RUE W. ZIEGLER, Ph.D.

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SUMMARY

Adjunct Professor of Cultural Anthropology, University of San Francisco, and owner of a private consultancy, California Heritage Research Group, LLC, specializing in anthropological and historical research. California Heritage Research Group conducts archival research, oral histories, and in-depth interviews in the preparation of reports, manuscripts, databases, and audio-visuals on agricultural land use. Previous background in journalism, public affairs, and architecture/urban studies, with broad experience in academia, consulting, private industry, and government.

EDUCATION

Ph.D.	University of Cambridge (Darwin College), UK	1997
	Social Anthropology (Urban Anthropology)	
M.Phil.	University of Cambridge (Darwin College), UK	1993
	Social Anthropology (Urban Anthropology)	
B.Arch.	California College of the Arts, San Francisco, CA	1990
	Architecture (with Distinction, Urban Design)	
B.A.	George Mason University , Fairfax, VA	1973
	English Literature	

EMPLOYMENT

<u>University of San Francisco</u> , San Francisco, CA <u>California Heritage Research Group, LLC,</u> St. Helena, CA	2009-current 1997-current
Cambridge University, Cambridge, UK	1995-1997
Makerere University, Kampala, Uganda	1990-1995
Donald MacDonald Architects, San Francisco Independent Contractor, Mill Valley, CA Urban and architectural design	1981-1990
McGraw-Hill, Inc., Washington, DC Editor/Investigative Journalist	1979-1981
Federal Trade Commission, Department of Energy, Cost of Living Council Washington, DC Media Relations/Public Affairs Officer	1973-1979

ACADEMIC AND PROFESSIONAL EXPERIENCE

<u>Adjunct Professor of Cultural Anthropology, 2009-current</u> University of San Francisco, San Francisco, CA

Created and taught four new courses for the Anthropology Minor, Department of Sociology, including: "Urban Anthropology", "Anthropology and Global Health", and "The Anthropology of Food", and "Culture, Food and Identity in San Francisco". Also designed the "Introduction to Urban Agriculture" course for the proposed Urban Agriculture Minor at USF beginning Fall 2012. Teach independent studies and mentor senior undergraduates and graduate students including supervision for Master of International Studies program in the Dept. of Sociology.

Anthropologist/Historian 1997-current

California Heritage Research Group, LLC, St. Helena, CA

Direct team of subcontractors in conducting research and oral histories, and writing books for corporations, trade associations, and non-profit organizations, including:

- Jack L. Davies Agricultural Land Preservation Fund, Napa, CA
- Napa Valley Grape Growers Association, Napa, CA
- Andrew Beckstoffer, Beckstoffer Vineyards, Rutherford, CA
- Bart and Daphne Araujo, Araujo Estate Vineyards, Calistoga, CA
- Robert I. MacDonnell, Round Pond Winery/Estate, Rutherford, CA
- Napa Valley Museum, Yountville, CA
- Rutherford Viticultural Appellation (Rutherford Dust Society), Napa, CA
- Charles Wagner, Caymus Vineyards, Rutherford, CA
- Craig Hall, Hall Winery, St. Helena, CA
- Sandra Learned Perry, Spring Mountain Viticultural Appellation, St. Helena, CA
- Phil Lamoreaux, Oak Knoll Ranch, Napa, CA
- Judge (retired) Scott Snowden, Snowden Vineyards, St. Helena, CA
- Garen and Shari Staglin, Staglin Family Vineyard, Rutherford, CA

Created research databases including:

 Phase I, Historic Grower Inventory, of the Historic Vineyard Registry Project for Napa Valley Grapegrowers with 6,141 records of historic viticulturalists in Napa County for the period 1838-1915

Other Academic Lectures and Teaching

Guest Lecturer, University of San Francisco, Dept. of Sociology, San Francisco, CA, 2008: "Applied Anthropology".

Guest Lecturer, University of California, Masters Degree Program, Global Health Sciences, San Francisco, CA, 2008-current: regular lectures, panels and seminars on cultural anthropology including the informal economy, traditional medicine, slum settlements, urban development, and food studies.

Supervisor, University of Cambridge, Cambridge, England, 1995-1997 Department of Social Anthropology: Supervisor for undergraduate students at Jesus, Trinity Hall, Lucy Cavendish, Clare, Gonville and Caius, and Corpus Christie Colleges.

Other Academic Lectures and Teaching

Guest Lecturer, University of San Francisco, Dept. of Sociology, San Francisco, CA, 2008: "Applied Anthropology".

Guest Lecturer, University of California, Masters Degree Program, Global Health Sciences, San Francisco, CA, 2008-current: regular lectures, panels and seminars on cultural anthropology including the informal economy, traditional medicine, slum settlements, urban development, and food studies.

Supervisor, University of Cambridge, Cambridge, England, 1995-1997 Department of Social Anthropology: Supervisor for undergraduate students at Jesus, Trinity Hall, Lucy Cavendish, Clare, Gonville and Caius, and Corpus Christie Colleges.

Lecturer, Makerere University, Kampala, Uganda, 1990-1996

Designed and taught six architecture/anthropology and urban design courses in the Dept. of Architecture, Faculty of Technology.

Summary of Other Previous Experience 1973-2009

Research and Writing

- As social scientist, have conducted and supervised qualitative research (in-depth interviews, oral histories, focus groups, participant observation) and quantitative data using Epi Info, Stata, and FileMaker Pro 9.
- As consultant have evaluated programs, policies, research and public relations for non-profit organizations, museums, local communities, and public agencies
- As writer have written research papers, reports, and manuscripts for individuals, organizations and academia, including local and international publications.
- As field anthropologist, research has included video ethnography, photography, mapping, architectural drawings, and conceptual sketches.
- As investigative journalist, researched and published over 150 articles on U.S. energy policy for McGraw-Hill Publications, Washington, DC

Project Management

- Organized and directed two field research projects funded by international grant agencies. Supervised multi-disciplinary teams with a total of ten research assistants.
- Staffed and managed seven-member office of research to support government officials in public appearances in the US and abroad.

Public Liaison/Project Evaluation

- Administered project to investigate social and urban policy issues in local communities in East Africa. Evaluated international development programs, analysed community responses, and assessed community needs.
- As public affairs specialist, managed community education and outreach programs. Designed campaigns, met with public constituencies, and evaluated community responses.
- Conducted background research, organized and managed briefings and conferences on public policy at the White House and the Department of Energy.

PUBLICATONS

Ziegler, Rue (2011), Oral Histories of Napa County's Agricultural Preserve, Jack L. Davies Napa Valley Agricultural Land Preservation Fund, Napa, CA.

Lamborn, M. and Ziegler, R., (2008), *Historic Vineyard Registry, Phase I*, Final Report," Napa Valley Grape Growers, Napa, CA

Ziegler, R. (2002), Oral History: Belle and Bernard Rhodes, Napa Valley Wine Library Report, Winter 2002-2003; St. Helena, CA

Ziegler, R. (1997), Conflict and Co-operation in an African City: Informal Settlements in Kampala, Ph.D. Dissertation, Department of Social Anthropology, University of Cambridge, UK

Ziegler, R. (1995), *Urban Design Fieldwork Report on Informal Settlements*, Department of Architecture, Faculty of Technology. Kampala: Makerere University; Uganda, East Africa

Ziegler, R. (1995) *Urban Drinking Culture in an African Capital City*, British Sociological Association, Conference on "Contested Cities: Social Process and Spatial Forms", University of Leicester, UK; April 13-15, 1995.

Ziegler, R. (1994), "Westernization and Africanization in Kampala, Uganda", in N. Alsayyad (Ed.), *Traditional Dwellings and Settlements Working Paper Series*, No. 53, pp. 54-94. Center for Environmental Design Research, Berkeley: University of California.

Ziegler, R. (1994), *Westernization and Africanization in Kampala, Uganda*, Fourth Conference of the International Association for the Study of Traditional Environments, December 17-20, Tunis, Tunisia.

Ziegler, R. (1993), *Self-Help Housing: Households and Survival in Latin American Cities*. M.Phil. Thesis, Department of Social Anthropology, University of Cambridge, UK

PAPERS PRESENTED

Ziegler, R. September 21, 2011 "A Venerable Vineyard Estate: the History of Oak Knoll Ranch" Napa County Landmarks, Napa, CA

Ziegler, R. November 1, 2009 "Historic California Winegrowers: Boom, Bust and Survival", Napa County Historical Society, Napa, CA

Ziegler, R., February 3, 2009 "Myths of Urban Slum Settlements," School of Global Health Sciences, University of California San Francisco, San Francisco, CA

Ziegler, R., February 9, 2009 "Historical California Landscapes," Napa Cultural Heritage Commission, Napa, CA

Ziegler, R., October 25, 2008. "Applied Scholarship: Making Research a Business" National Coalition of Independent Scholars, University of California, Berkeley

Ziegler R., March 19, 2008. "How to Conduct Oral Histories," Napa County Historical Society

Ziegler R., April 1, 2008. "Farming Heritage in Early Rutherford, CA," St. Helena Historical Society

Ziegler, R., July 9, 2007. "Harvesting Eden: The History of Agriculture in Napa County, California". Napa County Historical Society.

Ziegler, R., April 26, 2007. "Harvesting Eden: History of Agriculture, Napa County, California". University of California, Davis, Cooperative Extension, Napa County Master Gardener Seminar, Napa, CA

Ziegler, R., October 3, 2005. "Frontiers, Pioneers, and Their Legacy in the Napa Valley: Why is Local History Relevant?" Luncheon Lecture, Business Women of the Napa Valley

Ziegler, R., February 20, 2005, "Pioneers of Rancho Caymus", Sharpsteen Museum, Calistoga, CA

BROADCAST

Ziegler, R. 2001-2005. Oral history interviews online @ www.rutherforddust.org. Interviewees include: Belle and Barney Rhodes, Virginia and Ernie van Asperen, Ed Chaix, Louis Tonella, Rafael Rodrigues, Jim Sullivan, Keith Bowers, Frank Emmolo, Alice Galleron, and others.

GRANTS AND AWARDS

2010 Award of Merit for Scholarship "A Venerable Vineyard Estate: The History of Oak Knoll", Napa County Landmarks, presented October 3rd.

Fieldwork Grants from The Richards Fund and The Smuts Fund, University of Cambridge, 1994-96.

Ph.D. thesis nominated for Biannual Prize, The African Studies Association of the UK, as best research paper (any discipline) on Africa, 1996-98.