



## Hospitality Topics

To find the library resources listed in this guide, first go to the library home page at: <http://www.usfca.edu/library>. Click on the link, ***Start Your Research: Resources by Subject***. Then, click on the link ***Business & Management***. Once within this section, you can choose databases from the alphabetical ***Database List***, choose search engines from the ***Web Search*** link, or browse the featured business resources.

### General Business Article Resources: Library Databases:

**ABI/Inform Global:** <http://www.usfca.edu/library/databases/abi.html>

Includes citations and summaries and full text from business periodicals that contain company and industry information, as well as products, services and notable people.

**Business & Industry:** <http://www.usfca.edu/library/databases/bni.html> Facts, figures and market information about companies, industries, products and markets. It covers all industries and is international in scope.

**LexisNexis Academic:** <http://www.usfca.edu/library/databases/academicuniv.html>

Search the **News** section for business news from national and international sources. Search the **Business** section for company information.

### General Company and Industry Resources: Library Databases:

**Business and Company Resource Center:**

<http://www.usfca.edu/library/databases/busandcom.html> Contains industry information, company profiles, brand information, rankings, investment reports, stock quotes, consumer marketing data, corporate chronologies and histories and more.

**GMID: Global Market Information Database:**

<http://www.usfca.edu/library/databases/gmid.html>

Excellent for country, industry, and consumer statistics and market research. Search leisure and lifestyles, foodservice, beverages, travel and tourism, and more.

**Mergent Online:** <http://www.usfca.edu/library/databases/mergent.html>

Contains U.S. and international company financials, histories, ratios, news, and complete annual and quarterly financial reports. Includes 15 years of data.

**Net Advantage:** <http://www.usfca.edu/library/databases/netadvantage.html>

Includes research, data, and commentary on companies, industries, stocks, bonds, and funds, from popular Standard & Poor's research products such as Industry Surveys, Stock Reports, Corporation Records, The Register of Corporations, Directors and Executives, The Outlook, and Mutual Fund Reports among others.

**TableBase:** <http://www.usfca.edu/library/databases/tablebase.html> Useful for finding statistics on industries, companies, products, countries and markets.

## **Select print Reference and circulating books in our library on hospitality topics:**

### **Food and Beverages:**

Adams Wine Handbook. Call number: Ref HD9372 .W5  
Adams Wine and Spirits Industry Marketing. Call number: Ref HD9353 .A32  
Best customers : demographics of consumer demand.  
Call number: Ref HC79.C6 R87 2001  
Career Opportunities in the Food and Beverage Industry.  
Call number: Ref TX911.3.V62 S56 2002  
Encyclopedia of food and culture. Call number: Ref GT 2850 E53 2003  
Knight's foodservice dictionary. Call number: Ref. TX905 .K65 1987  
The Oxford encyclopedia of food and drink in America.  
Call number: Ref TX349 .E45 2004  
Schott's food & drink miscellany. Call number: TX355 .S34 2004  
Thomas Food and Beverage Marketplace. Call number: Ref HD9003 .T46  
Who's Buying Food and Drink. Call number: Ref HD9004 .M54 1996  
Wines & Vines Buyers Guide Issue. Call number: Ref TP546.5 .W45  
World Encyclopedia of Food. Call number: Ref TX349 .C69

### **Travel and Tourism:**

Career opportunities in the travel industry. Call number: Ref G155.7 .C65  
Cruise Ship Blues. Call number: G550 .K58 2002  
The dictionary of tourism. Call number: Ref G155.A1 M443 1986  
Dun & Bradstreet/Gale Group industry handbook, vol. 1. Entertainment and hospitality.  
Call number: Ref HG4907 .D86 2000 vol. 1  
Plunkett's airline, hotel & travel industry almanac. Call number: Ref HE9803.A2 P58

### **Restaurants and Catering:**

Bar & beverage operation : ensuring success & maximum profit.  
Call number: TX950.7 .P37 2003  
Building restaurant profits : how to ensure maximum results.  
Call number: TX911.3.F5 H69 2003  
Buying and selling a restaurant business for maximum profit.  
Call number: TX911.3.V34 A53 2003  
Controlling restaurant & food service operating costs.  
Call number: TX911.3.C65 B76 2003

Controlling restaurant & food service food costs.  
Call number: TX911.3.C65 B74 2003  
Controlling restaurant & food service labor. Call number: TX911.3.L27 F85 2003  
Controlling liquor, wine & beverage costs. Call number: TX950.7 .B76 2003  
Food service menus : pricing and managing the food service menu for maximum profit  
Call number: TX911.3.P7  
Increasing restaurant sales : boost your sales & profits by selling more appetizers,  
desserts, & side items. Call number: TX911.3.M3 G72 2003  
National Restaurant Association Restaurant Industry Forecast.  
Call number: Ref TX943 .N38  
Restaurant design : designing, constructing & renovating a food service establishment  
Call number: TX945 .F85 2003  
Restaurant Industry Operations Report. Call number: Ref TX909 .R42  
Restaurant marketing and advertising : for just a few dollars a day.  
Call number: TX911.3.M3 J67 2003  
Restaurant promotion and publicity : for just a few dollars a day.  
Call number: TX911.3.P77 L36 2003  
Restaurant site location: finding, negotiating & securing the best food service site for  
maximum profit. Call number: TX911.3.L62 A74 2003  
Successful catering: managing the catering operation for maximum profit.  
Call number: TX921 .B58 2003  
Waiter & waitress training: how to develop your staff for maximum service & profit.  
Call number: TX925 .A73 2003  
Successful Catering. Call number: TX921 .B58 2003

### **Hotels and Lodging:**

Career opportunities in casinos and casino hotels.  
Call number: Ref HV6711 .F54 2000  
Trends in the Hotel Industry. Call number: Ref TX909.A1 H3

### **Selected Web Sites on Hospitality Topics:**

#### **General Hospitality Industry Sites:**

City College of San Francisco Alice Statler Library: Hospitality Industry:  
<http://www.ccsf.edu/Library/alice/web/hospitality.html>

Cornell University School of Hotel Administration: Center for Hospitality Research:  
<http://www.hotelschool.cornell.edu/chr/>

Hotline: Cornell University School of Hotel Administration: Hospitality Links:  
<http://www.hotelschool.cornell.edu/links/> Links for all areas of hospitality, a great resource!

Hospitality and Leisure Executive Reports: <http://www.hotel-online.com/Neo/Trends/Andersen/index.html> Good for historical information, reports only available up until 2001. National and international information included.

Hospitality Index: <http://www.hospitality-index.com/>

Selected Internet Resources on Hospitality:

[http://www.library.unlv.edu/subjects/hospitality\\_internet.html](http://www.library.unlv.edu/subjects/hospitality_internet.html) An excellent collection of Internet links to web sites on all hospitality topics.

### **Event Planning:**

Center for Exhibition Industry Research (CEIR): <http://www.ceir.org/>

Conworld.net: <http://www.conworld.net/>

Event Planner: <http://www.event-planner.com/>

ExpoDataBase: <http://www.expodatabase.com/> International directory covering the convention and event planning. Provides listing of events worldwide. Also contains to suppliers, business services and jobs.

Expo Web: <http://www.expoweb.com/> Expo Web is an online newsletter and it provides current news on various types of meetings including conventions, trade shows, and corporate events. The newsletter provides access to both research and practitioner oriented information.

Expo World.net Event Search Tools Directory: <http://www.expoworld.net/>

International Association for Exposition Management (IAEM): <http://www.iaem.org/>  
Much info for members, but there is a searchable database of job postings

Meeting Professionals International: <http://www.mpiweb.org/cms/mpiweb/default.aspx>  
Great site for professionals in the meeting industry. The site provides online magazines, industry statistics, and legislative and governmental information.

Meetings Industry Megasite: <http://www.mimegasite.com/mimegasite/index.jsp>

MeetingsNet: <http://meetingsnet.com/> An industry portal for meeting planners and executives. Covers all aspects of meeting planning including procurement, processing, efficiency and control, and outsourcing. The site also includes current news and professional resources.

Outdoor Amusement Business Association (OABA): <http://www.oaba.org/index.html>

Trade Show Universe: <http://www.tsnn.com/>

### **Legal Issues in Hospitality:**

Cornell Law School: Hotel and Restaurant Law:  
[http://www.law.cornell.edu/wex/index.php/Hotels\\_and\\_restaurants](http://www.law.cornell.edu/wex/index.php/Hotels_and_restaurants)

Hospitality Lawyer.com: <http://www.hospitalitylawyer.com/> Great practical information on the legalities involved in hospitality-related industries, includes a handy glossary.

Hotel and Restaurant Law: <http://megalaw.com/top/hotel.php>

### **Hotels and Lodging:**

American Hotel and Lodging Association: <http://www.ahla.com/>  
Choose "News" or "Governmental Affairs" for freely available content.

American Resort Development Association:  
<http://www.arda.org//AM/Template.cfm?Section=Home> Information on resorts, time shares and vacation homes.

City College of San Francisco Alice Statler Library: Lodging Industry:  
<http://www.ccsf.edu/Library/alice/web/lodging.html>

Hospitality Net: <http://www.hospitalitynet.org/index.html>

Hotel News Resource: <http://www.hotelnewsresource.com/>

Hotel Online: Hospitality News: <http://www.hotel-online.com/News/>

Hotel Resource: <http://www.hotelresource.com/index.php>  
Includes resources on news and trends on many topics relating to hospitality, including technology, food, beverages and lodging. Also contains job listings, newsletters, and lists of suppliers and events.

HotelMarketing.com: <http://www.hotelmarketing.com/>  
A great site with news articles on online travel, internet marketing, and hospitality industry topics. Articles are organized by date and topic. Users can also subscribe to a daily e-newsletter. All content is free and updated daily.

International Hotel and Restaurant Association: <http://www.ih-ra.com/>

PKF Consulting Hotel and Lodging Industry News:  
<http://www.pkfc.com/common/newsreleases.aspx>

PKF Consulting Hotel and Lodging Industry Reports:  
<http://www.pkfc.com/en/pkfhome/FreeStuff/IndustryReports/> Much of the content on this web site is fee-based, but this consulting firm also offers some excellent free reports.

WiredHotelier: <http://www.wiredhotelier.com/index.html>  
Articles, events, and suppliers related to the hotel industry are organized on this site by topic. Includes multimedia presentations on lodging topics.

## **Restaurants, Food and Food Service:**

City College of San Francisco Alice Statler Library: Food, Cooking and Recipes:  
<http://www.ccsf.edu/Library/alice/web/food.html>

City College of San Francisco Alice Statler Library: Restaurant Industry:  
<http://www.ccsf.edu/Library/alice/web/restaurants.html>

Food Marketing Institute: <http://www.fmi.org>

National Restaurant Association: <http://www.restaurant.org/>  
A comprehensive site for the restaurant industry covering business, government and health and safety information.

Nations Restaurant News: <http://www.nrn.com/>  
An extensive site covering all aspects of the restaurant industry. Information provided includes current news, market research and information related to food and beverage, marketing, human resources, operations and consumer trends.

Restaurants and Institutions: Online Journal (requires free registration):  
<http://www.foodservice411.com/rimag/>

## **Beverage:**

Brewers Association of America: <http://www.beertown.org/>

Beer Institute: <http://www.beerinstitute.org/>

Distilled Spirits Council of the United States: <http://www.discus.org/>

National Beer Wholesalers Association: [http://www.nbwa.org/Nbwa/home\\_public.htm](http://www.nbwa.org/Nbwa/home_public.htm)

National Association of Beverage Importers: <http://www.nabi-inc.org/>

Wine Institute: <http://www.wineinstitute.org/>

Wine Business Online: <http://winebusiness.com/>

## **Travel and Tourism:**

Air Transport Association: <http://www.airlines.org/>

American Society of Travel Agents: <http://www.astanet.com/>

Cruise Lines International Association: <http://www.cruising.org/>

Destination Marketing Association International: <http://www.iacvb.org/>  
An online resource center for convention and visitors bureaus, and destination professionals worldwide. Some content is for members only, but free information includes reports on destination topics, event calendars, newsletters, and job and internship listings.

Fodor's Travel Service: <http://www.fodors.com/>  
Web site for the popular travel book series, this site offers free information on hotels, restaurants, destinations, and cruises. Also includes Fodor's Travel Wire, with lists such as "Airports We Love and Hate", and "Must-Do Adventures for 2007"

National Household Travel Survey: U.S.:  
[http://www.bts.gov/programs/national\\_household\\_travel\\_survey/](http://www.bts.gov/programs/national_household_travel_survey/)

Office of Travel and Tourism Industries: <http://tinet.ita.doc.gov/>

Star UK: <http://www.staruk.org>

Tourism Facts. Europe: <http://www.etag-euro.org>

Tourism Laboratory for Economic and Social Behavior Research:  
<http://www.tourism.uiuc.edu/>

Tourism Research Links: <http://www.waksberg.com/>

Travel+Leisure: World's Best Awards: <http://www.travelandleisure.com/worldsbest/>

Travel Industry Association of America: <http://www.tia.org/index.html>

World Tourism Organization: <http://www.world-tourism.org/>

World Travel & Tourism Council: <http://www.wttc.org/>

### **Other library research guides that can help:**

Starting a Business: [http://www.usfca.edu/library/handouts/starting\\_a\\_business.pdf](http://www.usfca.edu/library/handouts/starting_a_business.pdf)

Researching a Company: <http://www.usfca.edu/library/handouts/company.pdf>

Researching an Industry: <http://www.usfca.edu/library/handouts/industry.pdf>