in discourse-centered pedagogy. Presentation; International Communication Association, [Online].

\* Chang, L., Basnyat, I., **Ho, E. Y.,** & Zhang, X. (May 2020). Customized healthcare? Holism in traditional Chinese medicine from the Chinese medicine physicians’ perspective. Presentation; International Communication Association, [Online].

\* Leung, G., Ho, E. Y., Fung, E., & Chew, N. (April 2020). “I can’t remember who taught me to cook this but I think it was yinyin”: Language transmission and negotiation in Cantonese Chinese American intergenerational soup-making talk. Presentation; 5th Workshop on Innovations in Cantonese Linguistics (WICL-5), [Online] Columbus, OH.

\* Ho, E. Y. (February 2020). Using Otter.ai for automated transcription. LSI Teaching Panel Presentation; Western States Communication Association, Denver, CO.

**GRANTS**

**Mount Zion Health Fund #20230858**

**$450,000** PIs: Chao, Thompson-Lastad Role: Co-Investigator 4/2023-3/2026

*Building and Sustaining Community Partnerships to Advance Integrative Health Equity.* The objective of this study is build structures and processes to support sustainable community-academic partnerships for integrative health equity.

**PCORI CER 1609-36220**

**$2,425,955** PI: Chao Role: Co-Investigator 6/2018-12/2022

*Pragmatic Research of Acupuncture and Counseling eXtended to Inpatient Services (PRACXIS).* The objective of this RCT is to compare acupuncture, pain counseling, and usual care for pain in cancer in-patients with additional qualitative aims to interview patients, caregivers, and healthcare providers and decision-makers about the use of acupuncture and pain counseling for pain management.

**UCSF RAP, Osher Center Pilot in Integrative Medicine**

**$53,000** PI: Chao Role: Co-Investigator 10/2016-09/2017

*Pilot RCT of integrative nutritional counseling to improve diet self-management among Chinese Americans with type 2 diabetes.* The objective of this study is to pilot test a theoretically-informed integrative nutritional counseling approach as part of standard diabetes self management education.

**Mount Zion Health Fund**

**$53,000** PI: Jih Role: Lead Collaborator/Co-PI 07/2016-06/2017

*Developing and Implementing a Heart Healthy Integrative Diet for Chinese American Patients.* The objective of this project is to create and implement an empirically derived diet consistent with Chinese medicine principles that meets current nutrition standards, and is acceptable and feasible for Chinese Americans with cardiovascular disease and their healthcare providers in the Mt Zion DGIM Practice.

**UCSF RAP, Asian Health Institute**

**$25,000** PI: Seligman Role: Co-PI 2014  
*Feasibility and Acceptability of an Integrative, Chinese Medicine Diet for Chinese Americans with Type 2 Diabetes*. The two aims of this interdisciplinary study are to create an integrative (Chinese Medicine/ Biomedicine) diabetes diet and to test its feasibility and acceptability as a behavioral health intervention.

**USF Faculty Team Innovation Award**

**$5000** Co-PIs: Ho & Jung 2013–2014  
The *Communicating Risk in Internet Security and Privacy (CRISP) Project* involves designing malicious JavaScript detection software and effectively communicating messages in low proficiency populations. This interdisciplinary research project also includes service-learning with the Tenderloin Technology Lab.

**3 R01 NR010693-03S1**

**$33,679** PI: Chesla Role: Consultant 2010  
*Community Based Participatory Research (CBPR) with Immigrant Chinese with Diabetes*. Recovery Act Administrative Supplement/National Institute of Nursing Research supplement to develop best practices for disseminating health information to Chinese Americans with diabetes and assess current health communication practices.

**USF Undergraduate Research Grant**

**$1000** PI: Ho 2009–2010  
*CAM (Complementary & Alternative Medicine) Talk* project to mentor undergraduates in research. Students worked on data collection & analysis, literature review, and conference submission for an intervention teaching patients communication skills for talking about CAM.

**Jesuit Foundation Grant, USF**

**$5000** PI: Ho 2006–2007   
*Targeting HIV-related neuropathy using acupuncture and massage therapy.* Grant for a community-based participatory research study measuring the effects, and narrative accounts, of acupuncture and massage therapy on HIV-related neuropathy.

**Irvine Curriculum Diversity Grant, USF**

**$4000** PI: Ho 2006   
Grant for diversifying readings and assignments in Communication and Culture (COMS: 204) to reflect more experiences of African Americans, Latino/as, Asian Americans and Native Americans.

**HONORS AND AWARDS**

**University of Washington Department of** [**Communication Alumni Hall of Fame**](https://com.uw.edu/post/alumni-of-distinction-2022/)(2022). Award given to Alumni for lifetime service that has impacted their communities.

**USF College of Arts and Sciences Dean’s Scholar Award** (2022). College-wide award to recognize exceptional scholarly work. One award for the entire college.

**USF Distinguished Research Award** (2021). University-wide award to a full-time faculty member whose recent research and scholarship have made an outstanding contribution to their discipline.

**National Communication Association, Language and Social Interaction Outstanding Scholarly Publication Award** (2020). Author in Scollo, M., & Milburn, T. (Eds.). (2018). Cultural discourse analysis in situated contexts: A tribute to Donal Carbaugh. Fairleigh Dickinson University Press.

**College of Arts & Sciences Team Collaboration Teaching Award**

(Fall 2020) CDS 390 COVID-19 A Pandemic of Inequity

(Summer 2020) CDS 390 COVID-19 and Inequalities

**Research Innovation Award** (2019).Integrative Medicine for the Underserved (IM4US).

**USF College of Arts and Sciences Assessment Star Award** (2019). Communication Studies Dept.

**USF MA in Asia Pacific Studies Service Award for Faculty** (2018).

**USFFA Post-Sabbatical Merit Award** (2017). Award given to faculty returning from sabbatical who have exhibited exceptional productivity as part of their sabbatical.

**USF College of Arts and Sciences Collective Achievement Award** (2017). Award given to a group that show exemplary service to the College. Awarded to the *Critical Diversity Studies Program*.

**Fulbright U.S. Scholar Program Research Award Alternate** (2014-2015) to Singapore.

**USF University Faculty Service-Learning Award** (2012). **Award given for demonstrated commitment to service-learning through the development of service-learning opportunities for students, connecting academics with public service, and demonstrating leadership in the field of service-learning.**

**Dean’s Achievement Award** (2004). University of Iowa Graduate College. One award is given to an outstanding student from each of the eleven colleges.

**Graduate Merit Fellow** (1998–2004). First and dissertation year fellowship and 5 year tuition waiver for outstanding minority graduate students at the University of Iowa.

**TEACHING**

**Courses Created/Co-Created and Taught/Co-Taught**

ART 390 SpTopics: Intro to Amigurumi Crochet (1-unit)

COMS 195 First-Year Seminar: From Acupuncture to Yoga (Social Science Core)

COMS 204 Communication & Culture (Social Science & Cultural Diversity Core)

COMS 254 Qualitative Research Methods

COMS 315 Asian American Communication & Culture (Cultural Diversity Core)

COMS 352 Health Communication

COMS 369 Communication and Health Disparities (Community-Engaged Learning)

CDS 390 COVID-19 & Inequality (Community-Engaged Learning, Remote Online)

CDS 390 COVID-19: A Pandemic of Inequity (2-unit Remote Course for Deferred Students)

HONC 371 From Acupuncture to Yoga (Honors Social Science Core)

HONC 390 Enacting Sanctuary (2-unit Honors Seminar)

HONC 390 Culture, Crochet & Care (2-unit Honors Seminar)

INTD 350 Davies Forum: Pondering Paradise: Contemporary Social Issues Through a Pacific Lens

PC 390 Health Communication to Improve Health Disparities (MA level, Remote Online)

NM4883C Honors Seminar: Communication & Asian Health Practices (taught at NUS)

U.Helsinki Doctoral Seminar (3-day, 5 unit course): Ethnography of Communication (taught at

the University of Helsinki, May-June 2018)

**Courses Taught**

COMS 314 Intercultural Communication (Social Science & Cultural Diversity Core)

COMS 360 Language and Social Interaction

COMS 366 Ethnography of Communication (Service-Learning)

COMS 405 Asian American Studies Capstone

COMS 496 Communication Studies Internship

HONC 100 Honors College Gateway (2-units)

HONC 490 Honors College Capstone (4-units)

(select) **PROFESSIONAL SERVICE**

**International Communication Association**

Member Health Communication Fellows Nominating Committee

Organizer Post-Conference on Digital Health Communication, Dijon, France

Chair/Member Health Communication ICA/EACH Task Force/Working Group

Chair/Vice Health Communication Division (500+ members)

Chair/ViceLanguage and Social Interaction Division (100+ members)

Member ICA Fellowship Taskforce

Organizer Pre-Conference on Intercultural Dialogue, Singapore   
Member Top Paper Award Committee, Language and Social Interaction

**EACH: International Association of Communication in Healthcare**

Reviewer ICCH Conference Scientific Committee

Mentor Pairing with Colleagues Mentoring Program

**National Communication Association**

Reviewer Language and Social Interaction Dissertation of the Year Award

Member Health Communication Awards Committee

Member Health Communication’s Early Career Scholar Award Committee

Co-Chair Doctoral and Early Career Pre-Conference in Health Communication

**Western States Communication Association**

Chair Language and Social Interaction Division

Member WSCA Nominating Committee

Member WSCA Outstanding Teaching Award Committee

Chair Elect Language and Social Interaction Division   
Secretary Language and Social Interaction Division

**Editorial Boards / Editor**

Journal of Intercultural Communication Research 2010–present

Journal of International & Intercultural Communication 2018–present

Health Communication 2019–present

PEC Innovation 2022–present

ICA Encyclopedia Series 2022–present

Annals of the International Communication Association *prev. Communication Yearbook* 2011–2020

Guest Editor, Conference Special Issue of Patient Education and Counseling 2018, 2023

Communication Monographs 2010–2014

**Journal Manuscript (Ad-Hoc) Reviewer**

Patient Education and Counseling

Journal of General Internal Medicine

Public Health Nutrition

Preventive Medicine Reports

Journal of Alternative and Complementary Medicine

Health Equity

Health Communication

Culture, Medicine, and Psychiatry

Qualitative Research in Medicine & Healthcare

Communication Methods and Measures

Global Health Communication

Communication Monographs

Southern Journal of Communication

Journal of Applied Communication Research

Journal of Integrated Social Sciences

Journal of International & Intercultural Communication

Communication Theory

Research on Language and Social Interaction

Journal of Social and Personal Relationships

(select) **UNIVERSITY SERVICE**

Member Honors College Faculty Chair, Faculty Steering Committee

Chair Provost Search Advisory Committee

Member USFFA: USF Faculty Association (Union) Policy Board Rep (Arts)

Co-Coordinator College of Arts & Sciences Writing Retreats, University-Wide Faculty of Color Writing

Retreat

Chair USFFA Arts Peer Review Committee for Tenure & Promotion

Member USFFA Arts & University Peer Review Committees

Co-Chair Annual Critical Diversity Studies Forums

Delegate USF Mission Council Faculty Immersion to Nogales

Delegate CASA Bayanihan Faculty Immersion to Manila

(select) **COMMUNITY SERVICE**

Vice-Chair, [Healthwise](https://www.healthwise.org/) Board of Directors

Director Health information/decision making nonprofit, Boise, ID

Member St. John’s Presbyterian Church Immigration Sanctuary Huddle

Leader Harvest Food Pantry (SFFB Site), San Francisco

Member Hand in Hand: Domestic employer advocacy