

# Dr. Craig M. Nathanson

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## Curriculum Vita

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### SUMMARY

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20 plus years of increased responsibility in senior management. 21 years of experience in teaching business courses at the undergraduate and graduate level. 18 years experience teaching online using multiple platforms such as Blackboard , Canvas, Desire2Learn, Angel, Moodle and Ecollege. 19 years as a career coach to global clients. Developer of the Humanistic Leader Model (HLM) and The Joyful Work Model.

A creative, passionate teacher is currently seeking online teaching opportunities in Leadership, Human Resource Management, Organizational Behavior, and related fields.

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### EDUCATION

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**The Fielding Graduate University**, Santa Barbara, CA, 2013

**Ph.D.** in Human and Organizational Systems

Dissertation: "The Experience of Vocational Re-alignment in Mid-life; Five stages of transition

**The Fielding Graduate Institute**, Santa Barbara, CA, 1996

**M.A.** in Human Development

Thesis: "Is there a relationship between systems theories and the human system?"

**Golden Gate University**, San Francisco, CA 1989

**M.S.** in Telecommunication's Management

**University of San Francisco**, CA, 1979

**B.A.** in Human Relations and Organizational Behavior

Areas of concentration: organizational growth and personal development

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### TEACHING EXPERIENCE

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**University of San Francisco- College of Business (2013-Present)**

Adjunct faculty in the school of management teaching graduate and undergraduate classes in the areas of management, organizational behavior , organizational change and leadership communication.

**San Jose State University- CA- College of Business (2020-present)**

Adjunct faculty in the school of business teaching graduate and undergraduate classes in the areas of management, organizational behavior and related areas

**San Francisco State University-CA College of Management (2016-present)**

Adjunct faculty in the school of management teaching graduate and undergraduate classes in the areas of management, organizational behavior and human resources

**Sonoma State University-CA College of Business (2018-present)**

Adjunct faculty in the school of business teaching undergraduate classes in the areas of leadership ,management, organizational behavior and human resources.

Program Coordinator for the HR Certificate program.

**Lincoln International School of Business-England (2020-present)**

Online honorary lecturer teaching classes in organizational psychology, international marketing, project management, Human Resources and global teams

**California State University East Bay- College of Business (2001-2013)**

Adjunct faculty in the school of management teaching graduate and undergraduate classes in the areas of management, organizational behavior and human resources

**Academy of National Economy, Moscow, Russia (2004-2005)**

Visiting lecturer teaching MBA courses in the area of leadership and organizational behavior

**Cal State East Bay, Hayward, California – Continuing Education Division (2001-Present)**

Adjunct faculty teaching core classes in the HR Certificate program

**Benedictine University – IL (2008 -present)**

Adjunct Instructor teaching graduate level business management courses

Shenyang University of Technology, Shenyang, China (2009-present)

National University of Vietnam, Hanoi, Vietnam (2008-present)

Normal University- Beijing (2013)

Fudan University-Shanghai (2014)

Adjunct Lecturer- National Moser Center of Adult Learning (2015-2017)

Awarded "Excellent teacher" award for summer 2015. On-line learning.

**Excelsior College (2016-Present)**

Adjunct lecturer- Teaching in the business college (Global and military students)

**Johnson and Wales University (2015-Present)**

Adjunct online faculty-Masters program in Human Resources

**Humboldt State University (2016-Present)**

Adjunct online faculty-Leadership and technology courses in the undergraduate program

**University of Massachusetts Global (2018-Present)**

Adjunct Faculty-Business

**University of Liverpool England-Online- (2009-2021)**

Honorary Faculty- Management Programs

Dissertation advisor, Faculty.

Named professor of the year, 2013- management programs

**University of Roehampton England-Online-(2012-2021)**

Lecturer-Management Programs

**Solvay Brussels School of Economics and Management-Belgium (2010-present)**

Adjunct Instructor teaching graduate level business management courses

Ho Chi Minh City- Vietnam -Open University (2010-present)

National University of Vietnam, Hanoi, Vietnam (2010-present)

**University of Hartford (2019-present)**

Online adjunct instructor- School of Business teaching negotiation and Psychology program teaching Capstone courses.

**Devry University and Keller Graduate School of Management (2004-present)**

Online Adjunct Instructor

**Courses taught:**

Management

Leadership

HR and Organizational Behavior

Human Resources

Small Business

Supervision

Health Sciences Financial management

Business Enterprise

Business Related Skills

Business and writing skills

IT and Computer skills

Electronic Commerce

Psychology

Career development

Marketing

**Workshop leader:** – Independent workshop leader as the Vocational Coach™ (2001-present)

- Developed and taught following workshops:
- How to be a humanistic leader
- How to find Joyful Work
- How to be a BEST Manager
- Leading Yourself and Others
- Coaching for Great Results
- Communication Skills for Managers
- How to Enable a Motivated Workforce
- How to Defeat Stress in Life and Work
- How to be More Creative in Life and Work
- How to Plan for Organizational and Individual Success

**Career Coaching-The Vocational Coach™- Founder (2001-Present)**

Dr. Nathanson specializes in working with people over 40 to help them to discover and do what they love. Specifically, he works with people ranging from athletes whose careers have ended or just ending and need a new path, people seeking to start over in new areas or those trying to find something else they might do and be excited about for their second half of life. Dr. Nathanson has developed multiple models for career development (Joyful Work model, Five stages model, 10P model and 8 steps model)

**Career Expert- Yourmembership.com (2012-present)**

Resident career expert for over 1000 professional industry sites giving career advice to professionals.

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#### RELATED EXPERIENCE

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**General management:** 20 plus years of experience at the senior levels in both technology and human resource related areas in following firms: **Intel, Amdahl, Right Management Consultants**

Web-Development Director of **Pandesic**, first full solution e-commerce product.

Vice President of web-development for **PeoplePC**

**Author of seven books in the areas of career development, personal growth, management and parenting**

**Developer of The Humanistic Leadership Model (HLM), The Joyful Work Model and related career models; The Five Stages Model, The Ten P Model and The 8 Steps Model**

**Keynote Speaker and Workshop Leader**

**Private coaching practice** for mid-life adults focused on career development

**Founder** of the online community [www.drcaignathanson.com](http://www.drcaignathanson.com)

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#### PUBLICATIONS AND PAPERS

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**Publications:**

- **Nathanson.C (2021) Planning takes vision and HR (HR Jolt Magazine)**
- **Nathanson.C(2021) New approaches are needed for career development (HR Jolt Magazine)**
- **Nathanson C. (2021) The Humanistic Leader Model- Journal of Business and Technology 2021; 5(1)**
- **Nathanson C. (2017) *The Experience of Vocational Alignment in Midlife*. Austin J Bus Adm Manage. 2017; 1(3): 1012.**
- **Nathanson (2015) When is the right time to make a change- Entrepreneur, Middle East, December, 2015**
- **Nathanson (2014) Generation Y aims for the sky- Business Day Magazine, Nigeria, October, 2014**
- **Nathanson (2016) The good leader is human- CEO Middle East Magazine, March, 2016**
- **Nathanson (2015) Saudi Aramco and how good leaders understand the power of the human touch, The National Business Review, Saudi Arabia, November, 2015**
- **Published 150 articles 2003—present at over 1000 sites on the Internet focused on mid-life and work.**
- **Nathanson C. (1997) *Do you own your own Employability?* Boomers International**
- **Nathanson (1993) Three Ways to prove HR's value Personnel Journal, January, 1993**

- Nathanson (1993) **Twenty Ways to Kill a Quality Effort Human Resource Executive, 1993**
- Nathanson (1989) **Changing Telecommunications Organizations to meet the business needs of the 1990s Procom Magazine, December, 1989**

- **Book Chapter citations**
- **Moving Higher Education Beyond Covid-19: Innovative and technology-enhanced approaches to teaching and learning (Emerald Studies in Higher Education, Innovation and Technology), Bingley, UK: Emerald Publishing. Visvizi, A., Lytras, M.D., Jamal Al-Lail, H. (eds) (2022). The chapter is entitled *Humanistic Leadership and its Enduring Legacy in a Post-Covid-19 World. (HLM Model cited)***
- **Presentations:**
- **Webinar, (2021) How to have joyful work, Sonoma State summer lecture series**
- **Webinar (2021) Humanistic Leadership, San Jose State university, Tower lecture series**
- **Panel discussion (2021) How to be a consultant, Hartford university, Master's Psychology program**
- **Webinar, (2020) How to be a Humanistic Leader, Star Staffing speaker series, July, 2020**
- **Webinar, (2020) Joyful Work, Star Staffing speaker series, July, 2020**
- **Keynote: *How to discover and do what you love- 2007 National conference on Low Income Housing***
- ***Building Place in Cyberspace* Informs Conference, Seattle, WA 1998**
- ***Rebuilding Human resources through Quality*, San Salvador national conference on building quality through HR 1996**
- ***Building quality in HR* SHRP national conference, Chicago, IL, 1991**
- ***Building quality in HR*, ASQC national session on quality, 1991**
- ***Benchmarking in HR*, SHRP training session, Bay Area chapter 1991**

**Published books:**

- **The Best Manager: Getting better results WITH people-3<sup>rd</sup> printing-Vietnamese version-Saigon Books (Spring 2021)**
- **Everyone needs a Bearhug, kids advice for their parents 365 days a year (2018)**

- **How to reach your goals in work and life- 2016- DT Books-Vietnam (Vietnamese)**
- **Joyful work in Mid-Life- The five stages (2013) The Vocational Coach**
- **The Best Manager: Getting Better Results WITH People (2010) (Published in two languages)**
- **How to Find the RIGHT Work during Challenging Times (2010)**
- **Don't JUST Retire and Die: a New Approach to your Life and Work after 40 (2009)**
- **P Is For Perfect; Your Perfect Vocational Day, Bookcoach Press (2003)**
- **Believe in yourself, A practical guide to leading yourself and others, Self-Published book, Making A Difference Press, 1991**

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**CURRENT RESEARCH INTERESTS**

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- **Vocational alignment in mid-life development and change**
- **Joyful work**
- **Humanistic Leadership**
- **Systems Thinking**
- **Management education and managing across cultures**
- **Career education and life skills for students**
- **The impact on performance from evaluation and reward**

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**MEMBERSHIPS**

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American Society of University Professors  
American Management Association  
Association of Humanistic Psychology  
Association of Small Book Publishers

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**COMMUNITY WORK**

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Corporate sponsor and leader for Project Success, minority engineering program, Sacramento State University (1991)  
Organizational Consultant for Folsom School district, Strategic planning, 1991

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**REFERENCES PROVIDED ON REQUEST**

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