

“Quote Me.”

Notable quotables from around campus

“We need lawyers with the kind of skill sets that the world needs—like empathy, persuasiveness and the willingness to have the courage to do the right thing—which the LSAT does not measure.”

Jeffrey Brand, dean of the School of Law, quoted Nov. 7 in the *Wall Street Journal* about looking beyond scores on the standard law school admission test.

“If there is a silver lining, the large-scale downsizing from major companies will release a lot of new entrepreneurial talent and ideas—scientists, engineers, business folks now looking to do other things. It’s a Darwinian unleashing of talent into the entrepreneurial ecosystem.”

Mark Cannice, associate professor of business, quoted March 14 in the *New York Times* about the down economy sparking new ideas.

“After 15 years of hearing about ‘India Shining,’ Slumdog brings it down to earth. Does that mean we’ll see Bollywood films set in slums? I doubt it.”

Vamsee Juluri, associate professor of media studies, quoted Feb. 22 in the *San Francisco Chronicle* about Academy Award-winning film *Slumdog Millionaire*. “India Shining” was a political slogan reflecting India’s new prosperity.

“During the good times, people in San Francisco liked having a jet-setting mayor. But in the context of budget problems, it’s different. The perception early in his term was, ‘Isn’t this great that we have this young, vibrant mayor who’s promoting San Francisco around the world?’ And now it’s like we have this mayor who’s somewhere else when he should be right here.”

Corey Cook, assistant professor of politics, quoted March 15 in the *San Francisco Chronicle* about San Francisco Mayor Gavin Newsom’s recent trips.

“There is a dirty little secret that operates in the battle to ‘save’ Darfur. It is the same dirty secret that has plagued Africa for years. Its name is colonialism and in Darfur, this impulse is alive and well. It exists in the guise of many of the large advocacy organizations who seem to feel that only white middle class people can ‘save’ the people of the region by extracting money on their behalf.”

Anne Bartlett, assistant professor of sociology and director of the Darfur Centre for Human Rights and Development, in an opinion piece that ran April 7 in the *Sudan Tribune*.



Business School Goes Global

The University of San Francisco’s School of Business and Management has introduced an ambitious joint program on three continents designed to immerse students in the real-world issues of globalization, international entrepreneurship, and management.

The 12-month joint Master of Global Entrepreneurship and Management (jMGEM)—comprised of classes at USF, Instituto Químico de Sarriá (IQS) of Barcelona, and Fu Jen Catholic University of Taipei, Taiwan—is designed for students who recently earned an undergraduate business degree, or the equivalent.

Students attend courses in Barcelona from September to December, Taipei from January to April 2010, and San Francisco from May to August 2010.

“The program provides unparalleled education through classroom and firsthand experience,” said Mike Duffy, dean of USF’s School of Business and Management. “Globalization and diversity are real, integral, and substantive parts of this program.”

While classes are to be taught in English, one-third of the program’s students will come from each of the three partner universities. Students spend a year together attending classes, working in teams, socializing, traveling, and visiting model businesses.

Whether students intend to start their own businesses or work for other organizations upon graduation, the accelerated one-year program is designed to provide multi-national knowledge from three prominent universities, said Shenzhao Fu, jMGEM director and chair of USF’s marketing, globalization, and strategy department.

Aside from studying and living in North America, Europe, and Asia, students meet and mingle with business professionals and venture capitalists, travel to nearby countries, tour research centers and start-up firms, and learn the regional culture through day-to-day living.

The program is designed to benefit from each partner university’s strengths—leveraging the latest developments in science and technology at IQS, observing global outsourcing at work in Taipei, and speaking face-to-face with venture capitalists and entrepreneurs in San Francisco.

Students will attend courses on cross-cultural management, global competitiveness, and venture capital, among others. Graduates earn a jMGEM degree with certificates from each of the three universities, plus access to each school’s alumni network. **USF**