



Leo T. McCarthy Center for Public
Service and the Common Good

2020 ANNUAL IMPACT REPORT



When Leo came home every evening and sat down to dinner with his family, he asked, “Did you help anyone today or make their burden easier?” My father expected an answer that displayed an act of common good from each of his children.

ADAM McCARTHY



A MESSAGE FROM THE SENIOR DIRECTOR

Now more than ever is the time to fight for social equality and justice for all. Here at the McCarthy Center, we’ve been leading the charge. Our students have the skills and resources to be active, engaged young leaders — in the vision of Leo McCarthy’s legacy.

Leo’s legacy of commitment to public service and the common good continues to be the driving factor of the work we do day in and day out. It’s wonderful to encourage our USF students to stay involved and engaged, but it’s also important for us at the McCarthy Center to open pathways for people who come from diverse backgrounds, to see how institutional change is facilitated at a systemic level. And in doing so, it requires all of us to exercise our privilege to vote. From the moment new Dons join us for the first time at new student orientation, to when they leave as USF graduates, we want students who come through our center to know they have the power and the voice to make meaningful contributions to our city, our state, and our nation’s future.

Lastly, in my role as the senior director of the McCarthy Center, my vision aligns with continuing to create and refine community-engaged learning opportunities that question power, privilege and oppression, and partnering with community organizations that are doing the work of racial equity and justice.

Thank you for your continued support as we build the future public service leaders of tomorrow.

Sincerely,

A handwritten signature in black ink, reading "Derick Brown".

DERICK BROWN
Senior Director, Leo T. McCarthy Center

COMMUNITY- ENGAGED LEARNING



As a McCarthy Fellow, I am eager to apply my knowledge of public policy in the real world through a lens of equity and accessibility. This program prepares me to think about my role in society and how I can be an agent of change through local policymaking while learning from the community that I serve.

YESENIA GARCIA, Politics and PSCE '21,
McCarthy Fellow in SFUSD Board of
Education

INTRODUCING MCCARTHY FELLOWS IN SAN FRANCISCO

In fall 2019, we launched the McCarthy Fellows in San Francisco program, a local version of our USF in DC and McCarthy Fellows in Sacramento offerings. This new program allows students to engage in part-time internships in city and county offices like SF Department of the Environment; Department of Children, Youth, and Their Families; Department of Homelessness and Supportive Housing; and the Board of Supervisors, with a focus on projects that advance equity and social justice. Students simultaneously participate in a politics course and professional development workshops, which allow students to synthesize theoretical knowledge with their internship experience and develop and practice civic and professional skills.

COMMUNITY EMPOWERMENT ACTIVISTS ON THE GROUND

Our Community Empowerment Activists (CEA) program amplified community voices while facilitating student participation in grassroots social justice campaigns. Through this yearlong program, students intern with organizations like San Francisco Rising, South of Market Community Action Network, and Faith in Action, where they phone bank, canvas, and show up for demonstrations in support of issues such as fair housing, free transportation, and equitable education. Students learn from a series of guest speakers, including activists, elders, and artists who influence multiple movements for social justice.

BUILDING CAPACITY FOR CIVIC ENGAGEMENT

In addition, we sent students to intern in Washington, D.C., and created profound learning pathways through our Public Service and Community Engagement minor. We engaged faculty in professional development for community-engaged teaching through our annual fellowship and multiple workshops. We stewarded and enhanced community partner relationships through Community Partner Co-Educator Fellowship. And we brought students, faculty, and community partners together through networking receptions and a book club.

Students in the Public
Service and Community
Engagement minor

46

Equity projects completed
by McCarthy Fellows in
San Francisco

15

McCarthy Fellows
working post-fellowship
with City and County of
San Francisco

5

ENGAGE SAN FRANCISCO

USF's place-based commitment to working in
and with The Fillmore/Western Addition

In the 2019–2020 academic year, Engage San Francisco contributed to and supported a vibrant, thriving community for children, youth, and families in the Western Addition while continuing to do the internal work needed to better equip students, staff, and faculty to engage in long-term, meaningful partnerships.

ENGAGE SAN FRANCISCO LITERACY ALIGNS WITH NEIGHBORHOOD NEEDS

Through Engage San Francisco Literacy, USF student tutors were placed at two SFUSD schools and three after-school programs to provide literacy and learning support during the academic year. Last year, the ESFL program supported 1,000 K–5 students to reach grade level reading. USF prepared, placed, and supported 48 undergraduates as highly trained reading tutors who provided 4,350 hours of tutoring to support reading at grade level. Tutor preparation includes 30 hours of training in literacy instruction, culturally relevant pedagogy, community history, trauma and mitigating adverse childhood experiences, and educational equity.

Through ongoing meetings with the ESFL coordinator, Dresden Smith, tutors learn about

the effects of trauma and adverse childhood experiences and the ways to mitigate their impact through safe, positive learning environments. They learn about social inequity and the role they play as tutors and throughout their lives as civic activists to promote educational equity and justice. Training is continuous through each tutor's tenure in the program.

CHANGEMAKERS: AFRICAN AMERICAN HISTORY AND AWARENESS

On Sept. 12, 2019, we celebrated the launch and publication of *Changemakers*, a collection of 95 biographies of African American civil rights leaders in San Francisco. More than 400 people joined project leaders Dr. David Holler and Dr. Stephanie Sears and their students at Ella Hill Hutch Community Center where changemakers were celebrated, recognized, and remembered. Dr. Shirley Thornton, EdD '85, spoke about her commitment to education. Mayor London Breed, MPA '13, celebrated changemakers who inspired her and recognized USF professor Dr. Stephanie Sears' role in her growth as a young woman.

You can access a digital version at usfblogs.usfca.edu/sfchangemakers/changemakers/

We have equipped one another with the tools and resources we need to make the world a better place, and out of all of this great effort and overcoming challenges we have empowered our youth to do immense and impactful work.

NICO BREMOND, Sociology '14, and
Magic Zone

Hours of
tutoring support **4,350**

Changemakers
books
distributed **1,000**

Attendees for the
Changemakers
celebration and
book launch **400+**

Number of USF
student tutors **48**





USFVotes empowers students before, during, and after election season

Young people ages 18–29 are one of the most underrepresented voter groups in the United States—yet their values have the power to transform our nation. Beginning in 2017, making every student a voter has been the goal of USFVotes, the Leo T. McCarthy Center’s initiative to register all eligible students, educate them about issues and candidates, and turn out voters at elections. We believe it is imperative that diverse voices are heard and represented in the halls of power. Through USFVotes, we organized strategically to institutionalize voter engagement on campus.

COUNTDOWN TO SUPER TUESDAY

USFVotes moved into high gear this past election season with an all-hands-on-deck rollout for Super Tuesday on campus. Our Andrew Goodman Vote Everywhere team was on hand across the university to help folks find their polling place, learn about the ballot measures, candidate platforms, and fill out absentee ballots for out-of-state voters. In the lead up to Super Tuesday, our teams were hard at work in outreach in the dorms, at student organization meetings, and in classrooms to help spread nonpartisan information about Super Tuesday and the importance of getting out the vote.

GEARING UP FOR ELECTION 2020

Our weekly Election 2020 Pop-Ups proved to be a great resource for students

who had questions about the primaries. Our four teams — Voter Engagement, Volunteer Recruitment, Programming, and Communications — prepped the university on social media. Our two polling places on campus — the Masonic Building next to the McCarthy Center offices and the Sobrato War Memorial Gym — had a steady stream of residents, students, faculty, and staff showing up to vote.

Additionally, we worked closely with local partners in the Bay area including the League of Women Voters, Department of Elections, and community organizations to engage our USF community. We joined forces to reach our goal to embed civic engagement throughout the student experience, before, during, and after election years.

Registered voters as of June 1

7,600

Number of summer of action fellow advocates

28

Number of Campus Compact’s Youth Voice Youth Vote fellows

4



USFVotes has allowed me to meet new people and strengthen our democracy by encouraging my peers—who statistically don’t show up to the polls—to vote.

ETHAN TAN, Politics '21, team lead, Voter Engagement, USFVotes

Because of my experience through the McCarthy Center, I will go back to Puerto Rico to help my people find better ways to exercise their right to vote.

ARIANA MARTINEZ, Psychology and PSCE '21, team lead ambassador, Andrew Goodman Vote Everywhere



USFVotes has made me become an advocate of our most basic civic duty — voting—as an act of citizenship, at a time of great discontent and partisanship.

MIGUEL ARCAYENA, Politics '22, team lead, Voter Engagement, USFVotes



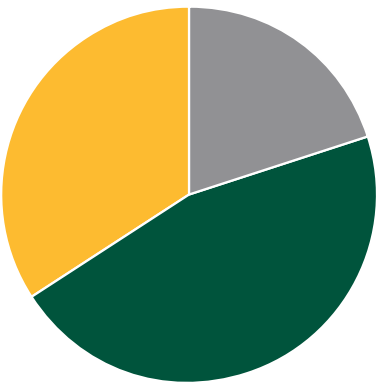
2019-2020 FUNDERS AND DONORS

We gratefully acknowledge the generous support of our funders and donors.

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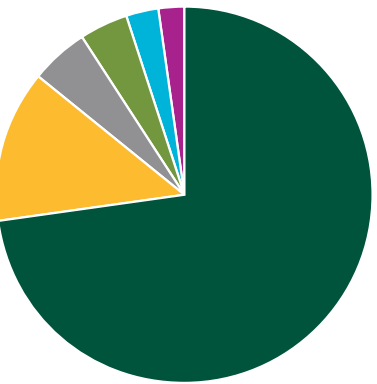
2019-2020 FINANCIALS

REVENUES



- Endowment
- Gifts, grants, and contributions
- Undergraduate programs

EXPENDITURES



- McCarthy Center operations
- Engage San Francisco
- McCarthy Fellows
- USF in D.C.
- Other restricted activity
- Community Empowerment Activists





UNIVERSITY OF SAN FRANCISCO

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and the Common Good

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McCarthy Center

SAVE THE DATE

Thursday, Sept. 23, 2021

THE LEO T. McCARTHY AWARD

for Public Service and the Common Good

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