

ESL 129/Zetlan/Researching Business Topics

This guide is designed to familiarize you with some basic resources for researching business topics. To effectively research business topics, there are several different types of resources you can use:

- Magazine, newspaper and journal articles
- Standard reference sources, both online and print
- Business web sites and the Internet

In this guide a number of these resources will be profiled, however this list is not exhaustive. If you are not finding what you need please contact the Reference Department.

To find the resources listed in this guide, as well as other business resources, first go to the library home page at: <http://www.usfca.edu/library>. Click on the yellow button, **Start Your Research**. Then, click on the link **Business & Management**. Once within this section, you can choose databases from the alphabetical **Database List**, choose search engines from the **Web Search** link, or browse the featured business resources.

Library Resources for Business News and Articles:

ABI/Inform Global: Includes citations and summaries and full text from about 1000 business periodicals that contain information on advertising, marketing, economics, human resources, finance, taxation, computers, companies, and business conditions, trends, corporate strategies and tactics, management techniques, competitive and product information, and other business-related topics.

Business and Company Resource Center: In addition to news, this database contains company profiles, brand information, rankings, investment reports, stock quotes, consumer marketing data, corporate chronologies and histories, emerging technology reports, insider buying and selling activity, and major shareholders. Included are articles from newspapers, business journals, reports, and news and press releases.

Business & Industry: Content from over 1000 trade and industry publications, regional, national and international newspapers, business dailies and newsletters. This database focuses on facts, figures, events and market information about companies, industries, products and markets. It covers all industries and is international in scope.

LexisNexis Academic: Search the **News** section for business news from national and international sources. Contains full-text documents from over 5,600 news, business, legal, medical, and reference publications including the San Francisco Chronicle and New York Times, including national and regional newspapers, wire services, broadcast transcripts, international news, and non-English language sources, and business news journals, company financial information, SEC filings and reports, and industry and market news

Business Dictionaries and Encyclopedias:

In the Library:

Collin, P.H. (2001). Dictionary of business. London: Peter Collin.

Call number: Ref HF 1001 C62 2001

Encyclopedia of business. (1995). Ed. John G. Maurer. Detroit, MI: Gale Publishing.

Call number: Ref HF 1001 E466 1995 vol. 1 and vol. 2

Folsom, W. Davis. (1997). Understanding American business jargon: A dictionary. Westport, CT: Greenwood Press. **Call number: Ref HF 1001 F65 1997**

The ultimate business dictionary [electronic resource].

Call number: Internet HF 1001. Available online. To access e-books: Do a search in Ignacio: business dictionary* ebrary. Click on the link for one of the items. **Click this link in the book's record in Ignacio:** [An electronic book accessible through the World Wide Web; click to view](#). You now have full access to this book online!

On the Internet:

<http://www.online-dictionary.net/business/index.php>

<http://www.economist.com/encyclopedia/Dictionary.cfm>

<http://www.glossarist.com/glossaries/business/>

<http://www.glossarist.com/glossaries/economy-finance/>