# CATHY S. GOLDBERG

Curriculum Vitae

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## Education

**University of Colorado At Boulder**

- **Ph.D. Finance** (Graduated August 2001)
  ***GPA***: 4.00/4.00
- **Dissertation**: "Integration of Emerging Markets: Analysis of Individual Stocks."

**Tulane University**

- **Masters of Education/Mathematics** (Graduated May 1996)
  ***GPA***: 3.91/4.00

**McGill University**

- **Bachelor of Commerce** (Graduated December 1986)
- Concentrations in Finance and Management Information Systems
- ***GPA***: 3.94/4.00 **(Rank #1 in graduating class)**
  - **Honors & Awards**
    Faculty Prize in Management Information Systems
    LJ Forget and Company Award in Finance
    McGill Alumnae Society Prize
    University Scholar/ Great Distinction

## Areas of Interest

**Teaching:** Corporate Finance, Investments, International Finance

**Research:** Corporate Finance and Emerging Markets (with a specific interest in financial integration, country risk and currency contagion)

## Experience (Academic)

Spring 2001 - Present **University of San Francisco** San Francisco, CA

**Associate Professor of Finance**

- **Courses Taught**: Undergraduate Financial Management (305)
  Undergraduate Investment Analysis (330)
  Undergraduate Honors Finance (495)
  MBA Managerial Finance (617)
  MBA Investment Management (624)

- ***Received highest overall SUMMA evaluation in the School of Business and Management for the Fall 2001, Fall 2002, Fall 2003, Fall 2004, Spring 2006 and Spring 2009 semesters.***

Summer 1999 **University of San Francisco** San Francisco, CA

**Instructor**

- **Course**: MBA Corporate Finance (2 sections of professional/fulltime MBA students)
- ***Was offered term appointment "Assistant Professor" for Spring 2001 due to outstanding student ratings.***

## Experience (Academic)

Fall 1998 **University of Colorado** Boulder, CO

**Instructor**

- **Course**: Corporate Finance 3010 (3 sections of 50 students each)
- Received A+ rating (highest possible) overall in all 3 sections.

Summer 1998, 2000 **University of Colorado** Boulder, CO

**Instructor**

- **Course**: Finance and Accounting (BCOR 2100) (2 sections of 50 students each)
- Received A+ rating in 2000 and A rating in 1998 .

Aug 1996-Dec 1997 **Tulane University** New Orleans, LA

**Research Assistant**

- Responsible for research projects in the finance department of the Freeman School of Business. Worked with professors in developing publishable research papers. Performed financial analysis, database searches and undertook writing assignments.

Fall 1995 **Tulane University** New Orleans, LA

**Teaching Assistant**

- Taught two tutorial sections in the Mathematics' department.
- ***Received a perfect 5.0/5.0 ranking from student evaluations.***

Sept 1985-Dec 1986 **McGill University** Montreal, CA

**Head Statistics Teaching Assistant**

- Taught sections of up to 100 students. Coordinated efforts of six to eight other tutors. Developed comprehensive course package.

## Experience (Industry)

Jan 1993-Jan1994 **WordStar/StarPress** San Francisco, CA

**Financial Consultant**

- Responsible for the identification of potential acquisition candidates. Performed financial and economic valuations concerning the financial strength of target companies.

Sept 1989-Jan 1993 **Financo, Inc** New York, NY

**Associate**

- Conducted financial analysis and research for the retail industry. Performed comparable analysis, leveraged buyout analysis and industry research for clients. Represented retail and manufacturing companies in various transactions, including mergers and acquisitions, divestitures, security offerings and bankruptcy proceedings.

July 1987-June 1989 **Salomon Brothers Inc** New York, NY

**Financial Analyst**

- Performed detailed financial analysis and research for the transportation industry. Primarily dealt with mergers and acquisitions, equity and debt offerings and leveraged buyouts.

## Conference Presentations

- "South Africa: A Case Study in Country Risk and Financial Integration", presented to the *Western Decision Sciences Institute*, April 2009, Kauai, Hawaii.

- "Financial Integration of Emerging Markets: Thailand Revisited", presented to the *Academic Business World Conference*, June 2005, Nashville, Tennessee.

- "Two Sides of the Same Coin? Stock Market Reactions to the Brazilian Devaluation" presented to the *Western Decision Sciences Institute*, April 2004, Manzanillo, Mexico.

- "It Takes More Than Two to Tango; Country Risk and Currency Contagion" presented to the *Hawaii International Conference on Business*, June 2002, Honolulu, Hawaii.

- "Mexico's Tequila Crisis – Hangover or Hair of the Dog? Country Risk and Exchange Rate Regimes" presented to the *Western Decision Sciences Institute*, April 2002, Las Vegas, Nevada.

- "Integration of Emerging Markets: An Analysis of Latin America Versus South Asia Using Individual Stocks" presented to the *Financial Management Association International (FMA)*, October 2001, Toronto, Canada.

- "Integration of Emerging Markets: An Analysis of Latin America Versus South Asia Using Individual Stocks" presented to the *Financial Management Association International (FMA)*, June 2001, Paris, France.

- "Arbitrage Opportunities in Parallel Markets: the Case of the Czech Republic" discussant for the *Financial Management Association International (FMA)*, June 2001, Paris, France.

- "Integration of Emerging Markets: An Analysis of Latin America Versus South Asia Using Individual Stocks" presented to the *Financial Management Association International (FMA) Doctoral Student Seminar*, October 2000, Seattle, Washington.

## Research and Publications

- "Venture Capitalists Confidence, Asymmetric Information, and Liquidity Events" with Mark Cannice, *Journal of Small Business and Entrepreneurship (Journal of the Canadian Council of Small Business and Entrepreneurship)*, Volume 22, Number 2, 2009.

- "Venture Capitalists Confidence, Capital Commitments, and Capital Investments" with Mark Cannice, *"International Journal of Techno Entrepreneurship"*, forthcoming 2009.

- "South Africa: A Case Study in Country Risk and Financial Integration", with John Veitch, *Proceedings of the Western Decision Sciences Institute*, April 2009.

**Research and Publications (con'd)**

- "Financial Integration of Emerging Markets: Thailand Revisited", *Proceedings of the Academic Business World Conference*, June 2005.

- "Two Sides of the Same Coin? Stock Market Reactions to the Brazilian Devaluation" with John Veitch, *Investment Management and Financial Innovations*, Volume 1, Summer 2004.

- "Exchange Rate Crises and Firm Values: A Case Study of Mexico's Tequila Crisis" with John Veitch, *The Journal of American Academy of Business, Cambridge*, Volume 2, Number 2, Spring 2003.

- "Two Sides of the Same Coin? Stock Market Reactions to the Brazilian Devaluation" with John Veitch, *Proceedings of the Western Decision Sciences Institute*, April 2004.

- "The Effects of the EC Banking Directives on Greek Financial Institutions" with Themis Pantos ,*The Journal of American Academy of Business, Cambridge*, Volume 2, Number 2, Spring 2003.

- "Mexico's Tequila Crisis – Hangover or Hair of the Dog? Country Risk and Exchange Rate Regimes" with John Veitch, *Multinational Business Review*, Volume 10, Number 2, Fall 2002.

- "It Takes More Than Two to Tango; Country Risk and Currency Contagion" with John Veitch, *Proceedings of the Hawaii International Conference on Business*, June 2002.

- "Mexico's Tequila Crisis – Hangover or Hair of the Dog? Country Risk and Exchange Rate Regimes" with John Veitch, *Proceedings of the Western Decision Sciences Institute*, April 2002.

- "Country Risk and the Currency Contagion Effect: A Case Study of Argentina" with John Veitch, *Journal of Management Research*, Volume 2, Number 1, Spring 2002.

- "Financial Integration of Emerging Markets: An Analysis of Latin America Versus South Asia Using Individual Stocks" with Francisco Delgado, *Multinational Finance Journal*, Volume 5, Number 4, Winter 2001, pp 259-301.

**Awards**

- USFFA University-Wide Distinguished Teaching Award, USF, May 2005.

- Outstanding Teaching Award, School of Business and Management, USF, May 2008.

- Outstanding Teaching Award, School of Business and Management, USF, May 2007.

- Outstanding Teaching Award, School of Business and Management, USF, May 2004.

- Outstanding Teaching Award, School of Business and Management, USF, May 2002.