

San Francisco Bay Area and California Business Resources

Library Databases for San Francisco and California Business Topics:

ABI/Inform Global: <http://www.usfca.edu/library/databases/abi.html> Includes citations and summaries and full text from about 1000 business periodicals that contain company and industry information, as well as products, services and notable people.

Business and Company Resource Center:

<http://www.usfca.edu/library/databases/busandcom.html> In addition to news, this database contains company profiles, brand information, rankings, investment reports, stock quotes, consumer marketing data, corporate chronologies and histories and analysts' reports.

Business & Industry: <http://www.usfca.edu/library/databases/bni.html> Focuses on facts, figures, events and market information about companies, industries, products and markets. It covers all industries and is international in scope.

GMID: Global Market Information Database:

<http://www.usfca.edu/library/databases/gmid.html>

For companies: Short overviews of many companies, including strategic information, company background, and contact information. **For industries:** Full-text market reports, global industry information, consumer demographics, comment from expert industry and country analysts, and much more.

LexisNexis Academic: <http://www.usfca.edu/library/databases/academicuniv.html>

Search the **News** section for business news from national and international sources. Search the **Business** section for company data from Disclosure, financial data from NAARS (National Automated Accounting Research System) and Annual Reports 1972-1995.

Rand California: <http://www.usfca.edu/library/databases/rand.html>

This database contains information on California and U.S. public policy issues. The database is divided into three primary sections: 1) California Statistics, also called Databases; 2) Online Library; and 3) What's New. You may also search the entire database and some archived reports.

Reference USA: <http://www.usfca.edu/library/databases/referenceusa.html>

ReferenceUSA is compiled from over 5,000 yellow page directories, business white pages, corporate annual reports, SEC 10K reports, chamber of commerce directories, state directories, and other public information sources. It is searchable by yellow page heading, industry group, SIC code, city or geographic area, employee size, sales volume, and consumer name.

San Francisco Bay Area Resources:

Business, Companies and Industries in the San Francisco Bay Area:

Association of Bay Area Governments:

<http://www.abag.ca.gov/abag/overview/datacenter/>

Includes statistics, maps, and demographic information on the Bay Area.

The Chronicle 200: <http://www.sfgate.com/cgi-bin/topco/chart/rank?year=2004>

List of the top 200 Bay Area companies, ranked by revenue. With links to brief company profiles.

San Francisco Business Times. Books of Lists.

Books of lists compile information on companies such as fastest growing companies, highest paid executives, etc., and lists of companies in various industries.

Book of Lists (San Francisco Bay Area). **PRINT:** Call number: **Ref Folio HF 5068 S42 S42**

Jobs and Careers in the San Francisco Bay Area:

How to Get a Job in the San Francisco Bay Area

PRINT: Call number: **Ref HF 5382.75 U62 S443**

Job Seekers Guide to Silicon Valley Recruiters

PRINT: Call number: **Ref HF 5382.75 U62 C224 1998**

Occupational Outlook. San Francisco.

PRINT: Call number: **Ref HF 5382.5 U6 c25 1998**

San Francisco Bay Area JobBank

PRINT: Call number: **Ref HF 5382.5 U6 c26**

Doing Business in the San Francisco Bay Area:

Bay Area World Trade Center: <http://www.bawtc.com/>

All kinds of trade information is organized here, from general to regional and international.

Household Spending:

Provides statistics on spending patterns for many U.S. metropolitan areas, including San Francisco, Los Angeles and San Diego. Also contains regional spending information for the Western U.S. **PRINT:** Call number: **Ref HC 110 C6 H68**

SF Prospector: http://sfgov.org/site/sfprospector_index.asp:

Includes information on available commercial sites, as well as area demographics.

SFGov: Business: http://www.sfgov.org/site/business_index.asp

San Francisco Center for Economic Development: <http://www.sfcged.org/index.htm>

Includes statistics, start up guide for businesses, demographics for the city of San Francisco.

San Francisco Chamber of Commerce Business Resource Center:

http://sfchamber.com/business_resource_center_information.htm

Provides information on permits, demographics, financing and more.

San Francisco Business Information: http://www.sfbizinfo.org/business_resources.htm

An online directory of small business resources.

Survey of Buying Power and Media Markets.

A wealth of information on Metropolitan Statistical Areas (MSAs) and Designated Market Areas (DMAs) including cities and counties in California. Data includes rankings of buying power, retail sales, median age, race, income, sales in a variety of retail sectors, and five-year market projections. **PRINT:** Call number: **Ref HC 110 C6 S35 (kept at the Reference Desk)**

U.S. Census Bureau County and Zip Code Business Patterns:

<http://censtats.census.gov/cbpnaic/cbpnaic.shtml>

Provides information on numbers of establishments, employment and payroll in a variety of industries. Organized by North American Industry Classification System (NAICS).

California Resources:

Business, Companies and Industries in California:

California Chamber of Commerce: <http://www.calchamber.com/>

Includes links to binational chambers of commerce and associations in California, local chambers of commerce, international business resources, FAQs on how to do business in California, and other California business topics:

California Department of Finance:

<http://www.dof.ca.gov/>

Includes economic data for the state of California and its counties. Includes forecasts.

California Economic Growth:

PRINT: Call number: **Ref HC 107 C23 I523**

California Retail Survey

Statistics on retail organized by city, county, and retail sector. Also includes rankings, forecasts, growth rate and market share. Information goes back ten years. **PRINT:** Call number: **Ref HF 5429.4 C3 C35**

California Small Business Association: <http://www.csba.com/>

California State Contracts Register: <http://www.dgs.ca.gov/default.htm>

Listings of possible projects for small businesses.

Central California Small Business Development Center: <http://www.ccsbdc.org/>

Small Business Administration - California Site: <http://www.sba.gov/ca/>

State of California - Small Business & Disabled Veteran Business Enterprise:
<http://www.pd.dgs.ca.gov/smbus/default.htm>

Welcome to California: Business:
http://www.my.ca.gov/state/portal/myca_homepage.jsp
Click on the Business link at the left of the screen.

Jobs and Careers in California:

Guide to Silicon Valley Careers
PRINT: Call number: **Ref HD 9696 A3 U62**

Los Angeles JobBank 2000
PRINT: Call number: **Ref HF 5382.75 U62 C265**

San Francisco Public Library: The Web by Subject: California: Business, Finance, Jobs:
http://sfpl.lii.org/search/file/california_business

U.S. Census Bureau American Community Survey:
<http://www.census.gov/acs/www/>

California/SF demographic information:

American Fact Finder:
http://factfinder.census.gov/home/saff/main.html?_lang=en
Official data from the US Census of Population and Housing, The American Community Survey and the Economic Census

California Cities, Towns & Counties:
Includes snapshots of all 440 municipalities and 58 counties in California. Information provided includes population, race and age distribution, educational attainment, voters, housing units, and more. **PRINT:** Call number: **Ref HA 261 c295**

California Department of Finance Demographic Research Unit:
<http://www.dof.ca.gov/html/Demograp/druhpar.htm>

California Statistical Abstract: A compilation of data on social, economic, and physical aspects of California. **PRINT:** Call number: **Ref HA 261 C15** or online at:
http://www.dof.ca.gov/HTML/FS_DATA/STAT-ABS/Statistical_Abstract.asp

Counting California (library database):
Through a single interface, you can search or browse datasets compiled by federal, state, and local agencies on all types of California issues and topics.

County and City Data Book
CD ROM at the Circ Desk, or use Ignacio to access latest online version from 2000. Contains a summary of statistics on social and economic structure of U.S. counties and cities, including San Francisco and California. From the 2000 census.

Local and Selected California Company Resources

Directories:

Business Prospector. San Francisco.

PRINT: Call number: **Ref HF 5068 S42 B8**

California International Trade Register:

PRINT: Call number: **Ref HF 5065 C2 C275**

California Manufacturers Register

Lists manufacturers and basic data about them. Includes top 100 companies by sales and employees, and county information. **PRINT:** Call number: **Ref T 12 C15**

Rich's High-Tech Business Guide to Silicon Valley & Northern California:

PRINT: Call number: **Ref HD 9696 A3 U588**

U.S. Census Bureau County and Zip Code Business Patterns:

<http://censtats.census.gov/cbpnaic/cbpnaic.shtml>

Provides information on numbers of establishments, employment and payroll in a variety of industries. Organized by North American Industry Classification System (NAICS).

California Company Information:

Books of Lists (All PRINT):

Book of Lists (Fresno, CA). Call number: **Ref Folio HF 5068 F74 B66**

Book of Lists (Ontario, CA). (Information for San Bernardino and Riverside Counties, and the Inland Empire). Call number: **Ref Folio HF 5068 S34 B67**

Book of Lists (San Jose, CA). Call number: **Ref Folio HF 5068 S434 B6**

East Bay Business Times Book of Lists. Call number **Ref Folio HF 5068 S42 S422**

The Lists (Los Angeles, CA). Call number: **Ref Folio HF 5068 L6 L4**

The Lists (San Diego, CA). Call number: **Ref Folio HF 5068 S37 L48**

Orange County Business Journal. Call number: **Ref Folio HF 5068 O7 O72**

San Mateo County Commerce & Industry Directory

Similar information to the San Francisco County commerce and industry guide, for San Mateo County companies. **PRINT:** Call number: **Ref HF 5068 S443 S4**