

In This Issue:

What A Long Strange Trip It's Been	P1
Students – Recent Internships & Jobs	P2
Alumni – Recent Job Changes	P2
Sport Management Updates	P3
Alumni & Student News	P4
Announcements	P4
Congratulations Cohort 7S & 23	P4

What A Long Strange Trip It's Been

By Pamm Hubbard C6S

On Tuesday, May 15th I was in Denver at the NCAA Rules Seminar in a class about the Academic Progress Rate (APR). I was sitting next to my former boss, Katherine Zedonis (C17) and I said to her "Do you remember what we were doing one year ago this week?" She looked at me and started to laugh. You see, one year ago I was at that seminar and trying to finish my Master's Project so I could graduate at the end of the week. Looking back on it, I was crazy. I was in San Diego at a seminar, was finishing a class in Sacramento and would be graduating in San Francisco but in reality, that week was indicative of my two years at USF.



After I graduated in May 2006, I knew exactly what I wanted: to work at a Division I or II school as an Assistant Athletic Director for Compliance and Senior Woman Administrator. I interviewed in 6 different states and ended up in Fairbanks, Alaska. I would have never thought that this self-proclaimed California girl would end up in Alaska. I love the heat! I love the sun! I love to drive a convertible Beetle named Betty! And yet, here I am up in Fairbanks. Why did I come here? Because after all that hard work and perseverance, I was offered the position of Assistant Athletic Director for Compliance and Senior Woman Administrator for the University of Alaska Fairbanks (UAF). I started my position on September 18, 2006 and it has been a whirlwind ever since.

On my first day of work, the following happened to me, all before noon: I was brought into a meeting with general counsel, the athletic director, human resources, residence life and several Vice Chancellors on campus to discuss an incident in which two of our student-athletes had broken into some dorm rooms, stolen some laptops and iPods and had stored them at the house of a UAF employee; I was shown a picture of a 600 lb moose that a woman had shot over the weekend (mind you she was posing with the dead moose!); on my walk back to my building, I encountered ROTC cadets (with guns!) practicing maneuvers in the parking lot; finally, I was brought into another meeting concerning two student-athletes who were recruited from another country but when they arrived here, they were ineligible and/or had lied about their capabilities.

As I am ending my first year here at UAF, this experience has been both trying and amazing. I moved to a new town where I did not know a soul and spent this academic year dealing with more drama than has ever been known for our program. I saw 45 degrees below zero the same day I learned one of our student-athletes had suffered a stroke and was in the hospital in Washington. I learned to shoot a shotgun in the

same week I found out that I was appointed to the NCAA's Committee on Women's Athletics. Our rifle team won the NCAA national championship around the same time I was informed of an allegation that one of the coaches had been participating in a fantasy football league. My days are spent providing rules interpretations to coaches, advice to student-athletes and guidance to my athletic director. I can honestly say that it is never dull.

Moving to Fairbanks was a life-altering event. I never knew how strong I could be until I moved here. I never knew how good an administrator I could be until I accepted this position. I never knew that I could set my mind to something and actually accomplish it until I accepted this position. And I never knew there was a place that has 3 hours of daylight on the shortest day of the year, 21 hours of daylight on the longest day of the year, and some of the nicest people you will ever meet, until I accepted this position. I admit it is not all roses up here all the time, but I am working with a group of administrators and coaches who every day help me remember that we are all here for one reason: the student-athlete.

The one piece of advice that I'd like to share is to make a plan and stick to it. Believe it or not, everything else falls into place. You can do absolutely anything that you set your mind to. You will go absolutely anywhere that provides the best opportunity for advancement in your chosen career. You just have to be willing to work hard and sacrifice and it will come.

From The Top Of The World,
Pamm

Visit the Sport Management website at:
www.usfca.edu/sm

Students – Recent Internships & Jobs

Colleen McDonald C8S – Registration Coordinator, Elite Racing Inc.

Mike Rorabaugh C8S — Guest Relations Intern, Los Angeles Dodgers

Wei-Ping Chang C25 — Video Productions, San Francisco Giants

Adrian Garcia C8S — Intern, Jim Murray Memorial Foundation

Jonathan Sandoval C8S — Hospitality Team Member, Premium Seating, Los Angeles Dodgers

Jonathan Labastida C8S — Operations Intern, PGA

Adam Kinowski C8S — Ticket Service Rep, San Diego Padres

Ashley Moei C8S — Hospitality Team Member, Premium Services Dept., Los Angeles Dodgers

Estelle Collins C8S — Public Relations Intern, NASCAR

Mike Iwamasa C8S — Marketing, UCLA Athletics

C26 started the program in Jan 2007 and they are off to a running start with their jobs/internships:

Peter Aiello — **Oakland Raiders**: Inside Sales Representative; **Special Olympics Northern California**, Event Coordinator; 2007 Oakland Raiders Golf Classic. Ethel Brual — **Oakland Raiders**: Season Ticket Representative. Brian Chambers — **Santa Clara University**: Coordinator, Tickets and Travel. Brianna Chambers — **Dominican University**, Head Women's Basketball Coach. Joao De Macedo — **Mavericks Surf Ventures**: Eco Manager. Michael Distaso — **San Francisco Giants**: Promotions Intern. Daniel Falk — **Sacramento Rivercats**: Baseball Operations Intern. Margarete Fenton — **IMG**: Bank of the West Classic Intern, Player Services. Eric Flemming — **San Francisco Giants**: Baseball Operations Intern. Jennifer Freitas — **San Francisco Giants**: Special Events Intern. Caroline Griggs — **Oakland Athletics**: Stadium Operations Events Assistant. Erica Hanne — **Club One, Inc**: Regional Manager / Regional Program Director. Andrew Hogan — **IMG**: Internship. Chad Hossack — **Koret Recreation Center, USF**: Kids Kamp Coordinator. Levi Johnson — **Gold Rush Ranch & Resort**: Special Events Coordinator- Celebrity Golf Tournament w/ Oakland A's.

Andrew Kihn — **Outback Adventures**, Marketing and Business Development Coordinator. Marnie Krell — **BRC Group**, Intern, Sports Marketing; **Peir 39**, Intern, Marketing Development & Sponsorships. Steven Lin — **Koret Health and Recreation Center**, Intern, Equipment Desk Staff. Douglas McCollum — **Sacramento Rivercats**: Group Events Coordinator & Group Sales Intern. Philip McDaniel — **Infineon Raceway**: Ticket Services Representative. Michael Nieves — **Oakland Raiders**: Inside Sales Representative. Ajit Sane — **BASOC (Bay Area Sports Organizing Committee)** Intern: Program Manager for 2007 World Juniors Table Tennis Championships. Kevin Scudero — **Stanford University**: Event Manager. Tarrah Smith-Pollaro — **Silicon Valley Sports & Entertainment**: Event Account Representative- Sponsorship & SwimRoom.com, Editor-in-Chief. Alex Strayer — **Sacramento Rivercats**: Baseball Operations Intern. Marlon Sullivan — **Sports West Football**: Intern. Taryn Torgersen — **USF Athletic Department**: Assistant to the Athletic Director. Omar Young — **San Jose Sabercats**: Player Personnel Intern.

Alumni – Recent Job Changes

Luke Holmes C22 — Treasury Operations Analyst, Goldman Sachs (Great Britain)

Eric Kwait C11 — Associate General Manager, Learfield Sports, Stanford University

Joe Mulford C20 — Sales Manager, NBA (NYC)

Michelle Cu C23 — Corporate Program Manager, BaySport

Suzan Shqair C22 — Client Service Manager, ML Camps

Kelly Coffey C15 — Men's Assistant Coach, SFSU; Staff Coach, Marin FC Select Soccer Program

Kurtis Matzkind C6S — Ticket & Fan Development Manager, Grand Valley State (Michigan)

Jim Herrmann C18 — Director of Ticket Sales and Marketing, Athletics Department, UC Berkeley

Drew Roberts C19 — Athletic Advisor & Track Coach, LMU

Chris Low C20 — Marketing & PR Director, Setanta Sports Inc. (NYC)

Amy Murphy C21 — Event Coordinator, San Jose Sports

Erica Bakeman C6S — Traffic Coordinator, Outdoor Channel

Ryan Wright C4S — Community Services Department, City of Orange

Maritza Loyola C23 — Competitions Coordinator, Dew Tour (Chicago)

Josh Hamilton C23 — Senior Coordinator, Print Communications, NASCAR (Florida)

Robin Ungerleider C19 — Community Relations Manager, Columbus Crew, Major League Soccer

Kelly Schulte C6S — Sr. Account Manager of Client Services, Active Marketing Group

Sport Management Updates

Parimal Rohit C6S is writing for Suite101.com. He's now covering NHL, NBA, NBA D-League, NCAA Basketball and local professional boxing. Now that's a full spectrum of sports writing!

Brent Mater, Southern California Adjunct Professor, **Jamie Minkler** C5S, **Jesse Tyler** C5S and **Gina Bulgheroni** C3S with the Anaheim Duck's were busy celebrating the Stanley Cup win by the Anaheim Ducks over the Ottawa Senators. Way to go!



Jeremy Howell, Sport Management Professor and Chair of the Exercise and Sport Science Department is spearheading Free to Play, a platform of the Not For Sale Campaign instigated by USF professor David Batstone, to raise awareness and funds for nonprofit organizations fighting slavery on the frontlines. Free to Play is a movement of professional athletes, college and high school athletic teams, fitness professionals, sports fans, and above all individuals united in the belief that all children should be free to play and not for sale.

Many athletes and teams are joining the movement by pledging money or time to the campaign based on individual or group performances. **Renée Stribling** C25 of the USF track team led her team in their support of Free to Play by contributing one dollar for every second of improvement made in their individual events. **Samantha Lewins** C23 has pledged that for every mile she completed of the Big Sur marathon she would get someone to join the movement. Free to Play was also the topic of her Master's Project which she hopes will contribute to the evolution and growth of Free to Play.

Free to Play has been adopted as one of the key themes of the International Children's Games that will be held in San Francisco next summer. A handful of Sport Management students will be accompanying Jeremy, Renée, and Sam in Santa Cruz on June 23rd and 24th to promote Free to Play at the Pro-Am Beach Soccer Championships that has supported the campaign as part of the tournament's mission to enable anyone to play. To learn more information, please visit: www.notforsalecampaign.org.



Sean Pyun C25 with Seoul Olympics Sports Promotion Foundation at the press conference with Lance Armstrong for the Lance Armstrong & Tour de Korea 2007 Signing Ceremony held in Oakland, CA. This marks one of most significant endorser signing in Korean sports industry. For more information visit: <http://sosfo.co.kr/english/main/default.asp>

Loren Grover C6S coach of the Artesia High School basketball team won the State Championship held in Sacramento. He was also selected as the California Southern Section Division I-AA Coach of the Year. What a great first year of coaching Loren!



Alex Montoya and Adam Kinowski C8S at the San Diego Padres Mexican Media weekend in Peoria, AZ, February 2007.

Congratulations to **Joris Drayer** C16 who graduated from the University of Northern Colorado, Greeley with his Ph.D. in Sport Management and has been hired by the University of Memphis Sport Management Program as an Assistant Professor. Joris will start teaching in the Fall.

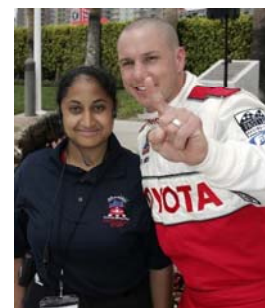
USF Sport Management at the 2007 Bay Area Senior Games! On March 10-11, twelve students from the Sport Management Program participated in the research project that studied the lifestyle and motivational factors of the participants from the 2007 Bay Area Senior Games. This research project was proposed by **Dr. Andrew Choi** of the Sport Management Program to the Bay Area Sports Organizing Committee (BASOC) and received great support from **Jurgen Padberg** C18 who is the Coordinator of the Bay Area Senior Games.



Picture (from left): **Sean Pyun** C25, **JB Woo** C22, **Wei-Ping Chen** C25, **Ron lagman** C24, **Tim Koncel** C24, **Dustin Dunkovich** C24, **Dana Forbes** C24, **Tom Jones** C24, **Jen Hansen** C24. *Missing from the picture:* **Kyle McCarthy** C24, **Taketo Honsho** C24, **Hiraki Sekine** C23, **Dr. Andrew Choi**

John Matich C7S owner of The Kicking System just signed an Arena Football contract with the San Diego Shockwave. For more information on the team, visit www.sandiegoshockwave.com.

Joao De Macedo C26 had a book launch for his book *How to be a Surfer* at the end of April at Mollusk surf shop in San Francisco. Check it out at www.howtobeasurfer.com.



Estelle Collins C8S with Dave Mirra (BMX superstar and 1st place winner) at the Toyota Grand Prix/Celebrity Race of Long Beach, April 2007.

USF

Sport Management

Dr. Stan Fasci – Director of Administration
Dr. Dan Rascher – Director of Academic Programs
Peggy O’Leary, MA – Sr. Associate Director and Administrator of Southern California Program
Dr. Jeremy Howell – Associate Professor
Dr. Rich Cellini – Assistant Professor
Dr. J. Andrew Choi – Assistant Professor
David Manning – Program Assistant for Northern California Program
Cheryl Brier – Program Assistant for Southern California Program

Northern California Program
Lone Mountain Pacific Wing 116
2130 Fulton Street
San Francisco, CA 94117-1080
Phone: (415) 422-2678
Fax: (415) 422-6267
sportmgt@usfca.edu

Southern California Program
480 South Batavia Street
Orange, CA 92868
Phone: (714) 633-5626
Fax: (714) 771-4264
lasportmgt@usfca.edu

Visit our website at www.usfca.edu/sm

Alumni & Student News

- ❖ **Pete Van de Ven** C5S and wife Becky announce the arrival of their daughter Alayna Lin on 3/20/07.
- ❖ **Ilisa Kessler** C9 & Adjunct Faculty and Lilla Magee announce the arrival of their daughter Parker Elizabeth-Kay Kessler.
- ❖ **Jeffrey Rhode** C6 welcomed Oliver Marcus to the family on May 10th.
- ❖ **Christopher Rubin** C7S received the best graduation present - the arrival of Sophie Kay on May 15th.
- ❖ **Kim Sawyer** C4S attended a Padres-Cardinal game and her fiancé Kevin proposed to her.
- ❖ Stephen popped the question to **Stacey Pizzio** C25 in San Diego.
- ❖ **Kurtis Matzkind** C6S will marry Courtney on August 11, 2007.
- ❖ **Edwin Zane** C8S will marry Jazmin on July 7, 2007.
- ❖ **Renee Stribling** C25 was awarded the Senior Female Student-Athlete of the Year from USF.

Announcements

- ❖ **David Manning** is the new Program Assistant at the Northern California Campus. He’s currently finishing up his MA in Literature at SFSU. Welcome to the Program David!
- ❖ **Rich Cellini**, Assistant Professor married Christie this month in Lake Tahoe. Congratulations Rich and Christie!
- ❖ **The Southern California Social will be held at the So. Cal Campus August 9th from 6:00 p.m. to 8:00 p.m. We hope you can stop by and say hello to the Dean of Arts and Sciences as this will be her first visit to the Southern California campus!**
- ❖ Listen in to **Andrew Choi**, Assistant Professor speaking about Asian-American Baseball on KQED “Pacific Time”. The broadcast was on May 24th and you can listen in at <http://www.youloud.com/podcaster/8652/>.

Congratulations Cohort 7S & 23 Graduates, May 18, 2007



C7S: Scott Abbott, Elizabeth M. Berez, Joe Boccuzzi, Michelle Boone, James Brown, Sam Brown, Jason Chang, Scott Ellis, Angie Fitzpatrick, Edie Gobel, Alysia Hendricks, Denise Herron, Sean Jordan, Sara Kindig, Casey Leppanen, John Matich, Lena Periera, Liz Record, Buddy Rose, Marc Rosenberg, Christopher Rubin, Anneka Sakovich, NeSha Thomas, Mariella Trombetta, Lenny Valbuena, Mike Wagner



C23: Gregory Allen, Marisa Bartning, Ryan Brown, Ajani Byrd, Fang-Yu Chang, Daniel Chole, Michelle Cu, Jesse Hooper, Gregory Ivry, Leeanne Jensen, Kimberley Klinedinst, Samantha Lewins, Andrei Losche, Maritza Loyola, Allison Lucia, Marta Menuz, Jeremiah Montana, Jason Morris, Michael Northcote, Jacob Oliver, Lorenzo Pascucci, Alque Ryans III, Colin Scott, Hiraki Sekine, Michael Selvidge, Russell Sypowicz, Kun-Chi Tsai, Cailen Wachob, Jordan Wilcox

Not pictured: Jillian Bivert, David Hayashi, Luke Holmes, Panagiotis Pappas, Carianne Skinner, Shae Taylor