
Maricopa County Needs Assessment

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Maricopa County Needs Assessment

- The purpose of this project is to profile youth sports and physical activity programs in Maricopa County, AZ.
- Funded by the Maricopa Council on Youth Sports and Physical Activity (MCYSPA), in conjunction with the Arizona Sports and Tourism Authority.

Harvard's Play Across Boston

- Harvard's Play Across Boston is a comparable project to define sports and recreational facilities and programs.
 - 3 years
 - \$1 million cost
 - Mail and phone survey of identified facilities
 - Visited and interviewed school coaches
 - Focused on low or no cost facilities

Arizona Sports and Tourism Authority



The AZSTA was created through an Act of the State Legislature (SB 1220) and was approved by the voters on November 7, 2000.

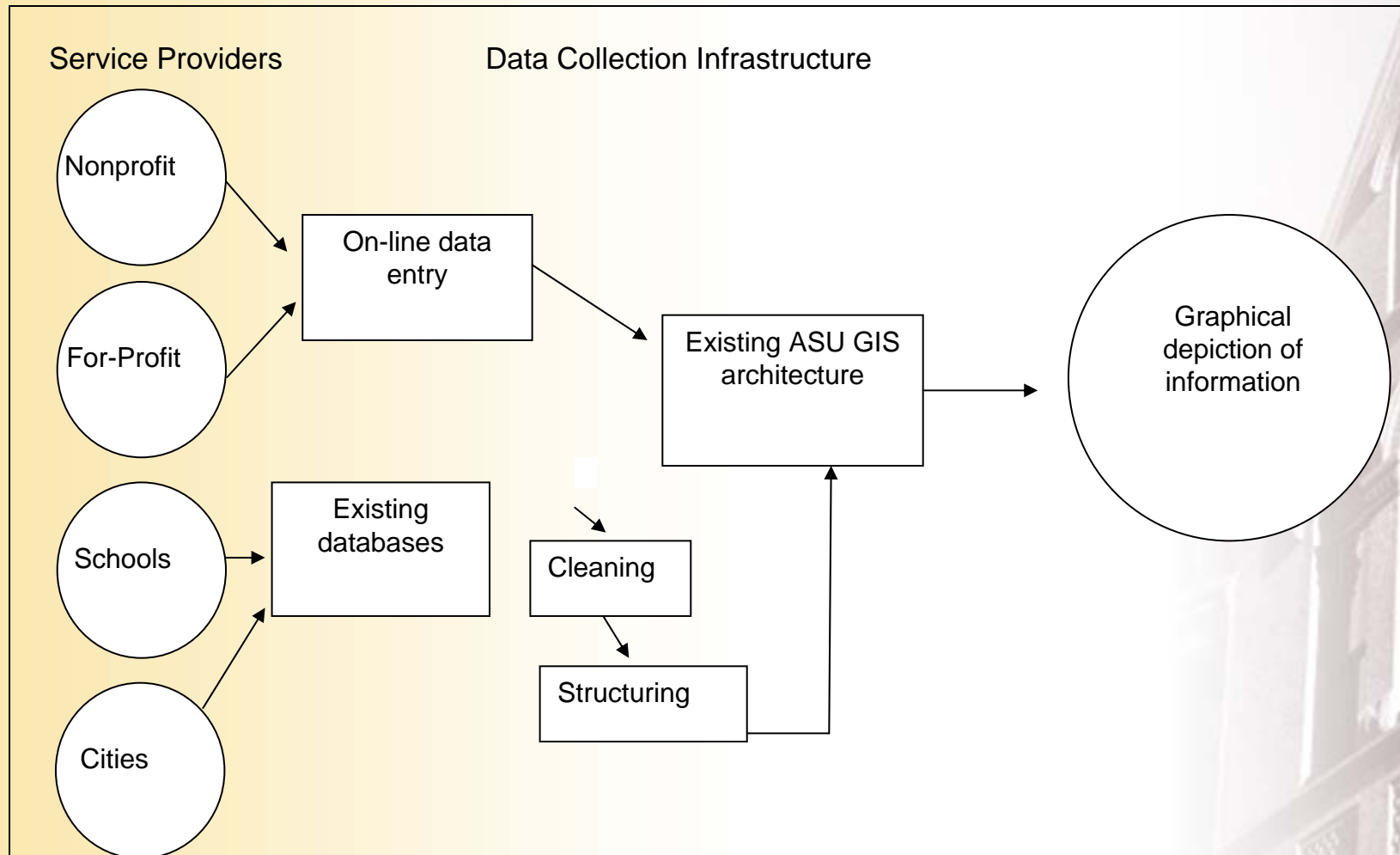
The primary intent was to build a multi purpose football facility for the NFL Cardinals in the City of Glendale, AZ for about \$350+ million.

In the youth and amateur sports area, the Authority will distribute over a 30 year period a total of at least \$73.5 million.

Study Outcomes and Responsibilities

- Develop database of program providers, contacts and infrastructure organizations within Maricopa County.
- Develop data collection instrument and/or protocols to accurately capture range of services offered.
- Develop data collection strategy that facilitates provider's ability to provide necessary information.
- Pilot test data collection and transfer of information to GIS architecture.

Diagram of Youth and Physical Activity Data Collection



Data Collection Infrastructure

Potential Data Collection from YSPA Programs

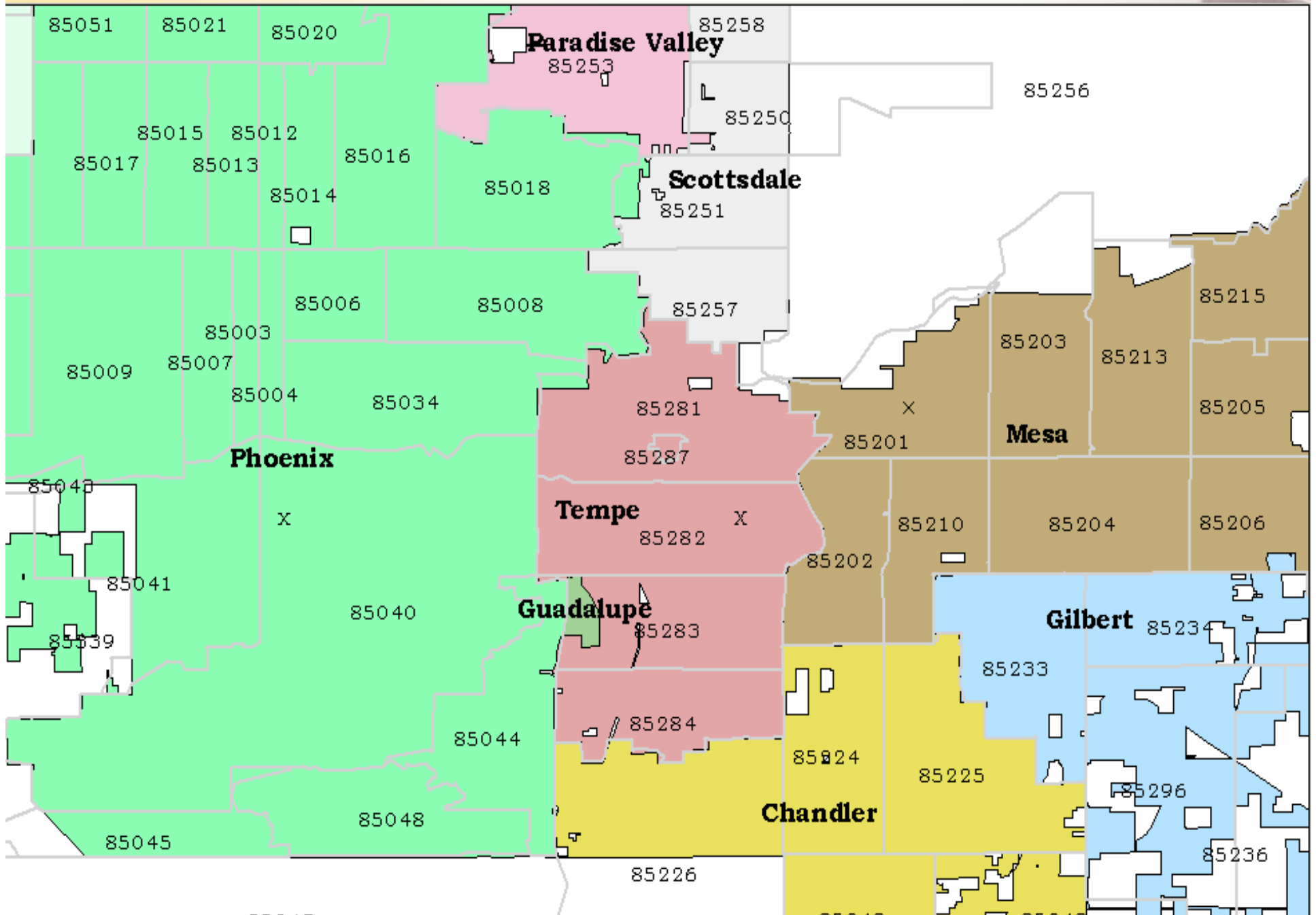
General Program Information	Participant Information	Program Duration	Facilities Used	Misc.
Name / Address	Total Number of Participants	Month/ Season	Facility Name and Address	Cost of program
Contact Information for each Program	Age	Hourly Time Frame	Number of participants per facility	
Physical Activity	Gender	Participation Hours		
	Race/Ethnicity			
	Location (e.g., zip code or school district)			

YMCA Data Set

TYPE OF DATA	DESCRIPTION	FORMAT	DATE RECEIVED
<p>Program Data</p> <p>Other: [REDACTED]</p>	<p>3 EXCEL FILES: "Comparative Report" Total # of Participant in each sport for each year per season (Spring, Winter, Summer)</p> <p>1 EXCEL FILE: "Team Sports" Sport by school grade level, gender (or coed), # of participants, # of teams, # of coaches seperated by Fall and Winter season.</p> <p>1 EXCEL File : "Youth Sports Seasonal Calander". Seasonal dates for sign up and games.</p>	<p>Excel</p> <p>Other: emailed</p>	11/ /2004
<p>Program Data</p> <p>Other: [REDACTED]</p>	<p>2 WORD Files: "Y-Sports Game Schedule" Chandler game schedule for volleyball, flag football, and jr. suns [Location of Games on some]</p> <p>7 WORD Files: Information about each sport such as dates of registration, 1st/ last game and cost</p>	<p>Word</p> <p>Other: emailed</p>	11/ /2004
<p>Program Data</p> <p>Other: [REDACTED]</p>	<p>Brochure - w/ description of sports programs, age requirment, time, duration, etc.</p>	<p>Brochure</p> <p>Other: given to on-site</p>	11/ /2004



Phoenix, Tempe and Mesa Pilot Test Sites



Data Collection Challenges

- Mesa and the High Schools had paper data
 - Hired students to data entry
- Phoenix and Tempe had no data
 - On line data survey to collect data
- Only East Valley Boys and Girls Club had an access data base with all the information
- Contact other nonprofits and youth clubs and associations for data

Zoomerang - Microsoft Internet Explorer

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Address <http://www.zoomerang.com/recipient/survey.zgi?p=WEB2245KACYFLK>

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Youth Sport & Physical Activity Programs Survey

Questions marked with an asterisk (*) are mandatory.



DIRECTIONS: Please answer all questions as best you can.
Questions relate to the most recent programming YEAR for Youth (ages 5-18)
Sport and Physical Activity Programs only. We provided a space at the end for
additional comments. Thank you.



**** PLEASE, ONLY ONE SPORT OR PHYSICAL ACTIVITY PER SURVEY. ****
At the end of the survey you have an option to add another sport or physical
activity.



***** SECTION 1: GENERAL INFORMATION *****



1 What is the NAME of your ORGANIZATION?



2 What is the NAME of your organization's BRANCH/ DEPARTMENT
hosting the program (if applicable).



3 What is your youth sport or physical activity PROGRAM NAME?



GIS Mapping of recreational facilities



GIS LAB - Department of Geography

The ASU Department of Geography was funded separately to develop a GIS map of the recreational facilities of Maricopa County to assist the AZSTA in the allocation of funds to youth and amateur Sports facilities.

Questions?