

MBA 601/Tynes

Business Topics Assignment

Library Guide

Books on your topics:

Use Ignacio (<http://ignacio.usfca.edu/>), our online catalog. Try keyword and subject searches.

Business databases for articles on your topics:

ABI/Inform Global: Includes citations and summaries and full text from about 1000 business periodicals that contain company and industry information, as well as products, services and notable people.

Business and Company Resource Center: In addition to news, this database contains company profiles, brand information, rankings, investment reports, stock quotes, consumer marketing data, corporate chronologies and histories, emerging technology reports, first call consensus estimates, insider buying and selling activity, and major shareholders.

Business & Industry: Content from over 1000 trade and industry publications, regional, national and international newspapers, business dailies and newsletters. It focuses on facts, figures, events and market information about companies, industries, products and markets. It covers all industries and is international in scope.

LexisNexis Academic: Search the **News** section for business news from national and international sources. Search the **Business** section for company data from Disclosure, financial data from NAARS (National Automated Accounting Research System) and Annual Reports 1972-1995.

Other databases for information on your topics:

CQ Researcher: Comprehensive reports on specific issues. Includes background information, timeline, pro/con arguments, etc.

Opposing Viewpoints: “Pro” and “con” essays and articles.

InfoTrac Onefile: An interdisciplinary database that has business content.

ProQuest Researcher: An interdisciplinary database that has business content.