



University of San Francisco Partners with Zipcar *furthering green initiatives by bringing car sharing to campus*

USF

SAN FRANCISCO (August 25, 2009) – The University of San Francisco (USF) today announced a joint partnership to provide Zipcars on campus to faculty, staff, and students as an alternative to the costs and hassles of keeping a car on campus. The partnership continues USF's commitment to offer more environmentally friendly alternatives and sustainable solutions to campus.

Four self-service Zipcars are available for use 24 hours a day, seven days a week. The parking spaces for the cars are located in the Koret upper platform parking lot (two spaces) and two spaces in the Loyola parking lot. The cars are available to all staff and students who are Zipcar members, with gas, maintenance, insurance, and reserved parking included in the spaces mentioned. Zipcar was selected as the University of San Francisco's car sharing partner based on its superior operations, popularity in the Bay Area, and from the numerous requests from the USF community.

“Providing Zipcar on campus allows us to offer a sustainable program to address campus parking and transportation needs while providing faculty, staff and students with flexible alternate transportation,” said Nicole Beamer Cortez, Operations Manager for USF's Public Safety. Beamer Cortez continued, “We are an urban university, with limited parking. With more and more parking applications being received by the Department of Public Safety each year, we are hoping to show the community an alternative means of transportation that is both convenient and makes sense.”

For university community members who cannot or do not want to bring a privately owned car to school, Zipcar provides the freedom to travel off campus to attend interviews, run errands, or take a weekend trip. Commenting on the Zipcar membership, Beamer Cortez remarked, “Zipcar has large fleet throughout the nation. This gives USF community members the ability to not only use Zipcar around San Francisco, but also in places where they may travel.” Zipcar also eliminates hundreds of dollars in monthly transportation costs, saving members an average of \$500/month when compared with car ownership – money that can be put toward other more relevant expenses such as savings accounts, tuition and housing.

For information on how to become a Zipcar member, please visit <http://www.zipcar.com/universities> and search for University of San Francisco under “is Zipcar already at your campus?” Click the University of San Francisco link and sign up for the annual fee of \$25. If you have questions, please visit USF's Office of Public Safety directly in University Center 310, or call 415-422-4222.

About Zipcar:

Zipcar is the world's leading car-sharing service with more than 325,000 members and 6,500 vehicles in urban areas and at 120 college campuses throughout 28 North American states and provinces as well as in London, England. As a leader in urban transportation, Zipcar offers more than 30 makes and models of self-service vehicles by the hour or day to savvy city residents and businesses looking for an alternative to the high costs and hassles of owning a car in the city. For more information, visit www.zipcar.com.

About USF:

Established in 1855, USF is San Francisco's oldest university and is consistently ranked as one of the most ethnically diverse universities in the country. The University of San Francisco is committed to being a premier Jesuit Catholic, urban university with a global perspective that educates leaders who will fashion a more humane and just world. With nearly 8,800 enrolled, the university offers undergraduate, graduate, and professional students the knowledge and skills needed to succeed as persons and professionals, and the values and sensitivity necessary to be men and women for others.



University of
SAN FRANCISCO
NEWS FROM THE CITY'S JESUIT UNIVERSITY

###

For more information, or to schedule an interview to discuss the Zipcar partnership, please contact Anne-Marie Devine at 415.422.2697 or abdevine@usfca.edu or Nancy Scott Lyon at 617.336.4332 or nancy@zipcar.com